

# SPECIFIERSOURCE.COM.AU

PROSPER BY DESIGN

## HOW TO USE SPECIFIERSOURCE

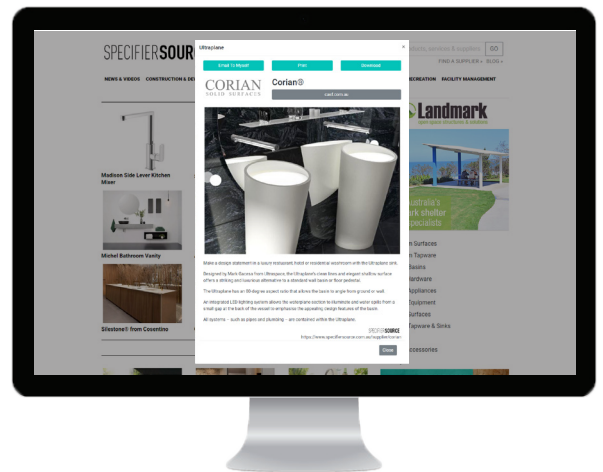
*A visual reference network for time-poor members of the professional design and specification community*

### WE'RE ABOUT WHAT'S IN THE SPEC

As a Visual Reference Network we want to help you find what you put in the Spec when you specify for a project.

**CleverSPEC** is our key information unit. It shows an image of a clever solution in context with a caption, so you can grasp in an instant what it's all about. You will see these in Social Media, Inbox Media and Online.

**SupplierSPEC** is where you will find suppliers who produce what you've seen in the CleverSPECs. All of our CleverSPECs are linked to premium suppliers online.



### THE PROBLEM FOR SPECIFIERS

- Lots of cool design places to go – but there's no time to go there
- Often the stuff that gets you excited isn't what gets the boss excited
- Too much time searching for ways to do things cheaper and smarter

### THE SOLUTION: A VISUAL REFERENCE NETWORK

Specifiersource is a quick, practical source of ideas to help you in your real job as a designer specifying on real projects.

1. A Visual Reference Network showing at-a-glance information
2. Not a new place to go, but where you are
3. Emphasis on *solutions*, not just boring lists of products
4. Shows how it works in *context*

In short, we want to start specifying conversations between professionals in a meaningful way.

### HOW DO I GET IT?

Where do you get your information?  
Find us there and follow us



Facebook



Instagram



Website



eNews



# HOW TO USE SPECIFIERSOURCE

## WHAT YOU WILL SEE

### Loads of CleverSPECs – solutions made quick, simple and easy

News about the market you operate in. We know you want to know about who used what products and services, and who is developing which projects, so we give you the short cut to all the latest happenings

## WHAT WE'RE NOT

- We're not an academic design theory site – you will need those from time to time, but we are not that.
- We are not a project review site – we love these too, but we're not that.
- We aim to become the reference guide that helps you in your real day-to-day job.

## STARTING MEANINGFUL, MULTIDISCIPLINARY CONVERSATIONS

We are aware of the multidisciplinary context in which design and specifier professionals work and we want to start meaningful conversations.

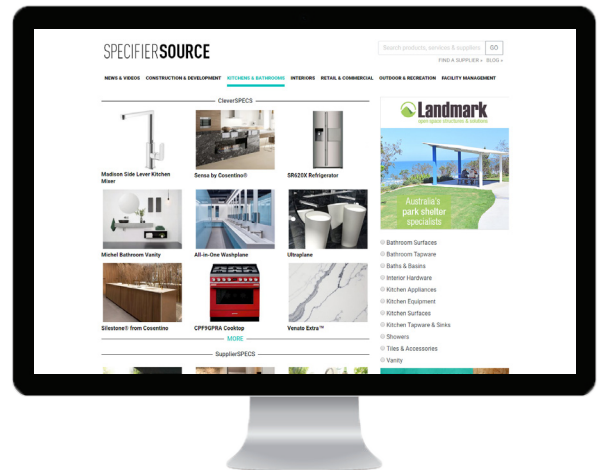
- The **Architect** who needs to find a new, quality, low-maintenance, large scale vertical green wall solution.
- The **Project Manager** who needs a Commercial Fit-out specialist to change an interior space.
- The **Property Manager** who has been asked to retrofit an outdoor leisure area and gym facility.
- The **Client** who has an interest in how foyers, hallways and art affect value.

These are the people who are defining the future of how we live in Australia.

## BE A PART OF OUR VISION

Got an idea to make us better? We would love to hear from you at [SpecifierSource@umco.com.au](mailto:SpecifierSource@umco.com.au)

Got an opinion about residential development? We would love to make you one of our industry bloggers – drop us a line at [SpecifierSource@umco.com.au](mailto:SpecifierSource@umco.com.au)



## OUR VISION

### TODAY

we are helping specifiers for large-scale residential projects

### TOMORROW

we will be helping specifiers of all projects – public and commercial. Our move into transport, office and retail will be very fast and interesting

### TODAY

you will see loads of CleverSPECS and News

### TOMORROW

you will see Carousels and Videos

### TODAY

we are a Visual Reference Network

### TOMORROW

we will be assisting you with SolveaSPEC, JobSPEC and more

# SPECIFIERSOURCE

**CLEVER**  
SPEC

**SUPPLIER**  
SPEC

**SOLVEA**  
SPEC