



**GREY GOOSE PROMOTION AT CROWN
MONDAY 3 JUNE – SUNDAY 30 JUNE 2019**

TERMS AND CONDITIONS

1. The Grey Goose Promotion (**Competition**) is governed by and subject to the following Terms and Conditions.
2. The promoter of this Competition is Crown Melbourne Limited ABN 46 006 973 262, 8 Whiteman Street, Southbank VIC 3006 (**Crown**).
3. The prize mechanic will be operated by Immediate Pty Ltd ABN 29 083 217 681, 191 Ferrars Street, Southbank VIC 3006 (**Immediate**).
4. Participation in this Competition constitutes an acceptance of these Terms and Conditions.
5. The Competition commences at 3.00pm AEST on Monday 3 June 2019 and will conclude at 11.59pm AEST Sunday 30 June 2019, subject to clause 8.a) (**Competition Period**).
6. Eligible participants in this Competition must be Australian residents and aged twenty one (21) years of age or over and not prohibited from entering Crown for any reason in accordance with clause 48 (**Participants**).
7. A copy of these Terms and Conditions will be available at <http://crowntola.com.au> and <http://crownmelbourne.com.au> during the Competition Period.

TO ENTER:

8. During the Competition Period, Participants must
 - a) Purchase one (1) drink from the Grey Goose drink range (**Eligible Purchase**) from any of the following venues at Crown:
 - i. Atrium Bar;
 - ii. Jackpot Bar;
 - iii. Lumia Bar;
 - iv. Merrywell Bar and Dining;
 - v. Mr Hive Kitchen and Bar;
 - vi. Sports Bar;
 - vii. The Pub;
 - viii. Groove Live Bar and Terrace;
 - ix. Tonic Bar;
 - x. Las Vegas Bar; and
 - xi. Velvet Barsubject to venues' individual trading hours (**Participating Venues**).
 - b) Participants will then receive one (1) unique entry card per Eligible Purchase, each of which is printed with a unique code (**Entry Card**).
 - c) Participants must then go to <http://crowntola.com.au> enter the unique code printed on their Entry Card and their details to see if they have won instantly.
9. Upon completion of the steps in clause 8, Participants will instantly be notified as to whether or not they are an Instant Win prize winner in accordance with clauses 13 - 17 and win a prize listed in clause 21. All entries will be automatically entered into the Major Prize Draw as described in clause 26.
10. Crown may, at its discretion, limit the number of Entry Card(s) received or Eligible Purchases made by a Participant in accordance with clause 52.
11. No other method of entry will be accepted.

INSTANT WIN PRIZE MECHANIC:

12. Instant Win Prize winning time slots will be randomly allocated during the Competition Period by Immediate.



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13. The first valid entry received at or after each winning time slot will “instantly win” the Instant Win Prize allocated to that particular winning time slot (**Winning Time Slot**).
14. A Participant will be advised if they have not won an Instant Win Prize, however, their entry will be entered into the Major Prize Draw.
15. If there is no valid and eligible entry received at or after a Winning Time Slot, then:
 - a) The Winning Time Slot will lapse;
 - b) There will be no “instant” winner of an Instant Win Prize for the relevant Winning Time Slot; and
 - c) The Instant Win Prize allocated to that Winning Time Slot will be reallocated to the next Winning Time Slot together with a further Instant Win Prize for that Winning Time Slot.
16. If there is no valid and eligible entry received at or after the final Winning Time Slot, the Instant Win Prize allocated to that Winning Time Slot will be allocated to the last valid entry received before the final Winning Time Slot.
17. Time of entry is the time that the entry is received by the database.

