

ST. PATRICK'S COLLEGE FOUNDATION

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# Sponsorship Proposal



ST. PATRICK'S COLLEGE  
*Shorncliffe*



*A Catholic School in the Edmund Rice Tradition*  
for *Young Men* from Year 5 to Year 12

# Overview

In 2012 St. Patrick's College Shorncliffe celebrated 60 years of educating boys in the Edmund Rice Tradition. We began our first class on 29 January 1952 with 129 students while today we have an enrolment of 1285 students. We commit to Faith in Action through excellence in teaching and learning, building community and service of others.

The St. Patrick's experience, through our innovative education programs, fosters learning in a culture enriched by pastoral care and camaraderie, where boys strive for excellence together.

The St Patrick's College Foundation was established in 2012 to both raise the profile of St Patrick's within the community and raise significant funds to allow St Patrick's to plan for the present and the future. This year, the Foundation is funding three Bursary students and is contributing to a significant building project with the construction of the Cultural and Sporting Precinct.

This proposal outlines ways you can become involved in supporting our wonderful work. St Patrick's College seeks to partner with organisations whose brand and products have a strong and natural match with the St. Patrick's Community. We value corporate support and offer a variety of opportunities for you to engage with the College and be acknowledged for your assistance and generosity. Recognition is designed to both profile and thank donors' generosity and to encourage a spirit of philanthropy within our community.

We hope you take this opportunity to partner with St. Patrick's College and we look forward to working with you to achieve both our organisations goals.



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# The Proposal

St. Patrick's College has many areas of sponsorship available depending on your organisations needs and budget. Please find following details of our sponsorship opportunities:

## Bursary Opportunities

One of the key aims of the St. Patrick's Foundation is to provide bursaries to those boys, who because of financial hardship do not have access to a St. Patrick's College education. Through the support of the bursary program, we will enable these young men to embrace the St. Patrick's experience which would have otherwise been denied to them.

In 2015, we have three students attending the College as Bursary recipients. Formal financial assistance of \$8000 per year per student, will allow one young man from an underprivileged background to attend our College. If this amount is outside your budget we will gratefully accept any contribution you would like to give the Bursary Fund.

Our bursary students may not necessarily achieve excellence in all areas, but they will have the ability to seize every opportunity and make the most of their time at the college. With your support, we have the ability to offer real, life changing experiences to boys who otherwise wouldn't receive a quality all-inclusive Edmund Rice education.

Applications for our bursaries are obtained from various sources within the community – recommendations from members of the St. Patrick's community, other schools, parish priests or the general community.



## The Paddies' Van - \$5 000 (two available)

St Patrick's has a proud history of outreach to the poor and marginalised. The Paddies Van is a street van which students, staff and community members take out several times a week around the Sandgate and Redcliffe area to help those homeless members of our local community.

We aim not to just provide a good meal, but to develop relationships through presence and compassion. A significant part of these experiences then is for participants to sit down and have a chat with the patrons of the van.

Sponsorship of the Paddies Van would include:

- Logo placement on the side of the van or trailer
- Opportunity for staff to join the Paddies Van volunteers one evening to see firsthand the amazing, and much needed work being carried out by the Paddies Van
- Logo and link on our St Patrick's College website
- Acknowledgment in our school newsletter "Calling" which is distributed to over 970 families each week
- Attempt to secure media recognition in our local newspapers—Bayside and Northern Suburbs Star and Northside Chronicle
- Mention in the Foundation newsletter which is distributed twice yearly to current families, past students and local businesses
- 12 month advertisement in our online business directory
- Invitation for two guests to attend our annual Foundation Business Breakfast

**As running costs for the van are currently covered by the College, St. Patrick's appreciates all support of the Paddies Van – no matter how great or small. If you would like to assist the van but \$5 000 is outside your budget, we would be most willing to consider alternative offers on a case by case basis. We can accommodate for any size gift and negotiate benefits to your business accordingly.**



## Signage at Curlew Park (\$3 000 inc GST)

St. Patrick's has a lease arrangement with the Brisbane City Council for the use and maintenance of the nearby Curlew Park. The College has a responsibility and commitment to upkeep the park, which is also used by the wider community. Curlew has six playing fields and is used for cricket, rugby and football competitions. The park also provides the venue for regular after school training as well as the College's Inter-house Cross Country and Athletics carnivals.

Each year, thousands of parents from both St. Patrick's College and competing schools have access to Curlew Park. On any given Saturday during Rugby season, 1000 people can be at the field while on our annual Back to Shorncliffe Rugby Day, we can expect between 2 000 – 3 000 visitors to the oval.

