

ATTACHMENT A

Business in Brisbane Survey - May 2020 (Website)

Q1 Business in Brisbane - economic recovery survey

Brisbane City Council is committed to supporting Brisbane businesses.

If you own or operate a business in Brisbane, we want to hear from you on how Council can help businesses recover from the challenges of coronavirus.

This is your opportunity to tell us how we can best support your business and rebuild Brisbane's economy.

This survey will take about 10 minutes to complete. If you are unable to complete the survey right now, your answers will be automatically saved for one week so you can come back to it at any time (using the same browser).

Q2 What industry is your business?

- Agriculture, Forestry and Fishing
- Mining
- Manufacturing
- Electricity, Gas, Water and Waste Services
- Construction
- Wholesale Trade
- Retail Trade
- Accommodation and Food Services
- Transport, Postal and Warehousing
- Information Media and Telecommunications
- Financial and Insurance Services
- Rental, Hiring and Real Estate Services
- Professional, Scientific and Technical Services
- Administrative and Support Services
- Public Administration and Safety
- Education and Training
- Health Care and Social Assistance
- Arts and Recreation Services
- Other Services

Q3 What type of Agriculture, Forestry or Fishing?

- Agriculture
 - Aquaculture
 - Forestry and Logging
 - Fishing, Hunting and Trapping
 - Agriculture, Forestry and Fishing Support Services
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Q4 What type of Mining?

- Coal Mining
 - Oil and Gas Extraction
 - Metal Ore Mining
 - Non-Metallic Mineral Mining and Quarrying
 - Exploration and Other Mining Support Services
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Q5 What type of Manufacturing?

- Food Product Manufacturing
- Beverage and Tobacco Product Manufacturing
- Textile, Leather, Clothing and Footwear Manufacturing
- Wood Product Manufacturing
- Pulp, Paper and Converted Paper Product Manufacturing
- Printing (including the Reproduction of Recorded Media)
- Petroleum and Coal Product Manufacturing
- Basic Chemical and Chemical Product Manufacturing
- Polymer Product and Rubber Product Manufacturing
- Non-Metallic Mineral Product Manufacturing
- Primary Metal and Metal Product Manufacturing
- Fabricated Metal Product Manufacturing
- Transport Equipment Manufacturing
- Machinery and Equipment Manufacturing
- Furniture and Other Manufacturing

Q6 What type of Electricity, Gas, Water or Waste Services?

- Electricity Supply
- Gas Supply
- Water Supply, Sewerage and Drainage Services
- Waste Collection, Treatment and Disposal Services

Q7 What type of Construction?

- Building Construction
- Heavy and Civil Engineering Construction
- Construction Services

Q8 What type of Wholesale Trade?

- Basic Material Wholesaling
- Machinery and Equipment Wholesaling
- Motor Vehicle and Motor Vehicle Parts Wholesaling
- Grocery, Liquor and Tobacco Product Wholesaling
- Other Goods Wholesaling
- Commission-Based Wholesaling

Q9 What type of Retail Trade?

- Motor Vehicle and Motor Vehicle Parts Retailing
- Fuel Retailing
- Food Retailing
- Other Store-Based Retailing
- Non-Store Retailing and Retail Commission-Based Buying and/or Selling

Q10 What type of Accommodation or Food Services?

- Accommodation
- Food and Beverage Services

Q11 What type of Transport, Postal or Warehousing?

- Road Transport
 - Rail Transport
 - Water Transport
 - Air and Space Transport
 - Other Transport
 - Postal and Courier Pick-up and Delivery Services
 - Transport Support Services
 - Warehousing and Storage Services
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Q12 What type of Information Media or Telecommunications?

- Publishing (except Internet and Music Publishing)
- Motion Picture and Sound Recording Activities
- Broadcasting (except Internet)
- Internet Publishing and Broadcasting
- Telecommunications Services
- Internet Service Providers, Web Search Portals and Data Processing Services
- Library and Other Information Services

Q13 What type of Financial or Insurance Services?

- Finance
 - Insurance and Superannuation Funds
 - Auxiliary Finance and Insurance Services
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Q14 What type of Rental, Hiring or Real Estate Services?

- Rental and Hiring Services (except Real Estate)
 - Property Operators and Real Estate Services
-

Q15 What type of Professional, Scientific or Technical Services?

- Professional, Scientific and Technical Services (Except Computer System Design and Related Services)
- Computer System Design and Related Services

Q16 What type of Administrative or Support Services?

- Administrative Services
 - Building Cleaning, Pest Control and Other Support Services
-

Q17 What type of Public Administration or Safety?

