



# Social Media Policy

## 1 Rationale

Social Media can be, when appropriate, an effective educative and social tool. It is subsequently expected that students will uphold the ethos and expectations of the College in all social media interactions. Students will not act in such a way that the image of the College is brought into disrepute nor in a way that causes harm to members of the Terrace community. Terrace expects students to use social media in a respectful and responsible manner. Social media should not be used to insult, present offensive or inappropriate content or to misrepresent the College or any member of the Terrace community.

The purpose of this policy is to set standards and guidelines of behaviour in the use of social media by students of this College that are consistent with the broader values and expectations of a Terrace Gentleman. This policy also aims to promote right relationships with all member of our community.

## 2 Application

This Policy applies to students of St Joseph's College, Gregory Terrace.

## 3 Definition

'**Social Media**' means all social networking sites such as Facebook, Twitter, LinkedIn, Google+, Formspring, YouTube, Instagram, SnapChat, MSN and includes email and mobile devices. It is noted that in listing potential network sites the list is not exhaustive and the definition is designed to cover sites developed in the future.

## 4 Policy Statement

Students are expected to respect the dignity of all, including members of the Terrace community. Students are expected to give due respect to the reputation and good name of the College in all their dealings with each other and members of the broader community. Students are expected to comply with the lawful requirements of all social networking sites. Students are expected to accept responsibility for any damage to the College, self or others as a result of social media misuse.

When using social media, students are expected to ensure that they:

- Respect the rights and confidentiality of others;
- Do not impersonate or falsely represent another person;
- Encourage parents to work in partnership to address this issue;
- Do not bully, intimidate, abuse, harass or threaten others;
- Do not make defamatory comments;
- Do not use offensive or threatening language or resort to personal abuse towards each other or members of the Terrace Community;
- Do not post content that is considered disrespectful, hateful, threatening, pornographic or incites violence against others;
- Do not harm the reputation and good standing of Terrace or those within its community;
- Do not film, photograph or record members of the Terrace community without express permission of the College or use film, photographs or recordings without express permission of the above.

## 5 Breach of this Policy

A Breach of this policy may also involve a breach of other Terrace policies and procedures, and should be read in conjunction with the:

- Anti-Bullying Statement;
- Student Code of Conduct;
- EREA ICT Acceptable Use Policy;
- Mobile Device Policy.

A breach of this policy will be considered by the Principal or his delegate, and will be dealt with on a case-by-case basis.

All reports of cyber bullying and other technology misuses will be investigated fully and may result in a notification to police where the College is obliged to do so. Students and parents must be aware that in certain circumstances where a crime has been committed, they may be subject to a criminal investigation by Police over which the College will have no control. College sanctions may include, but are not limited to:

- the loss of computer privileges
- detention
- suspension or expulsion from the College

<b>Responsible Officer</b>	Dean of Students	
<b>Review</b>	Annually	
<b>Associated Documents</b>	Anti-Bullying Statement; Student Code of Conduct; EREA ICT Acceptable Use Policy; Mobile Device Policy.	
<b>Approval</b>	<b>Version</b>	<b>Approval Date</b>
College Principal	1.0	May 2017