



THE CLAYFIELD COLLEGE FOUNDATION

Strategic Plan 2018 – 2021

Light Clayfield's future. Today.





The Clayfield College Foundation, proudly established in 1989, is the philanthropic heart of the College. Over almost thirty years, the Foundation has helped the College to deliver a number of key projects for the benefit of our girls, young boys and teaching staff.

Such developments are not possible without the support of many donations, big and small, from the College community.



celebrating 15 years in 2008
The Clock
Presented to
Claremont College
by
The Old Girl Association
3 November 2006

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Who we are today

With school fees covering the basic annual operating costs, the Foundation plays a vital role to generate funding to ensure Clayfield College girls and young boys have access to outstanding facilities and enhanced education through the best teaching and learning. The Clayfield College Foundation also supports secondary girls by providing life-changing bursaries.

The Foundation Board is made up of directors appointed by the PMSA Council and directors from the wider school community including the Old Collegians' Association and the P&F Association.

Our Mission

The Clayfield College Foundation is a fundraising and philanthropic body that builds a culture of generosity and supports the College by funding capital projects, scholarships, bursaries, and opportunities for educational excellence.

Our Vision

The Clayfield College Foundation foresees a future of philanthropy in the Clayfield College community to ensure girls and young boys have access to an exceptional education.

Our Values

Community - we are all connected and work together as a part of the caring Clayfield community - current girls and young boys, Old Collegians, current and past teachers and parents, carers, grandparents and businesses.

Pride - we are proud of Clayfield College, in our heritage and traditions, in our educational facilities and opportunities, and for what we are fundraising.

Transparency - we will always communicate with you on how we use donations and keep you updated on the impact your donation has made.

Our Strategic Focus

1

Build resource and capacity by funding major and minor capital projects.

2

Increase innovation and excellence in education to provide learning opportunities for the Clayfield girls and young boys today.

3

Strengthen academic, arts and sporting excellence and cultural diversity by funding scholarships and bursaries.

4

Develop long-term strategic partnerships with businesses and the community.

Our 2018 - 2021 Objectives

1

Objective:

By December 2020, raise significant funding for the development of a Performing Arts facility.

2

Objective:

Commencing in 2018, allocate up to \$100,000 per annum towards special projects supporting teaching and learning opportunities of excellence at Clayfield College.

3

Objective:

Over five years, raise and contribute \$500,000 to a Bursary and Scholarship Program.

4

Objective:

Develop a Partnership Engagement Program targeting long term, sustainable relationships.

Why gifts to Clayfield matter

With your help, we are inspiring and educating talented young minds.

Today's students benefit from the generosity of past families, past students and past friends. For decades, Clayfield College has developed and advanced with the help of community donations.

Today onwards, it is up to us to provide for tomorrow's students. We invite everyone to join together so that we can build on the College's history by generating more outstanding educational opportunities for our future generations.



Our Building Fund

Our treasured educational spaces

Donations to the Building Fund are invested in our facilities where the girls and young boys are inspired, learn and grow their young minds every day. Our ability to fund new capital works at the College are determined largely by the philanthropic support contributed from donors.

We will always communicate and keep you updated each year on our plans.

Donations to the Clayfield College Foundation are tax-deductible for gifts \$2 and over.



Our Scholarship Fund

Changing and transforming lives

'Education is the most powerful weapon which you can use to change the world.' Nelson Mandela.

This is your opportunity to make a remarkable difference to the life of a student. Every year, Clayfield College receives enquiries from families who believe in a life-changing education at Clayfield College, but simply do not have the financial means to afford it.

A strategic focus for the Clayfield College Foundation is to strengthen Clayfield's academic, arts and sporting excellence and cultural diversity by raising enough funds to provide bursaries and scholarships. The Foundation has set itself an ambitious goal to raise \$500,000 over the next five years to be distributed to recipients who meet the criteria.

Donations to the Clayfield College Foundation are tax-deductible for gifts \$2 and over.



Making a difference

The historical progression of Clayfield College is a real testimony to the strength of our community and is a powerful example of how life-changing moments in education can be assisted when you contribute a donation.

Philanthropy has helped to develop the following projects for our girls and young boys:



Ida Kennedy Physical Education Centre



Carolyn Hauff Boarding House



The Prep Centre



The Swimming Pool redevelopment

Every single gift matters to the Clayfield College Foundation, no matter the size.
Will you play a role in supporting Clayfield's future generations?



Food and Robotics Technology Centre



Primary School Building



Nancy Ashburn Library Resource Centre



Opportunities for Excellence Program

Ways you can support Clayfield College



Annual Donations

Annual donations to the Clayfield College Foundation make a profound impact. You can support an area that is close to your heart. For example, you can help to provide a bursary or scholarship for secondary girls, or assist with upgrades to our learning facilities and much more.

We welcome any size donation and would love to see anyone participate in giving. Your annual donations entitle you to become a part of the Clayfield Giving Society. We welcome your ongoing support and interest.



Major Gifts

Major gifts (\$10,000 and above) to the College can have a transformational impact on the lives of our girls and young boys. We accept major gifts of capital, property, shares and other assets. In the near future, Clayfield College will invite the public to participate in its next capital campaign for a Performing Arts facility.

Opportunities for naming rights are always considered.



Events

Throughout each year, events are run to raise much needed funds and also to ensure you can remain connected to the Clayfield College community. Whether you are a past student, a current parent, a past mother or father, a grandparent of a student or perhaps a corporate supplier to the College, we welcome you to join us at upcoming events.



Partnership Opportunities

We invite businesses to discuss the potential of a corporate sponsorship or support of Clayfield College by way of financial donations or gifts in kind. To discuss Partnership opportunities, please contact the Foundation Manager.



Matching Gifts

If you are employed by a company that offers a gift matching program, you can essentially double the amount of your gift.

We warmly encourage you to please ask your employer about matching your donations made to the Clayfield College Foundation.



Bequests (gift in your Will)

A gift in your Will is an important way to contribute to the future of society and can make a significant difference to the future of Clayfield College. If you would like to make a Bequest, we encourage you to discuss your wishes with the Foundation Manager to ensure that your intentions in your Will can be met.

How to make your donation

Over the phone

Please call Foundation Manager, Alicia Edwards (+61) 7 3262 0292.

Online

Via our secure payment portal at
www.clayfield.qld.edu.au/community/clayfield-college-foundation

Write a Cheque

To the Clayfield College Foundation.
Send to the Foundation Manager, Alicia Edwards
23 Gregory Street Clayfield QLD 4011

All other gifts

We welcome all other gift enquiries such as leaving a bequest in your Will, donating shares, property and artwork.

Please contact Foundation Manager, Alicia Edwards, email:
aedwards@clayfield.qld.edu.au / phone: (+61) 7 3262 0292.

Tax benefits

Clayfield College Foundation is registered with deductible gift recipient (DGR) status. Donations of \$2 or more are tax-deductible. All claims for a tax deduction are subject to being accepted by the Australian Taxation Office, who can be contacted for professional advice if either an individual or business is uncertain of their taxation position.





CLAYFIELD COLLEGE

Light Clayfield's future. Please show your support today.

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Clayfield College is a school of the Presbyterian and Methodist Schools Association. The PMSA is a mission of the Presbyterian and Uniting Churches. CRICOS Code: 00493G