

A conversation and walk through direction of the doTERRA LRP Program.

By Alice Nicholls from thewholedaily.com.au

If you're a doTERRA customer and you love your oils, then being on LRP (the Loyalty Rewards Program) is without a doubt the most intelligent way to purchase your oils.

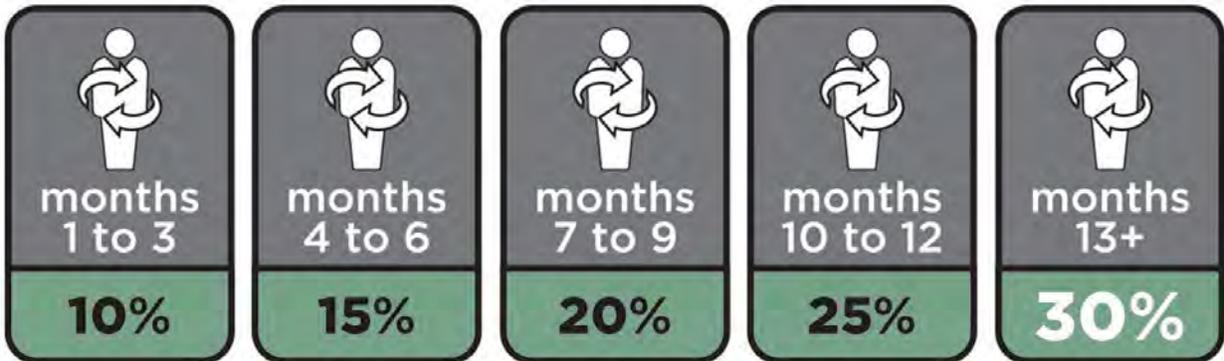
Today, I opened up my LRP order and as soon as I opened those bottles, I was so happy with my choices, and the opportunity I have to experience these oils, I was driven to create this for you.

Here's what I ordered this month below (along with some Fractionated Coconut Oil and some gifts for Xmas).

Hawaiian Sandalwood, Vetiver and Whisper (the blend for women... OMG SO GOOD!)
*Vetiver is a 'brain' oil. Incredible for anxiety, depression, aspergers, ADD, ADHD and auto-immune and neurological disorders.



I want to walk you through how it works + the value and show you in images exactly how to process your LRP order in your back office.



All doTERRA oils have a 'product value' or pv.

When you create your first LRP order - and *if* it is over 50pv - then in months 1-3 you receive 10% of that product value (pv) BACK into your office, in points.



So for example, let's say you buy one bottle of one of my favourites (skin-smoothing and healing) geranium oil.

Geranium has a product value or 'pv' of 34pv.

And you receive 10% of that 34pv to collect in your 'back office'.

So you receive 3.4pv to save + collect in your back office.

The volume of points back over time increases, *all* the way to 30% points back if you purchase over 50pv each month for 13 months.

Let's say you buy the same bottle of geranium having processes a minimum 50pv order each month for 13 months. The points you then get back = 30% of that geranium pv.

So you get 10.2 pv back on that single bottle.

Quick Q's:

Q: What if I can't make a 50pv order because I simply can't afford it that month?

A: You only need to process a 1pv order to 'hold' or 'maintain' your %points back level. So if you're at month 7 of LRP and getting 20% points back, then if you process a 1pv order for 3 months, you hold that level of 20% points back. When you increase that to over 50pv again, you continue your trajectory to 30% points back.

Q: Is this a 'lock-in' type of deal?

A: Nope. If you want to cancel your LRP at any time, simply call Head Office in your location and they can cancel it for you on the spot. Make sure you 'spend' any accrued points though if you do wish to cancel or you'll lose them. **Phone:** (02) 8015-5080 (Australia)
(+64) 32 88 00 11 (New Zealand)

Collecting Points

You collect your points and then you can *spend* them on other oils and doTERRA products. Here's an example below.



