

# Karri - Silver Special Conditions



## Package Inclusions

- EGN Weekly Print insertion of 1 half page (6x6) in Mandurah Coastal Times only.
- Tell Your Story twice a year. Half page (6x3 advert and 6x3 advertorial), to appear across digital and in one print publication

Member Benefits – discounted advertising, access to Members Hub website, insights, industry-related EDMs, tickets, offers and special events

## Special Conditions

1.1 Valid for Mandurah Coastal Times only.

1.2 Karri Silver packages include a quarter page Tell Your Story feature. This is to run once every 6 months. The first Tell Your Story feature must run after 3 months of advertising. Any changes to the publication and/or date/s from the initial contract will incur a 15% admin fee applied to one weeks' price, per change.

1.3 Karri Silver packages also include digital sponsored content, to run once every 6 months. This must run in conjunction with the Tell Your Story feature, utilising the same editorial content. This is to appear online for 30 days, from the day the Tell Your Story feature is published in paper. The digital sponsored content will appear under the same digital masthead as the print insertion.