Curlew Park also hosts many athletics days for both St. Patrick's College students and those from other local schools and is home to over 20 cricket teams in the summer months. The bike path and walkway which passes through Curlew Park is utilised by hundreds of locals every day.

Sponsorship will entitle you to:

- 2m x 1m colour signage on the Scoreboard located at the park
- Logo and link on our St. Patrick's College website
- Acknowledgement via PA announcements at major St. Patrick's sporting events
- A one off acknowledgment in our school newsletter "Calling" which is distributed to over 970 families each week
- Mention in the Foundation newsletter which is distributed twice yearly to current families, past students and local businesses
- Invitation for two guests to attend the Foundation's annual Business Breakfast
- 12 month advertisement in our online business directory



# St. Patrick's College Business Breakfast

St. Patrick's College is in the privileged position to have access, via our Past Students network, to many prominent high achievers from within the corporate arena. This year's guest speaker was former student, current Senex CEO and 2013 Lord Mayor's Business Award winner, Ian Davies. Over 80 guests attended ranging from past students, politicians, parents and the local business community.

In 2016 we aim to secure another speaker of an equally high calibre.

Available levels of sponsorship include:

## **GOLD LEVEL            \$2500**

- Ability to place marketing collateral on each table.
- Provide a lucky door prize
- Acknowledgement via the MC on the day
- Logo on all promotional material including web content and printed/email invitations and programs
- Complimentary table of ten (10) in a prominent position to each breakfast
- Provide a banner for display on the day
- Twelve month ad in our online business directory
- Opportunity for CEO or equivalent to address the guests at the event. They may choose to speak about their organisation and involvement with St. Patrick's College



## **Silver Level            \$1500**

Benefits of a Silver Sponsorship include:

- Provide a raffle/heads or tails prize
- Acknowledgement via the MC on the day
- Collateral on tables
- Logo on all promotional material including web content and printed/email invitations and programs (will be of a smaller size than the Gold Sponsors logo)
- 12 month ad in our online business directory
- Four complimentary tickets to each breakfast



## **Bronze Level            \$500**

Benefits of a Bronze Sponsorship include:

- Ability to place marketing collateral on each table
- Provide a raffle/heads or tails prize
- Acknowledgement via the MC on the day
- Logo on all promotional material including web content and printed/email invitations and programs (will be of a smaller size than the Gold Sponsors logo)
- 12 month ad in our online business directory
- Two tickets to the event

## **Support of the Certa Bonum Certamen Fund**

In November 2015 St. Patrick's College will launch its Certa Bonum Certamen (Italian for Fight the Good Fight) Fund. This Fund, named after our school motto, is designed to provide assistance to College families in financial hardship or crisis. For example, the College may assist a family who faces financial hardship due to a natural disaster or a member of the family is facing a life threatening illness such as Cancer or Leukaemia.

We believe no other school community offers this type of support for their families.

The Foundation is committed to supporting this fund financially and will ensure that the Fund reflects the Colleges mission and values. Strict guidelines in accessing these funds will be outlined in the Foundation's Constitution and decisions on funding will be made in consultation with the Principal and Foundation Board of Directors. No cash will be distributed - instead goods in kind will be provided and/or vouchers or products purchased on the families behalf.

# The Shindig

St. Patrick's College holds a couple of major fundraising events throughout the year.

The first of the year is The Shindig to be held on Saturday 19 March, 2016. The Shindig, our annual dinner dance, celebrates all things Irish and is an evening full of fun, fine food, great music and dancing. It's the social highlight of the St Patrick's College calendar and is a great night for parents to spend time with one another. In 2014 over 330 guests attended The Shindig. The night is a combined effort organized by the Parents and Friends Association, Cultural Support Group, Sports Support, Curlew Park Association and the Past Students Association.

Available sponsorships for The Shindig include:

Gold Level \$1000	Promotion on flyers Promoted via the MC on the evening Table of six guests \$50 drink voucher for your guests Twelve tickets in the major raffle
Silver Level \$500	Promotion on flyers Promoted via the MC on the evening Opportunity to bring five guests Bottle of red and white wine for the table Ten ticket in the major raffle
Bronze Level \$300	Promotion on flyers Promoted via the MC on the evening Opportunity to bring two guests Four tickets in the major raffle Bottle of wine (red or white) for the table

\*\*\* All levels of sponsorship will receive a 12 month advertisement in our online Business Directory



St Patrick's College is grateful for your *support and commitment* and we thank you for your consideration of this proposal. We look forward to working with you to make St Patrick's College an even better place for future generations of young men.

For further information please contact:

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