

Wattle - Diamond Special Conditions



Package Inclusions

- EGN Weekly Print Insertion - 1 full and half page (12x6 & 6x6), OR 3 half pages (6x6), OR 6 quarter pages (6x3).
- Full page in one publication and half page in alternate publication.
- Publications to select include: Fremantle/Cockburn Gazette, Joondalup Times, Melville Gazette, Southern Gazette, Wanneroo Times or Western Suburbs Weekly.
- Tell Your Story twice a year. Half page (6x3 advert and 6x3 advertorial), to appear across digital and in one print publication
- Digital Display on communitynews.com.au with 15,000 impressions per week.
- Feature advert in Local Spotlight. One per month (3x3 advert and 3x3 advertorial) in 3 papers of choice.

Member Benefits – discounted advertising, access to Members Hub website, insights, industry-related EDMs, tickets, offers and special events

Special Conditions

- 1.1 Valid for Fremantle/Cockburn Gazette, Joondalup Times, Melville Gazette, Southern Gazette, Wanneroo Times or Western Suburbs Weekly.
- 1.2 Where packages include multiple print insertions per week, these must be booked to different publications.
- 1.3 Wattle Diamond packages include a monthly advert in the Local Spotlight feature. These monthly insertions will be booked according to the predetermined feature schedule, for the chosen publication/s. Any changes to the publication/s selected in the initial contract will incur a 15% admin fee applied to one weeks' price, per change.
- 1.4 Wattle Diamond packages include a quarter page Tell Your Story feature. This is to run once every 6 months. The first Tell Your Story feature must run after 3 months of advertising. Any changes to the publication and/or date/s from the initial contract will incur a 15% admin fee applied to one weeks' price, per change.

Jarrah - Diamond Special Conditions



1.5 Wattle Diamond packages also include digital sponsored content, to run once every 6 months. This must run in conjunction with the Tell Your Story feature, utilising the same editorial content. This is to appear online for 30 days, from the day the Tell Your Story feature is published in paper. The digital sponsored content will appear under the same digital masthead as the print insertion.