

MEDIA RELEASE

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Spotlight on regional presenters for Country Arts WA's newest release

Country Arts WA has collated wisdom from dozens of regional arts workers over its 24-year history to release the comprehensive guide for presenting performing arts in the nation's largest state.

Made possible due to the contributions of artists and arts workers from every part of regional WA, the Community Presenter Guide is now available online.

Covering everything from choosing shows, ticketing, to running a marketing campaign, and even looking after mental health in the process, this guide has been specifically written to assist regional WA communities present more successful performing arts shows.

Country Arts WA Investment Director Philippa Maughan said the new Community Presenter Guide is the most comprehensive resource the organisation has created for regional presenters.

"We hope to equip the regional arts sector with tools to support its growth and its artistic and cultural contributions to the economic development and social advancement of our regional communities," Ms. Maughan said.

"All of this leads to a more diverse, robust and sustainable sector able to produce authentic regional WA events and bring arts from across Australia, and the world, to our regions."

Country Arts WA consulted regional presenters from across WA and built on their advice and experience to assemble the guide which holds a wealth of information, with links to additional resources for regional presenters

"This is a collection of expertise not just from Country Arts WA, but from across the WA regional arts sector," Ms. Maughan said.

Country Arts WA would like to sincerely thank all those who contributed to the guide, wittingly or unwittingly, over the past 24 years.

Any member of the public, whether they are an experience regional presenter or newly interested in regional presenting, can access the guide for free, any time, via the direct link www.countryartswa.asn.au/presenterguide.

Country Arts WA is always available to provide advice to regional presenters and can be contacted at 08 9200 6200, toll free on 1800 811 883 or by email on info@countryartswa.asn.au.

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SUPPORT MATERIAL

About Country Arts WA

Country Arts WA is the only Western Australian arts body with a purely regional focus. Established in 1994, we are an independent, membership-based, not-for-profit organisation supported by State and Federal Government funding.

Our purpose is to build the creativity, connection and capacity of regional communities to further develop WA's regional arts sector around key outcomes of diversity, sustainability, relevance, and celebration.

We work with the regional arts sector by focusing on arts' investment and project advice opportunities, strategies to encourage development and growth, communication of strong, positive stories and the networking of regional hubs and leadership programs across the State.

www.countryartswa.asn.au

Presenting Program

Country Arts WA presents professional performing arts productions throughout regional Western Australia through a variety of programs, ensuring all Western Australian communities – no matter what size, or how remote – have access to high quality performances.

The presenting program brings performing arts to communities that would not otherwise have regular access to live professional performances through a community voting process. These shows include theatre, dance, music, circus, puppetry and comedy and provide great entertainment to local audiences and galvanise shared community experiences.

Country Arts WA assists a diverse array of communities to source, promote and present professional performances by coordinating tours and providing support and advice to community groups and touring artists.