- Public Administration
 - Defence
 - Public Order, Safety and Regulatory Services
-

Q18 What type of Education and Training?

- Preschool and School Education
 - Tertiary Education
 - Adult, Community and Other Education
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Q19 What type of Health Care or Social Assistance?

- Hospitals
- Medical and Other Health Care Services
- Residential Care Services
- Social Assistance Services

Q20 What type of Arts or Recreation Services?

- Heritage Activities
 - Creative and Performing Arts Activities
 - Sports and Recreation Activities
 - Gambling Activities
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Q21 What type of other services?

- Repair and Maintenance
- Personal and Other Services
- Private Households Employing Staff and Undifferentiated Goods- and Service-Producing Activities of Households for Own Use

Q22 What suburb is your business located in?

- Acacia Ridge
- Albion
- Alderley
- Algester
- Annerley
- Anstead
- Archerfield
- Ascot
- Ashgrove
- Aspley
- Auchenflower
- Bald Hills
- Balmoral
- Banks Creek
- Banyo
- Bardon
- Bellbowrie
- Belmont
- Boondall
- Bowen Hills
- Bracken Ridge

- Bridgeman Downs
- Brighton
- Brisbane Airport
- Brisbane City
- Brookfield
- Bulimba
- Bulwer
- Burbank
- Calamvale
- Camp Hill
- Cannon Hill
- Carina
- Carina Heights
- Carindale
- Carseldine
- Chandler
- Chapel Hill
- Chelmer
- Chermside
- Chermside West
- Chuwar

- Clayfield
- Coopers Plains
- Coorparoo
- Corinda
- Cowan Cowan
- Darra
- Deagon
- Doolandella
- Drewvale
- Durack
- Dutton Park
- Eagle Farm
- East Brisbane
- Eight Mile Plains
- Ellen Grove
- England Creek
- Enoggera
- Enoggera Reservoir
- Everton Park
- Fairfield
- Ferny Grove

- Fig Tree Pocket
- Fitzgibbon
- Forest Lake
- Fortitude Valley
- Gaythorne
- Geebung
- Gordon Park
- Graceville
- Grange
- Green Island
- Greenslopes
- Gumdale
- Hamilton
- Hawthorne
- Heathwood
- Hemmant
- Hendra
- Herston
- Highgate Hill
- Holland Park
- Holland Park West

- Inala
- Indooroopilly
- Jamboree Heights
- Jindalee
- Kalinga
- Kangaroo Point
- Karana Downs
- Karawatha
- Kedron
- Kelvin Grove
- Kenmore
- Kenmore Hills
- Keperra
- Kholo
- Koorringal
- Kuraby
- Lake Manchester
- Larapinta
- Lota
- Lutwyche
- Lytton

- Macgregor
- Mackenzie
- Manly
- Manly West
- Mansfield
- McDowall
- Middle Park
- Milton
- Mitchelton
- Moggill
- Moorooka
- Moreton Island
- Morningside
- Mt Coot-tha
- Mt Crosby
- Mt Gravatt
- Mt Gravatt East
- Mt Ommaney
- Mud Island
- Murarrie
- Nathan

- New Farm
- Newstead
- Norman Park
- Northgate
- Nudgee
- Nudgee Beach
- Nundah
- Oxley
- Paddington
- Pallara
- Parkinson
- Petrie Terrace
- Pinjarra Hills
- Pinkenba
- Port of Brisbane
- Pullenvale
- Ransome
- Red Hill
- Richlands
- River Hills
- Robertson

- Rochedale
- Rocklea
- Runcorn
- Salisbury
- Sandgate
- Seven Hills
- Seventeen Mile Rocks
- Sherwood
- Shorncliffe
- Sinnamon Park
- South Brisbane
- Spring Hill
- St Helena Island
- St Lucia
- Stafford
- Stafford Heights
- Stones Corner
- Stretton
- Sumner
- Sunnybank
- Sunnybank Hills

- Taigum
- Taringa
- Tarragindi
- Teneriffe
- Tennyson
- The Gap
- Tingalpa
- Toowong
- Upper Brookfield
- Upper Kedron
- Upper Mt Gravatt
- Virginia
- Wacol
- Wakerley
- Wavell Heights
- West End
- Westlake
- Willawong
- Wilston
- Windsor
- Wishart

- Woolloongabba
- Woolloowin
- Wynnum
- Wynnum West
- Yeerongpilly
- Yeronga
- Zillmere
- A suburb outside of Brisbane

Q23 Including you, how many people are currently employed by your business? (Please include part-time and casual employees)

- 1
- 2-4
- 5-19
- 20-199
- 200+

Q24 Is your business currently trading?

