

Toolbox - Diamond Special Conditions



Package Inclusions

- 4 Weekly Look Local print ads – 4cm x 2 columns
- 1x LookLocalWA.com.au listing
- 1x Trades Home & Garden or Trades Specialist feature placement per month in 2 papers
- Digital Display on communitynews.com.au with 5000 impressions
- 1x 3x3 EGN print ad per month
- E-newsletter placement – 1 send, in 1 publication per month

Member Benefits – discounted advertising, access to Members Hub website, insights, industry-related EDMs, tickets, offers and special events

Special Conditions

- 1.1 Where packages include multiple print insertions per week, these must be booked to different publications.
- 1.2 Joondalup Times/Wanneroo Times, Western Suburbs Weekly/Cambridge & Stirling Weekly and Fremantle Gazette/Cockburn Gazette must be kept together in pairs and count as two of the print editions if included in your package.
- 1.3 Toolbox Diamond packages receive a one-off digital sponsored content in one publication, available 3 months after the start of the schedule. This will appear online for 30 days. Any changes to the publication and/or date from the initial contract will incur a 15% admin fee applied to one weeks' price, per change.
- 1.4 Toolbox Diamond packages include a monthly advert in the Home & Garden or Trades Specialist feature. These monthly insertions will be booked according to the predetermined feature schedule, for the chosen publication/s. Any changes to the publication/s selected in the initial contract will incur a 15% admin fee applied to one weeks' price, per change.
- 1.5 All Toolbox Diamond packages include E-newsletter advertising, with one send per month. The publication and date/s of advertising in this product will be subject to availability and at the discretion of Community

Karri - Diamond Special Conditions



Newspaper Group Ltd. The client's weekly CNG digital artwork will be utilised for this product.