

## ADVI Strategic Goals

The goals in the ADVI strategic plan are as follows;

1. Build momentum by rapidly exploring the impacts and requirements of driverless vehicles in a truly Australian context;
2. Support the multiple activities of a range of contributors in this space nationally including government, industry and academia;
3. Create a truly collaborative multi-sectoral approach with a shared vision to help enable positive change, where each organisation gains benefit individually whilst working towards a shared outcome;
4. Minimise duplication of effort, adopting and adapting practice where sensible, building on international experience, and developing new knowledge where it strengthens Australia's position;
5. Help inform necessary changes to legislation, regulation, policy, business models and industry practices to deliver safer, easier, cheaper mobility for Australians of all generations and opening up Australia's economic opportunity, fostering innovation and international competitiveness;
6. Raise community awareness, understanding and acceptance of driverless vehicles;
7. Position Australia competitively on a world scale to foster increased investment and research, employment and educational opportunities.

