



WHAT ROLE CAN YOUR VENUE PLAY IN THE 2018 MOUNT GAMBIER FRINGE?

EXPRESS YOUR INTEREST!

We are seeking....

Artists who are **BOLD**,
Venues that are **DARING**,
Audiences who are **BRAVE!**

WHAT IS THE MOUNT GAMBIER FRINGE FESTIVAL?

The Mount Gambier Fringe is a cultural exploration that embraces acceptance and diversity. It gives agency to artists to be bold and present edgy, quirky art that is fun, entertaining and reflective of who we are as a community.

The Fringe also gives licence to audience to be brave and prompts reassurance that it's okay for a child-like curiosity to come out and play.

Venues are encouraged to be daring and reimagine themselves as alternate destinations where food, wine and friends intermingle with all the colour and creative craziness that is Fringe.

WHAT ARE THE KEY DATES?

Friday 23 March 2018	Fringe Lift Off Party (evening)	Cave Gardens
Saturday 24 March 2018	Fringe Showcase (all day & evening)	Cave Gardens
Friday 16 March – Monday 2 April	Extended festival program*	Throughout Mount Gambier

*Community-led events and activities that align to the theme of the Mount Gambier Fringe Festival are invited to incorporate with the festival program within a week either side of the above Cave Garden event dates.

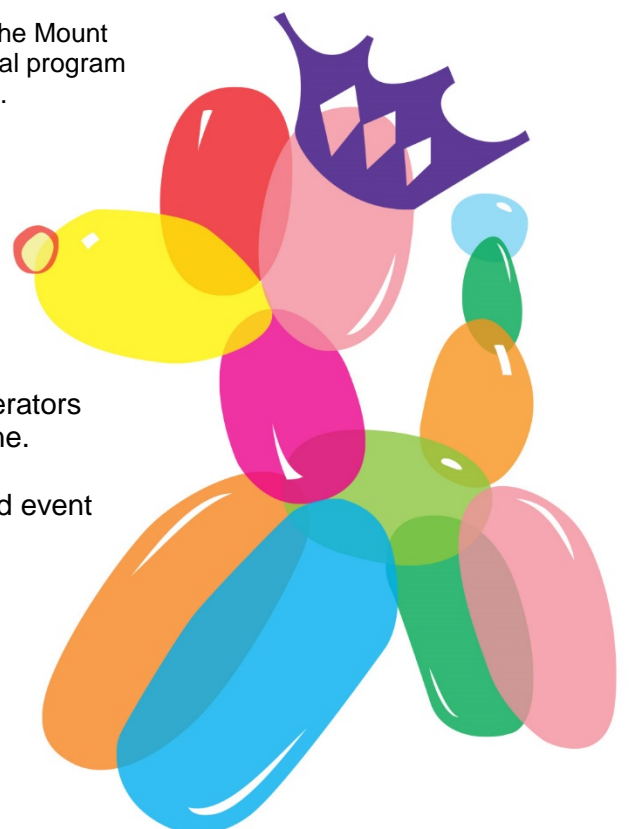
WHY DO WE NEED VENUE OPERATORS TO BE INVOLVED?

The Mount Gambier Fringe is a perfect melting pot for the combination of **BOLD** artists and **DARING** venues.

Fringe thrives on the energy and passion of a range of operators in the creation of a festival program that speaks to everyone.

The Festival promotes the diversity of our performance and event spaces and encourages businesses to explore exciting, edgy or quirky new ways to engage audiences.

We are calling on the skills, experience and capacity of the people behind our venues to truly embrace what Fringe could mean to Mount Gambier.





FRINGE IN MOUNT GAMBIER

WHAT ROLE COULD YOUR VENUE PLAY?

There are two key ways that venue operators can collaborate with the Mount Gambier Fringe Festival:

- 1) Create your own unique event which aligns with the theme of the Fringe and can be promoted as part of the festival program; or
- 2) Express your interest in hosting an artist or performer during the Fringe Festival.

Fringe is about matching BOLD artists with DARING venues! Our team are in contact with a range of artists, including those touring as part of the Adelaide Fringe Festival, who are seeking venues.

Don't miss out on this opportunity to promote your venue and embrace the energy of the Mount Gambier Fringe Festival.

As a potential venue, you will need to consider:

- what type of events you can hold – considering elements such as capacity and access.
- what technical support and facilities you can offer to artists i.e. lights, sound, ushers etc

HOW CAN YOU REGISTER INTEREST?

To discuss your involvement, please contact:

Ben Kilsby
Community and Stakeholder Engagement Officer
City of Mount Gambier

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