

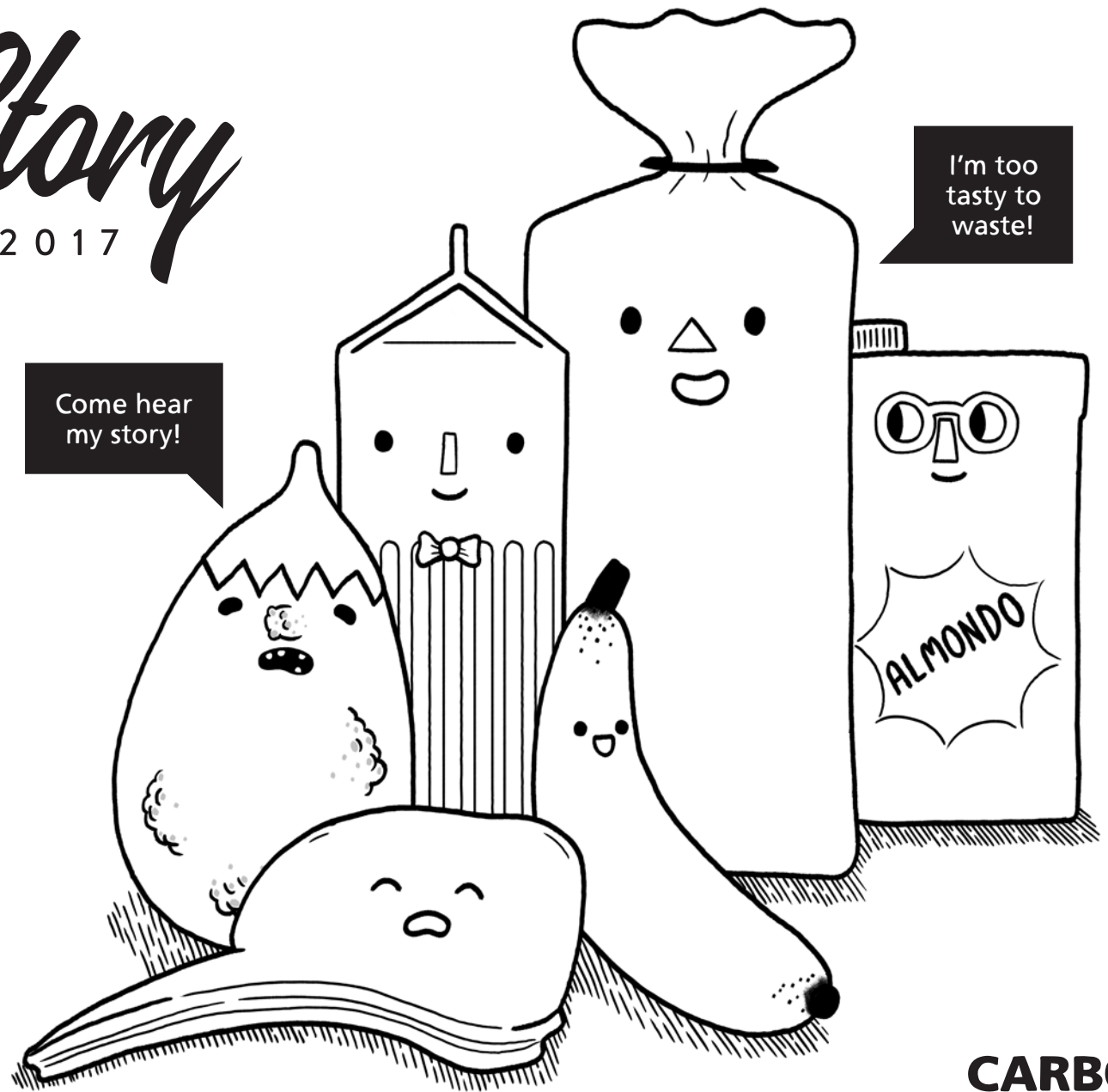
THE General Story

EST. 2017

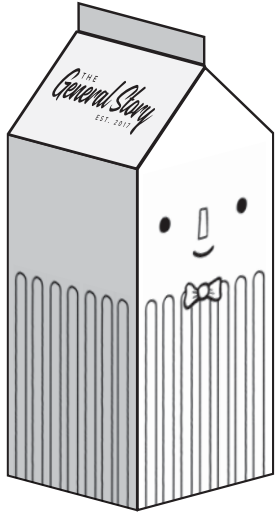
Colour in your favourite foods!