A bottle of the incredible Whisper Women's Blend is valued at \$55 retail or \$44 wholesale...
BUT is only 27pv.

So once you save up 27pv in your back office, you can spend that on a \$44 bottle of Whisper. See the value? Amazing right? (And p.s on this one... You actually have to process your first LRP and put THIS oil in it. Pinky Swear it's the best thing EVER!)

But don't I need to be using mega amounts of oil to make this valuable for me?

No. Let's share some stats first. Over 65% of ALL of our customers globally, purchase at least one oil every one to three months.

But for most of us, if we are embodying an essential oil lifestyle, which is really a 'whole health' lifestyle, we are using the oils every day.

It could be Peppermint in a daytime 'focus' roller or diffuser.

Whisper as your perfume (or Passion, another favourite of mine)

The Mood Management Collection for just that.. ;)

Clary Sage or Clary Calm for our Moon Cycle (women it saves us wanting to murder people, I swear!).

And of course Lavender... because it's a sedative and ANYBODY with kids will be using this multiple times a day.

Tea Tree for cuts, scrapes, bites and stings.

Frankincense for immune and spiritual support and anti-ageing support.

I could go on...

And then on top of these everyday oils, you've got your personal intuitive choices and interest in other oils that you may want to add to your collection, like the brain oil Vetiver, or the sexy oils ylang ylang and patchouli.

Of course, this is before I mention our incredible skin and haircare range and the natural toothpaste and cleaning products (On Guard Concentrate is a God send!)

So you're never going to run out of ideas for oils and products to add to your LRP.

And the goal is that you crowd out other toxic and harmful skincare, home care and personal care items and *replace* them with organic products from doTERRA.

So the value for money is actually higher than if we were shopping in a health food store or even in a supermarket.

Okay, I'm in. This is too good to pass up. How do I create my LRP?

I know right?

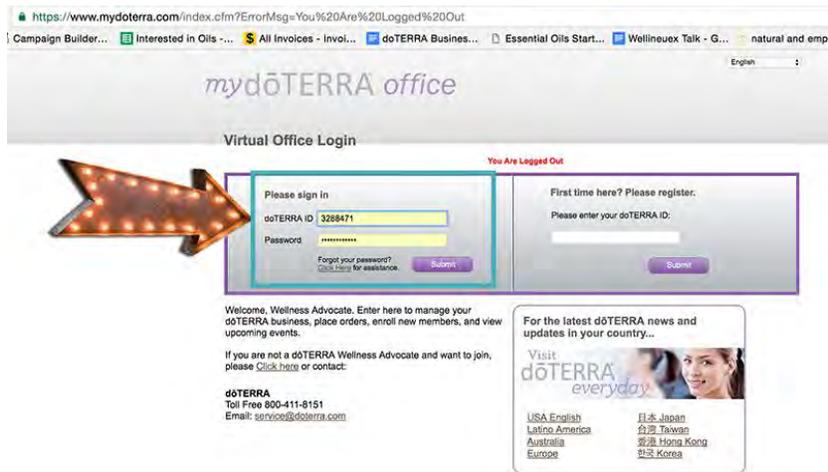
Okay I have created a story in pictures here to walk you through it, but please don't hesitate to contact your Upline to help you if you have any other q's.

#1.

Login to your back office my heading to mydoterra.com

Your login is your Wellness Advocate ID and a password either you created when you enrolled or that your enroller created for you.

If you can't remember your password, click 'forgot your password' and a link to reset it will be sent to the email address associated with your account.



