

M/FW

CORE PROGRAM

F FREE EVENT

WED 28/08

THU 29/08

FRI 30/08

SAT 31/08

SUN 1/09

MON 2/09

TUE 3/09

WED 4/09

THU 5/09

	WED 28/08	THU 29/08	FRI 30/08	SAT 31/08	SUN 1/09	MON 2/09	TUE 3/09	WED 4/09	THU 5/09	
RUNWAYS	POP-UP 1 1PM & 2PM F		POP-UP 3 1PM & 2PM F			POP-UP 5 1PM & 2PM F		POOLSIDE RUNWAY 1PM	POP-UP 7 1PM F	
		POP-UP 2 4.30PM & 5.30PM F	POP-UP 4 4PM & 5PM F	STREET RUNWAY 2 & 3 5PM & 7PM F			POP-UP 6 4PM & 5.30PM F		STREET RUNWAY 4 3.30PM & 4.30PM F	
	HIGHRISE RUNWAYS 6PM; 7.30PM; 9PM	STREET RUNWAY 1 6PM & 7PM F	OPENING TOWN HALL RUNWAY 7PM		TOWN HALL RUNWAY 2 STUDENT COLLECTIONS 6.30PM		TOWN HALL RUNWAY 3 6.30PM	TOWN HALL RUNWAY 5 6.30PM	TOWN HALL RUNWAY 7 6.30PM	
							TOWN HALL RUNWAY 4 8.30PM	TOWN HALL RUNWAY 6 8.30PM	CLOSING TOWN HALL RUNWAY 8.30PM	
		VOGUE AMERICAN EXPRESS FASHION NIGHT OUT F								
			M/FW MARKETPLACE F OPEN FROM 11AM							
								CONVERSATIONS CREATING ENGAGING SOCIAL CONTENT 8AM	CONVERSATIONS BUSINESS OPPORTUNITIES IN SUSTAINABLE FASHION 8AM	
INDUSTRY/ TALKS						THE FASHION FORUM 10AM – 2.30PM				
						CONVERSATIONS BIANCA SPENDER 6.30PM				
EXHIBITIONS/ ACTIVATIONS					FASHION CAPSULES F					
					TOWN HALL FORECOURT F					
HOSPITALITY – MELBOURNE TOWN HALL		FORECOURT BAR OPEN FROM 5PM			FORECOURT BAR OPEN FROM 5PM			FORECOURT BAR OPEN FROM 5PM		
			VIP LOUNGE		VIP LOUNGE			VIP LOUNGE		
		TOWN HALL BARS OPEN FROM 5PM			TOWN HALL BARS OPEN FROM 5PM			TOWN HALL BARS OPEN FROM 5PM		

M/FW

INDEPENDENT PROGRAM

F FREE EVENT

	WED 28/08	THU 29/08	FRI 30/08	SAT 31/08	SUN 1/09	MON 2/09	TUE 3/09	WED 4/09	THU 5/09
RUNWAYS		COLLINS PLACE FASHION SOIRÉE 2PM		MODEST FASHION RUNWAY 1 – 9PM F	MOD MARKIT RUNWAY 5PM	ECO LUXE FASHION 7PM			RPM'S INTERNATIONAL DESIGNER RUNWAY 11AM F
TALKS		FROM DRAPERS TO DEPARTMENT STORES 12PM	ETHICAL CLOTHING AUSTRALIA TOUR VARIOUS TIMES			CONCEPT OF JAPANESE FASHION 10AM F	FASHION IN THE BIG APPLE 6PM	COLLECTING FASHIONABLE DRESS 10AM	EMERGING ETHICAL FASHION 6.45PM
		SUSTAINABLE DESIGN THINKING 6.30PM					REDCOATS RECONSTRUCTED 6.30PM F	UNPICKING THE DESIGNER'S MIND 6.30PM	AGELESS STYLE 7PM
WORKSHOPS				3D DRAPE FOR DESIGN 10AM – 3PM	FEATHER WORKSHOP W. AUNTY NICOLLS 10AM				
RETAIL				UP-CYCLING TECHNIQUES 10AM – 3PM			REVIVE YOUR OLD HAT 6PM F		
	FIRST PRINCIPLES DENIM EVENING 5.30PM			STRING BEAN ALLEY 10AM – 4PM F	MOD MARKIT – THRIFT EDITION 12 – 5PM	MOD MARKIT – FASHION HUB 12 – 5PM			
				PENDULUM STUDIOS LAUNCH 8PM					
EXHIBITIONS	MIRROR, MIRROR ON THE WALL 8AM – 7PM F								
	CONTEMPORARY FASHION PHOTOGRAPHY 9AM – 5PM F								
	WEAR FOR SUCCESS VARIOUS TIMES F						WEAR FOR SUCCESS VARIOUS TIMES F		
					CONCEPT TO CREATION 9AM – 5PM F				
					THEY SHIELD US 2 – 4PM F				
MELB CUFFLINK EXHIBITION VARIOUS TIMES F				MELB CUFFLINK EXHIBITION VARIOUS TIMES F					
FILM/ PERFORMANCE					WRECKLIAS REPLIQUE 3PM		ONCE UPON A TIME IN HOLLYWOOD 6PM		
	THE ESSENCE OF LIFE 10AM – 4PM F								