

Guidelines

DRUG AWARE YCULTURE REGIONAL

“Arts projects run by young people, for young people, across all art forms.”

Drug Aware YCulture Regional is a funding and development program for youth arts and culture projects developed by young people living in regional Western Australia.

In 2021 funded projects will have a focus on skills development, community engagement as well as promotion and education of Healthways key health messages.

Young people (you) need to be the main coordinators of the arts project. As the applicant, you will write the application, work with artists, help manage finances and write an acquittal (report) for the project.

Who is eligible to apply for a Drug Aware YCulture Regional Grant?

All applicants must reside in Regional WA as determined by Regional Development Boundaries.

Individuals - There must be two key project organisers aged 12 – 26, and applicants must secure an incorporated organisation to Auspice the grant.

Youth groups and collectives - Similar to individuals, there must be two key project organisers and they must secure an incorporated organisation to Auspice the grant.

What kind of projects can be funded?

Arts and culture projects run by young people for young people. The focus is on activities that provide skills and creative development and can include projects such as community events, creative workshops, production developments, and live performances across all art forms.

Projects should be inclusive and open for all young people aged 12 – 26 to participate and must include an opportunity to showcase the work created or skills developed to the wider community.

Visit www.regionalartswa.org.au/category/stories/drug-aware-yculture/ for funded projects.

Key Criteria

- There must be two key organisers aged 12-26 years and living in Regional WA.
- There must be at least 6 young people aged 12 -26 years directly involved in the project.
- The project must engage at minimum 20 indirect participants as attendees or audience members, and also demonstrate extended reach through online promotion or activities.
- Projects must promote and support healthy messages that are relevant to young people and align with Healthway’s key priorities. This can include supporting young people through complex topics such as mental health, identity, body confidence etc.
- Your project must involve an experienced mentor to ensure you maximise your skill development.
- You are encouraged to connect with your local community and will need to provide at least two letters of support from groups or organisations who will support your project.
- You will need a regional incorporated organisation to act as an auspice on your project.
- All projects must occur in smoke, drug and alcohol-free environments.
- Your project must happen in a location in regional WA. There is a separate funding pool for projects happening in the metro. This funding is called Drug Aware YCulture Metro and is run by Propel Youth Arts.

How much money can I ask for?

You can apply for up to \$4,000 if living in regional WA or up to \$6,000 if you live in remote WA or above the [26th parallel](#). Contact us to find out if this is you.

Funding can cover project expenses including:

- artist and arts worker fees
- artist and arts worker travel costs
- project materials
- venue hire
- equipment hire
- promotional costs
- costs for documenting the project

You may apply for a Drug Aware YCulture grant in conjunction with other funding sources, however you cannot receive sponsorship from brands that can be seen to contradict Healthways health message campaigns such as alcohol or fast food brands.

Important details to be aware of:

- All events and activities must be smoke, drug and alcohol free.
- Projects must promote the Drug Aware message through exclusive naming writes, signage, merchandise and verbal acknowledgement, if successful.
- Naming rights and strict branding acknowledgements apply to successfully funded projects.
- Drug Aware YCulture Regional will not fund projects that have already occurred.
- The project cannot be a fundraising activity and tickets of more than \$10 cannot be sold.
- Activities that are curriculum based or part of a school's core activities will not be supported.
- The grant does not generally cover camps, conferences or conventions.
- The grant does not cover infrastructure (core staff) or capital works costs (equipment purchases).
- Projects already receiving Healthway funding are not eligible for Drug Aware YCulture Regional.
- Some events or venues will not be sponsored where Healthway already have an existing sponsorship commitment- talk to the Project Officer if you have any questions.
- An organisation can only auspice two (2) Drug Aware YCulture Regional projects per calendar year and must have finalised all past funding requirements of Healthway and Regional Arts WA.

When can I apply for Drug Aware YCulture Regional?

The grant is open all year round, subject to availability of funds.

- Applications can be submitted up to 6 weeks before the proposed project activity start date.
- A draft must be sent to the Regional Arts WA Project Officer for review at least one week before the final application is due.
- You can apply up to twice per calendar year.

Applications for Youth Week WA projects (9-16 April) must be submitted by 26 February 2021.

How do I apply?

Once you have come up with an idea for a youth arts and culture project, you can:

1. Read the Drug Aware YCulture Regional guidelines (this document)
2. Call or email a brief description of your project idea to Hannah (hchambers@regionalartswa.org.au or 9200 6210), who will help guide you through the application process.
3. Complete the application online using SmartyGrants with support from Regional Arts WA.
4. Send a draft to Regional Arts WA Project Officer for review.
5. Submit the final application through SmartyGrants at least 6 weeks before your project starts.
6. You will be notified of the application outcome within 10 days of final submission.

Handy things to know

- Have a well thought out project plan before applying for a grant of any nature and apply as early as possible!
- Projects with other financial and in-kind support tend to make for stronger applications, e.g., from community resource centres, local governments, etc.
- Involving young people from marginalized demographics within Drug Aware YCulture Regional projects is encouraged, including people from Culturally and Linguistically Diverse backgrounds, Indigenous people and young people with disabilities or mental illness.

Say hello or ask a question!

You can reach the Regional Arts WA Project Officer, Hannah Chambers, at hchambers@regionalartswa.org.au or by calling free call 1800 811 883 or direct 08 9200 6210.

Drug Aware YCulture Regional is funded by Healthway and delivered by Regional Arts WA to promote the Drug Aware message.