INSTANT WIN PRIZES:

18. There will be a total of four thousand (4,000) Entry Cards made available to Participants.
19. Entry Cards are available while stocks last during the Competition Period. The Competition will conclude once all Entry Cards have been exhausted or if all Instant Win Prizes have been won and all winners have been notified.
20. All Entry Cards received will be the responsibility of the Participant to redeem.
21. The Instant Win Prize pool comprises one hundred (100) x Grey Goose Duffle Bags (RRP \$30.00 each) (**Instant Win Prize**).
22. Total value of Instant Win Prizes for this Competition is \$3,000.00.
23. Winners will be notified in writing via email.
24. Instant Win Prizes can be claimed by the prize winner presenting their Unique Entry Card and winning confirmation email between the hours of Monday to Friday 2.00pm – 7.00pm, Saturday & Sunday 12.00pm – 7.00pm at Atrium Bar at Crown.
25. If an Instant Win Prize is unable to be claimed by 7.00pm Monday 15 July 2019, that prize will be deemed forfeited.

MAJOR PRIZE DRAW:

26. The major prize draw will take place at 3.00pm AEST on Monday 1 July 2019 in the Crown Marketing Offices at Crown, where one (1) valid entry will be randomly drawn from the entire pool of entries received through the digital platform and be declared the major prize winner of the Competition (**Major Prize Draw**).
27. Participants are not required to be present at the time of the Major Prize Draw to claim their prize.
28. In the event that a winner has not claimed their prize or Crown has been unable to contact a winner by 3:00pm AEST on Monday 15 July 2019, a re-draw will be conducted at 3:30pm on the same day in the Crown Marketing Offices at Crown. All reasonable efforts will be made to contact the Major Prize Draw winner. In the event a re-draw winner has not claimed their prize or Crown has been unable to contact the re-draw winner by 10:00am AEST on Monday 22 July 2019, the Major Prize will be deemed forfeited.



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MAJOR PRIZE:

29. The Major Prize Draw winner will receive one (1) trip to Los Angeles, California, United States of America, for two (2) people (the winner and their guest) inclusive of:
- Return economy airfares (including airfare taxes) from the winner's nearest Australian capital city to Los Angeles and return transfers between the airport and the accommodation;
 - Five (5) nights' accommodation (twin share) in a minimum 4 star hotel (as determined by Crown); and
 - Grey Goose Experience at Little Beach House, Malibu, California including:
 - Private car service from the accommodation to Malibu, Little Beach House; and
 - Food and beverage package included for the winner and their guest.
- (Major Prize).**
30. The maximum total value of the Major Prize is approximately \$9,000.00, depending on winner's (and their guest's) point of departure and travel insurance cover.
31. Standard travel insurance will be provided to the winner (and their guest) at no additional cost by Helloworld Travel Services (Australia) Pty Ltd (ABN 84 003 237 296) (**Helloworld**). Insurance will strictly cover only travel associated with accepting the Major Prize (including specified dates) and is subject to additional Terms and Conditions. The winner (and their guest) will be required to complete and sign indemnity forms (as provided by Helloworld) when accepting travel insurance.
32. The winner will be required take their prize by 1 July 2020 and is subject to booking and flight availability. The Major Prize cannot be taken during the Australian school holidays, public holidays or other peak periods. The Major Prize is a single event holiday and cannot be separated into different portions or extended under any circumstances unless otherwise in accordance with these Terms and Conditions.
33. The Major Prize winner will be notified verbally via a phone call and in writing via e-mail.
34. All meals, beverages, tours, tips, transfers, taxes, additional insurance and any other ancillary costs not stated in the prize descriptions above in clauses 29-31 are the sole responsibility of the Major Prize winner (and their guest). The Major Prize winner and their guest are responsible for ensuring they have valid passports, visas, vaccinations and travel documentation in order to accept the prize. The winner and their guest must depart and return to the same departure point and travel together. No compensation or alternative travel plans will be provided by Crown if the Major Prize winner and/or their guest fail to board booked flights or check in on time, and any costs incurred in this instance remain the responsibility of the Major Prize winner (and their guest).
35. Winner and their guest must meet the eligibility requirements of ESTA Visa Waiver for entry into the USA and will be responsible for securing their ESTA Visa Waiver, prior to their trip. Crown will provide AU\$40 to cover the cost of ESTA Visa Waiver for the winner and their guest for the prize.
36. Details of the Major Prize winner will be published on Crown's website (<http://crownmelbourne.com.au>) on Wednesday 3 July 2019 for twenty-eight (28) days. If required, the re-draw will occur on Monday 15 July 2019 and winner's details will be published that day for twenty-eight (28) days.



