

Artist Biography (Bio)

An artist biography is a document that outlines what you would like people to know about you and your work. This is an opportunity for you to 'sell yourself' and encourage people to invest in you and your art form. These documents are important to add to funding applications or sponsorship requests.

Basic Details

Name

Location

Art form

Contact details

Links to any online platforms e.g. Instagram, Facebook, website

Sample of artwork

Always add at least one image that will support your request. If preferred this can be added at the end if you would like to provide more examples.

Artist statement (up to 200 words)

This text should describe you, your life experiences as an artist and your stance in the art world.

What you write here should give the audience an insight into who you are and your background (outline how you came to be the artist you are today).

Provide an overarching statement on what you would like to achieve.

Talk about what you have experienced and what your interests are. How will you consolidate everything you have done to move forward in your skill and where would you like to be in future.

What will you achieve and how do you think it would contribute to the arts sector or your community?

Experience

Provide a snapshot of your experience, such as what projects you have worked on and key successes. This can be recorded in dot points with minimal explanation. Expansion on these points will go into your CV.

Training:

What training, studies or research have you undertaken that contribute to the progress of your art form?

Awards:

Have you won any awards or contributed to an award-winning project?

Have you participated in any residencies?

Have you won any scholarships?

Again, these can be recorded in dot point with expansion within your CV.

Five top tips for a great bio

1. Use clear, concise and descriptive language.
2. Put yourself in the shoes of the reader. Think about who they are and write accordingly.
3. Adapt your bio to suit the need. For example, if submitting as part of a grant application, address requirements outlined within the funding.
4. Do not use jargon.
5. Read it out loud.

Writing a bio for your website or social media

Watch this video produced by the teams at ArtsHub and Creative Victoria, which gives some great tips on how to write about your art online.

https://youtu.be/9JF_pah4sLQ