

FRINGE IN MOUNT GAMBIER

The Mount Gambier Fringe Festival will animate our community, challenge our thinking, promote innovation and realise the untapped potential for our city. The festival creates a unique opportunity to highlight the cultural champions of our region by linking bold sponsors with a bold artistic program. This is a chance for an exclusive group of sponsors to build recognition as the inaugural supporters of a festival which will continue to play a pivotal role in the cultural makeup of Mount Gambier.

There are several ways your business can join major sponsors *Country Arts SA*, *City of Mount Gambier* and the *South Australian Tourism Commission* to deliver an exciting and diverse Fringe festival in Mount Gambier.

Festival Dates:

Friday 16 March until Monday 2 April, 2018

Events during this time will be held in a variety of venues throughout Mount Gambier.

Friday 23 March (evening) - Liftoff Party

Saturday 24 March (day & evening) - Showcase Event

Curated free events in the Cave Garden and surrounds.

Sponsorship Options:

Festival Naming Rights (x1)

Your business name will be on all publications developed for the Mount Gambier Fringe as being "Presented by..." Make this Fringe festival YOUR Fringe festival! Plus you will also receive all items listed under Gold Sponsorship. This is an **EXCLUSIVE** offer for one business only. **Investment: \$10,000 with options for a 2-3 year commitment**

Gold Sponsorship

- Logo on TV Commercial
- Logo on printed material including official program
- Presence at festival showcase (Banners & signage)
- Logo on media wall at showcase
- Social Media mentions including link sharing

Investment: \$5000

Friends of the Fringe Festival

Any individual can show their support for local arts and entertainment. A contribution of **\$250-\$500** will be acknowledged with

social media mentions as well as a presence on the media wall at the showcase event.

In order for us to maximise exposure we need to finalise sponsorship arrangements **no later than 2 February 2018**. We will be in touch to discuss these options further with you, or you can contact either Caitlin on 0472 870 490, Ashlea on 8723 3901, Talie on 87212 505, or email fringe@mountgambier.sa.gov.au

We look forward to delivering a fantastic FRINGE festival for Mount Gambier together.