#2

Click on 'Create New LRP Template'



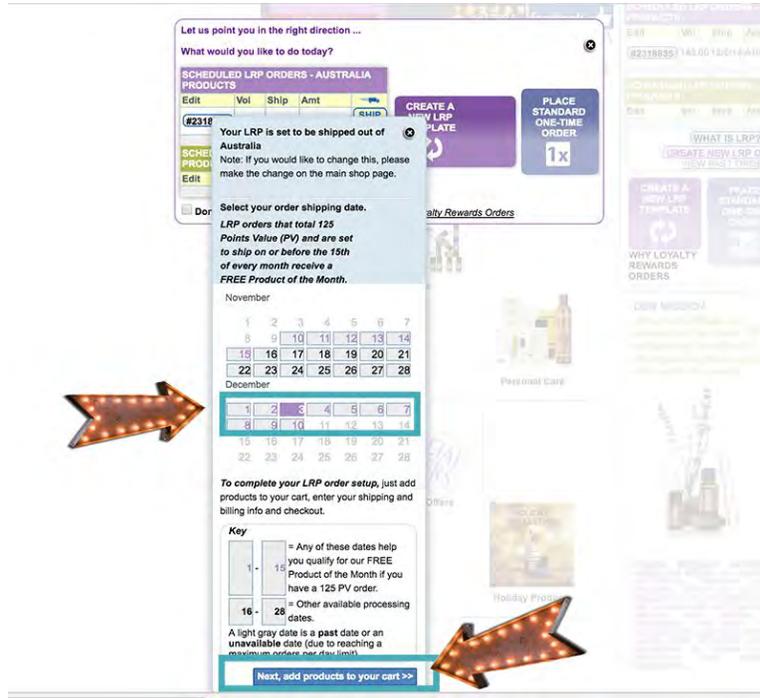
#3

Your LRP needs to be shipping between the 2nd and the 15th of the month, so choose a date for doTERRA to ship to you.

I recommend a date early in the month.

Here I have chosen the '3rd'.

Then, down the bottom > click 'Add Products To Cart'



#4

Then you can either click on the individual sections of the shop you can see in pictures, such as 'essential oils, or kits, or personal care items, and add them to your cart from here. Or....



If you know what you're looking for, you can head up to the search bar and type in the name and your product will show up, and then you can choose from there. Such as I have done with 'Vetiver' below.

The screenshot shows the mydōTERRA office website interface. At the top, the user is logged in as NICHOLLS, ALICE - 3288471. The navigation menu includes DASHBOARD, SHOP, TEAM, BUSINESS GROUPS, MESSAGE CENTER, and My WEB SITE. The main content area displays 'Essential Oils Single Oils' with a search bar containing 'vetiver'. A dropdown menu shows the search result: '#30430004 - Vetiver - Essential Oil 15mL'. Below the search results, there are four product listings:

- Arborvitae #49360004, Your Price: AUD34.00, PV: 24
- Basil #30010004, Your Price: AUD31.50, PV: 22
- Bergamot #30790004, Your Price: AUD41.00, PV: 29
- Black Pepper #41040004, Your Price: AUD26.50, PV: 24

 Each listing has an 'ADD TO CART' button. On the right side, there is a 'CART SUMMARY' section showing 'Total Items: 0' and 'Total Amount Due: AUD166.25'. Below the cart summary, there are 'SHIPPING OPTIONS' including 'Australia Regular Post (3-7 business days)', 'Australia Express Post (2-5 business days)', and 'Australia Will Call'. A 'REVIEW CART' button is visible at the bottom right of the cart summary. A red arrow points to the search bar area.

#5

You can check your spend and your accumulated pv by clicking on 'Review Cart'

The screenshot shows the mydōTERRA office website interface. At the top, the user is logged in as NICHOLLS, ALICE - 3288471. The navigation menu includes DASHBOARD, SHOP, TEAM, BUSINESS GROUPS, MESSAGE CENTER, and My WEB SITE. The main content area displays 'Oil Blends' with a search bar containing 'Passion'. A dropdown menu shows the search result: '#31760004 - Passion'. Below the search results, there is one product listing:

- Passion #31760004, Your Price: AUD84.75, Retail: AUD96.33, PV: 41.50

 The listing has an 'ADD TO CART' button. On the right side, there is a 'CART SUMMARY' section showing 'Total Items: 3' and 'Total Amount Due: AUD166.25'. Below the cart summary, there are 'SHIPPING OPTIONS' including 'Australia Regular Post (3-7 business days)', 'Australia Express Post (2-5 business days)', and 'Australia Will Call'. A 'REVIEW CART' button is visible at the bottom right of the cart summary. A red arrow points to the 'REVIEW CART' button.

