 City of Mount Gambier	<b>S120 - STREET SIGNS DIRECTIONAL, TOURIST AND OTHER SCENIC FACILITY SIGNS</b>	Version No:	4.0
		Issued:	2 <sup>nd</sup> May 2018
		Next Review:	May 2021

## 1. INTRODUCTION

This document sets out the policy of the City of Mount Gambier (“Council”) for directional, tourist and other scenic facility signs installed within the Council area.

## 2. APPROVAL OF SIGNAGE

a) The Chief Executive Officer and/or the General Managers is authorised to approve applications for the placement of facility signs and scenic information signs in accordance with the following:

(i) Facility Signs - i.e. accommodation, church

- a) Shall be standard fingerboard type signs with white letters on blue reflective background;
- b) Signs to follow national best practice and Council will use recognized icons on signs where possible in preference to names;
- c) No facility signs are to be erected for those establishments abutting a major street/road as defined below;
- d) Other establishments, upon request, may have a generic name facility sign erected at the nearest major street/road (as defined below), to encourage travel via the shortest direct route - generally only one (1) sign per establishment, maximum two (2) signs.
- e) No specific name signs shall be permitted.

(ii) Scenic Information Signs


- a) Shall have white letters on brown reflective background;
- b) Shall be erected as required for the 'Mount Gambier Tourist Drive No.72';
- c) Signs to follow national best practice and Council will use recognized icons on signs where possible in preference to names

(iii) Major Streets/Roads

- a) For the purpose of this policy, the following are deemed to be a 'major street/road' -
  - Jubilee Highway East and Jubilee Highway West;
  - Commercial Street East and Commercial Street West;
  - Penola Road/Bay Road;
  - Pick Avenue;
  - Sutton Avenue/White Avenue;
  - Nelson Road/Punt Road.

## 3. SIGNAGE COMPOSITION

- a) The colors selected shall conform with the current Australian Standard;
- b) Oversize street signs should highlight the major streets/roads thereby assisting visiting motorists;

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- c) Installation of signs on stobie poles is encouraged;
- d) Signs currently installed on the away side of a named street are often difficult to read - thus recommend amending the practice except where signs more readily seen;
- e) Many existing facility name signs are remote from relevant establishment and the purpose of this Policy is to allow facility name signs at the nearest major road/street and it is assumed that businesses will provide customers with basic information including the location of major roads/streets.

#### 4. DETERMINATION BY COUNCIL


- a) Should the Chief Executive Officer or the General Managers refuse any applications, details thereof shall be referred to the Council for final consideration.

#### 5. ASSOCIATED COSTS

- a) All costs associated with the supply, installation and future maintenance and/or replacement (for any reason) of the requested sign/s are to be met by the applicant.

#### 6. AVAILABILITY OF POLICY

This Policy will be available for inspection at Council's principal office during ordinary business hours and on the Council's website [www.mountgambier.sa.gov.au](http://www.mountgambier.sa.gov.au). Copies will also be provided to interested members of the community upon request, and upon payment of a fee in accordance with Council's Schedule of Fees and Charges.

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File Reference:	AF11/1741
Applicable Legislation:	Local Government Act 1999
Reference: Strategic Plan – Beyond 2015	Goal: Securing Economic Prosperity, Strategic Objective: 2
Related Policies:	
Related Procedures:	
Related Documents:	Relevant Australian Standards

## DOCUMENT DETAILS

Responsibility:	General Managers
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