- Yes
- No

Q25 As of today, do you expect to recommence trading in future?

Yes

No

Q26 Is the halt in business trading a result of coronavirus?

Yes

No

Q27 Can you supply more information about the halt in trading of your business? (Select all that apply)

You paused your business trading due to the introduction of government measures

Demand affected your business' products or services

Your business entered voluntary administration

Your employees were made redundant

Your employees were temporarily stood down

Other (please specify)

Q28 Has your business made any changes to its workforce as a result of coronavirus?

Yes

No

Q29 Which of the below changes has your business made to its workforce? (Select all that apply)

- Temporarily reduced employees work hours
 - Temporarily increased employees work hours
 - Employees placed on paid leave
 - Employees placed on unpaid leave (including employees being stood down)
 - Forced redundancies
 - Hired additional employees
 - Change employees work location (e.g. employees working from home)
 - Other (please specify)
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Q30 What are the biggest challenges you are facing at present as a result of coronavirus?
(Select all that apply)

- Reduction in turnover / cash flow
 - Increase in turnover / cash flow
 - Reduction in demand for products or services
 - Increase in demand for products or services
 - Difficulty in sourcing stock or raw materials
 - Government restrictions on operations
 - Other (please specify)
-

Q31 How has your business responded to the impacts of coronavirus? (Select all that apply)

- Introduced new products
 - Changed the method of delivery of products or services (including shifting to online services)
 - Deferred loan payments
 - Deferred or cancelled investment plans
 - Brought forward investment plans
 - Renegotiated property / lease arrangements
 - Changed quantity of orders of inputs (e.g. stock, raw materials)
 - Changed payment terms with customers
 - Changed payment terms with suppliers
 - Other (please specify)
-

Q32 How long do you estimate your business can survive in the current environment?

- Less than one month
- One to two months
- Three to four months
- Five to six months
- More than six months

Q33 What can Council do in the **next three months** to support you or your business? (Select up to three answers only)

- Help me to reduce my business costs
 - Help me to source customers
 - Highlight where the new opportunities are
 - Reduce approval timeframes
 - Help me to source advice
 - Help me to develop new skills
 - Provide a single source of information on government assistance
 - Advocate for more State and Australian Government funding
 - Direct Council spending locally
 - Deliver local projects
 - Grow the overall economy
 - Other (please specify)
-

Q34 What can Council do in the **next year** to support you or your business? (Select up to three answers only)

- Help me to reduce my business costs
 - Help me to source customers
 - Highlight where the new opportunities are
 - Reduce approval timeframes
 - Help me to source advice
 - Help me to develop new skills
 - Provide a single source of information on government assistance
 - Advocate for more State and Australian Government funding
 - Direct Council spending locally
 - Deliver local projects
 - Grow the overall economy
 - Other (please specify)
-

Q35 Which of the following Council support services currently available to businesses are you aware of? (Select all that apply)

- Waiving a range of charges, rents, levies and permit fees for businesses and community groups
- Rates relief for businesses
- Suspended business recycling fees until at least June 2020
- Booking refunds for those needing to cancel an upcoming booking at a Council-operated venue until further notice
- The Local Buy procurement policy, which aims to lift the number of Council contracts going to local businesses by 80 per cent
- One-on-one sessions with Council's Small Business Liaison Officers
- 24/7 Business Hotline on 133 BNE (133 263)
- Business in Brisbane Facebook group
- Business in Brisbane e-Newsletter
- None of these

Q36 Thank you for your feedback!

Is there anything else you need to help reboot your business?

Q37 Council is looking to highlight the ways in which Brisbane businesses have adapted to overcome the challenges of coronavirus. If you believe your business has done this, please confirm if you are interested in opportunities to feature in Council support initiatives.

- Yes, I'm interested
- Not interested

Q38 Thank you for expressing interest.

In one or two sentences, please provide a brief description of the changes your business has made to overcome the challenges of coronavirus.

Q39 Council will be in contact if any communication opportunities arise.

Q40 Are you interested in either of these offers? (Select all that apply)

- A call from a Council team member to discuss support services currently available to businesses
- Join our Business in Brisbane mailing list to keep on top of the latest updates
- None of these

Q41 If selected, a Council team member will contact you to discuss support services as soon as possible between the hours of 8am and 6pm (Monday - Friday).

Q42 Contact details

First name _____

Last name _____

Business name _____

Q43 Email address (Please enter a valid email address)

Q44 Re-enter email address

Q45 Phone number (Please include numbers only e.g. no spaces or dashes)

Q46 Re-enter phone number

Q47 Information collected in this survey will be handled in accordance with [Council's Privacy Policy](#).