Core One
Health Priorities in Australia

Q1 How are priority issues for Australia’s health identified?
- Measuring health status
- Identifying priority health issues

Q2 What are the priority issues for improving Australia’s health?
- Groups experiencing health inequities
- High levels of preventable chronic disease, injury and mental health problems
- A growing and ageing population

Q3 What role do health care facilities and services play in achieving better health for all Australians?
- Health care in Australia
- Complementary and alternative health care approaches

Q4 What actions are needed to address Australia’s health priorities?
- Health promotion based on the five action areas of the Ottawa Charter

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Core One

What actions are needed to address Australia’s health priorities?

Students learn to:
- Health promotion based on the five action areas of the Ottawa Charter
  - Levels of responsibility for health promotion
    - The benefits of partnerships in health promotion, eg government sector, non-government agencies and the local community
  - How health promotion based on the Ottawa Charter promotes social justice
  - The Ottawa Charter in action
- Investigate the principles of social justice and the responsibilities of individuals, communities and governments under the action areas of the Ottawa Charter
- Critically analyse the importance of the five action areas of the Ottawa Charter through a study of TWO health promotion initiatives related to Australia’s health priorities

Q1 How are priority issues for Australia’s health identified?

Q3 What role do health care facilities and services play in achieving better health for all Australians?

Q4 What actions are needed to address Australia’s health priorities?

Learning Success List

What you will learn in this video
- The levels of responsibility for health promotion
- The benefits of partnerships in health promotion
- How healthy promotion based on the Ottawa Charter promotes social justice
- Health promotion based on the five action areas of the Ottawa Charter
- Complementary and alternative health care approaches
- Health care in Australia
- Healthy community, healthy schools, healthy workplaces, healthy policies, healthy environments
- Health promotion for all Australians
- Social justice
- Education for health promotion
- Public health issues and campaigns
- Improving the health of Aboriginal and Torres Strait Islander peoples.

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according to the WHO

**Health promotion is**
“the process of enabling people to increase control over and to improve their health”

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**Health promotion begins with prevention**

- encourage preventative attitudes at a young age = healthy habits developed at a young age
How healthy promotion based on the Ottawa Charter promotes social justice

The benefits of partnerships in health promotion

Learning Success List

What you will learn in this video

The levels of responsibility for health promotion

How the Ottawa Charter promotes intersectoral collaboration
INTERSECTORAL COLLABORATION

- individuals
- family
- communities
- all levels of government

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How healthy promotion based on the Ottawa Charter promotes social justice

The levels of responsibility in health promotion

The benefits of partnerships in health promotion

Learning Success List

What you will learn in this video

The levels of responsibility in health promotion

The benefits of partnerships in health promotion

INTERSECTORAL COLLABORATION

individuals

family

communities

all levels of government
The benefits of partnerships in health promotion

The levels of responsibility for health promotion

What you will learn in this video

How healthy promotion based on the Ottawa Charter promotes social justice

OTTAWA CHARTER
Social Justice

Supportive Environments  e.g. access to exercise equipment in local parks to improve health

Participation  e.g. ATSI involved in decision making process of policies regarding ATSI health

Rights  e.g. access to emergency health care for all Australians

Equity  e.g. GPs who bulk bill

Access  e.g. being close to services so one can use it

Diversity  e.g. Employing ATSI Medical staff in their local community

OTTAWA CHARTER

POSITIVE AND EFFECTIVE GUIDELINES TO IMPROVE HEALTH PROMOTION
DEVISED IN 1986

DEVELOPING PERSONAL SKILLS
REORIENT HEALTH SERVICES
STRENGTHEN COMMUNITY ACTION
CREATING SUPPORTIVE ENVIRONMENTS
BUILDING HEALTHY PUBLIC POLICY