

Plus Ultra incorporating the St Peters Old Scholars Association (SPOSA) Bulletin is St Peters Lutheran College's most visible and widely distributed publication. This full colour magazine is published twice a year and distributed to approximately 11,000 local and international homes. The readership comprises St Peters Lutheran College's current students, current parents and past students (Old Scholars).

## DEMOGRAPHICS AND TARGET

St Peters Lutheran College is the largest independent, co-educational school in Queensland. The families at St Peters are primarily middle to high income earners from the inner western suburbs of Brisbane. These people are conspicuous consumers of a wide variety of products and services.

Plus Ultra is distributed to current students, parents and past students (Old Scholars) of the school.

## AD RATES 2019 (GST.incl)

	Casual (1 issue)	1 year (2 issues)
Quarter page	\$300	\$540
Half page	\$450	\$810
Full page	\$850	\$1,530
Back page position *Only full page advertisements eligible	\$1,100	\$1,980

## DEADLINE 2019

As advertising space is limited, early booking is encouraged. Please send booking form (below) & artwork to [publications@stpeters.qld.edu.au](mailto:publications@stpeters.qld.edu.au)

ISSUE	DEADLINE
JUNE	7 MAY
NOVEMBER	15 OCTOBER

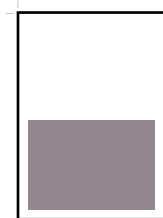
## AD DIMENSIONS AND SPECIFICATIONS

Advertisements must be supplied as press-ready PDF.

- Colour: CMYK (no spot colours)
- Images: 300dpi
- Text: converted to outlines
- Maximum ink weight: 300%.



**QUARTER PAGE**  
H 60mm x W 170mm  
no bleed required



**HALF PAGE**  
H 120mm x W 170mm  
no bleed required



**FULL PAGE**  
H 297mm x W 210mm  
+ add 5mm bleed  
(Keep type and logos  
10mm in from trim)



## BOOKING FORM



Please complete and return to the Publications Office:

St Peters Lutheran College, PO Box 111, Indooroopilly Qld 4068 | e [publications@stpeters.qld.edu.au](mailto:publications@stpeters.qld.edu.au)

Contact Name:..... Position:.....

Company: .....

Postal Address: .....

Phone: ..... Mobile: .....

Email: .....

Ad size (please tick):  Quarter page  Half page  Full page  Full page ad with back page position

Issue to commence (please tick):  June  November

Duration (please tick):  Casual  1 year

Signature:..... Date: .....

For more information contact the Publications Office:

p 07 3377 6262 | e [publications@stpeters.qld.edu.au](mailto:publications@stpeters.qld.edu.au)

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