Have you met Milk and the other fun food characters at The General Story digital display in the Adelaide Central Market? You can interact with your favourite foods to find out where they come from – and how not to waste them! Wasting food costs money and makes carbon emissions that are bad for our environment.

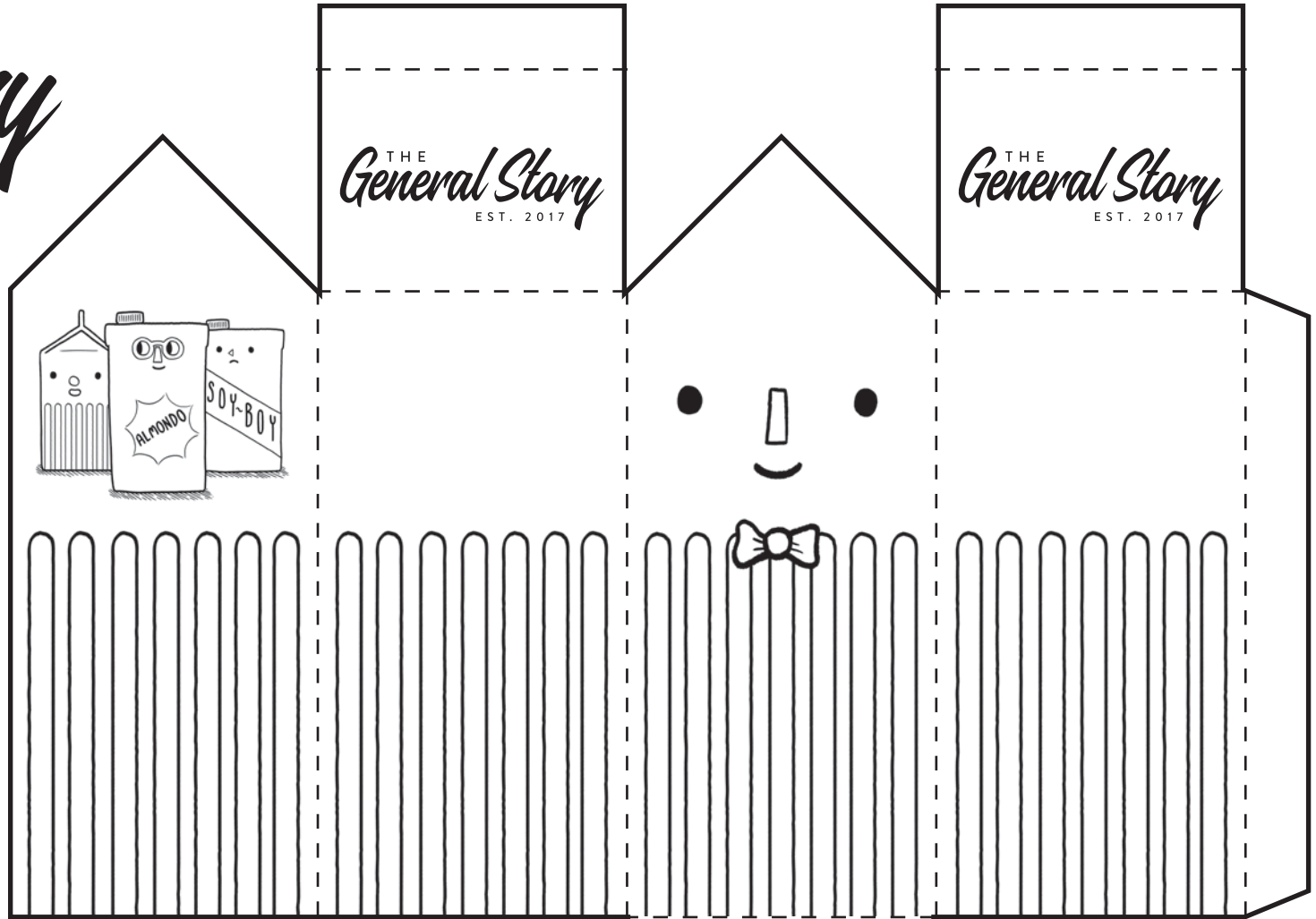
So come meet Milk and all his friends to find out how you can help! Visit carbonneutraladelaide.com.au



THE
General Story
EST. 2017



I'm too
tasty to
waste!



Make your own milk carton!

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So come meet Milk and all his friends to find out how you can help!
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cut along solid lines
fold on dotted lines