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IMPORTANT NOTICE TO ALL PARTICIPANTS:

37. Prizes (including any part thereof) are strictly non-negotiable, not transferable or redeemable for cash, or other goods and services.
38. Printing and other quality control errors outside Crown's reasonable control will not be used as the sole basis for refusing an Instant Win Prize claim. If the advertised Instant Win Prize pool is exceeded, all valid instant win claims will be honoured, unless a claim is rejected due to fraud or ineligibility under these Terms and Conditions.
39. Where a Participant (including their guest) is not able to redeem any prize (or part thereof) due to physical inability or incapacity, poor weather or any other circumstances beyond Crown's or the prize provider's reasonable control, then that prize (or part thereof) will be forfeited and is not redeemable for cash, or any other prize, goods or services.
40. Third party terms and conditions (such as those of individual prize providers) may apply in relation to the receipt of a prize.
41. In the event that a prize (or part thereof) cannot be redeemed at the specified time due to unforeseen circumstances outside Crown's reasonable control, the prize redemption will take place as soon as is practicable after the delay has been resolved.
42. If a prize (or part thereof) is unavailable for any reason at the time of redemption, Crown will instead award the winner a similar prize of equivalent value (as determined by Crown).
43. Crown reserves the right and licence to use a selected Participant's name, suburb, photograph, image and likeness for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.
44. Crown will handle Participants' personal information in accordance with the *Privacy Act 1988* (Cth) and Crown's privacy policy which is available at <http://www.crownmelbourne.com.au/general/privacy-policy>. Participant's personal information obtained in relation to this Competition is for the sole use of identifying Participants and winners of the Competition and will not be disclosed to any other organisations outside of the Competition, unless such disclosure is required by law.
45. Crown shall not be liable in any way if entries are unavailable as a result of technical malfunction or operator fault.
46. Subject to law, Crown (including its employees, agents and contractors) has no liability to any person for injury (including death), loss or damage whatsoever howsoever arising in connection with this Competition (including the awarding, condition, use or misuse of the prizes). This clause does not apply to the extent that Crown's liability (if any) arises from an act or omission of Crown in respect of its supply of services and/or goods to a prize winner in the ordinary course of Crown's business.
47. Crown may cancel or modify the Competition, but will only do so if this is unavoidable (for example, if the Competition cannot run for technical or administrative reasons that cannot be rectified). Crown will update these Terms and Conditions as soon as is practicable if this occurs. If the Competition is cancelled, Crown may select the winner(s) from eligible entries received at the time of cancellation, if appropriate to do so in the circumstances.
48. This Competition is not open to Participants or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991* (Vic) or who are otherwise prohibited from entering the Crown Entertainment Complex for any reason, including persons who become prohibited before or after a prize redemption, if applicable (up to the time of receipt or collection of a prize by a prize winner).



CROWN

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49. Crown's decision in connection with any aspect of this Competition will be binding and final on every Participant.
50. Any failure to comply with these Terms and Conditions may result in disqualification of any Participant. Disqualification will be at Crown's sole discretion and no correspondence will be entered into.
51. Employees of Immediate and the Crown Group of Companies including: Crown Resorts, Crown Melbourne, Crown Perth, Crown Sydney, Crown London Aspinalls and Betfair are not permitted to participate in this Competition.
52. Crown practises the responsible service of alcohol. Entry and continued participation in this Competition is subject to Participating Venues' liquor serving policy. Crown adheres to the VCGLR Responsible Liquor Advertising & Promotions guidelines: <https://www.vcglr.vic.gov.au/resources/education-and-training/responsible-alcohol-advertising-and-promotion>.