Fun Facts

- ★ If you spend over 125pv and your LRP Ships between the 2nd and 15th of the month, you receive a FREE product from doTERRA called the 'Product Of The Month', which will be automatically shipped with your order. These change each month and could be valued from \$20 all the way to \$50!
- ★ If you ever want to share doTERRA oils or create a business with them, then the ONLY overhead you have is to process a 100pv order monthly. If this is something you're interested in, chat to your Upline and they will help you out.

#6

When you've viewed your totals, and you have made sure your payment, shipping and billing address is all schmicko, then click continue.

The screenshot shows the 'mydoTERRA office' website interface. At the top, there's a navigation bar with 'Home', 'Consultant Services', 'My Online Store', 'My Office Settings', and 'Log Out'. Below this is a secondary navigation bar with 'DASHBOARD', 'SHOP', 'TEAM', 'BUSINESS GROUPS', 'MESSAGE CENTER', and 'My WEB SITE'. The main content area is titled 'My Cart' and includes a 'Monthly LRP Order Processing Date' of 12/03/2016. The cart contains three items:

Product	Quantity	PV	Frequency	Price	Use Points?	Remove Item
Veliver - Essential Oil 15mL #30430004	1	43.00	MONTHLY	AUD60.00	Selec	X
Whisper - Women's Blend 5ml (AUS) #31080004	1	27.00	MONTHLY	AUD41.50	Selec	X
Passion - Essential Oil 5ml #31760004	1	41.50	MONTHLY	AUD64.75	Selec	X

Below the table, it shows '111.50 PV' and 'Subtotal AUD166.25'. To the right, there's a 'CART SUMMARY' section with 'Total Items: 3' and a 'VIEW TOTALS' button. Below that, 'SHIPPING OPTIONS' are listed: 'Australia Regular Post (3-7 business days)', 'Australia Express Post (2-5 business days)', and 'Australia Will Call'. A red arrow points to the 'CONTINUE >>' button. At the bottom, there's a footer with 'Terms of Service | Contact doTERRA | Site Feedback'.

#7

Then click 'process as scheduled' and you're done.

mydoTERRA office

Home Consultant Services My Online Store My Office Settings Log Out

DASHBOARD SHOP TEAM BUSINESS GROUPS MESSAGE CENTER My WEB SITE

Home/Checkout/Summary

Item Search

PRODUCT LIST CURRENCY CONVERTER

Review Your Order

Ship to: Bill to: Payment:

Being Shipped 11/10/2016

Product	Quantity	Price	PV	Frequency	LRP Points Earned
Vetiver - Essential Oil 15mL	1	AUD60.00	43.00	MONTHLY	6.45
Whisper - Women's Blend 5mL (AUS)	1	AUD41.50	27.00	MONTHLY	4.05
Passion - Essential Oil 5mL	1	AUD64.75	41.50	MONTHLY	6.22
	3	166.25	111.50		16.72

ORDER SUMMARY

Item(s) Subtotal (incl. GST) AUD166.25
Shipping (incl. GST) AUD9.95
Estimated Shipping Reward Points +10.00
GST AUD16.00
Total Amount Due AUD176.20
TOTAL PV 111.50

SHIPPING OPTIONS

Australia Regular Post (3-7 business days) AUD9.95

PROCESS ORDER NOW

PROCESS AS SCHEDULED ON 12/03

CONTINUE SHOPPING

RETURN TO CART

CLEAR CHANGES

This scheduled order will process again on 12/03/2016

Product	Quantity	Price	PV	Frequency	LRP Points Earned
Vetiver - Essential Oil 15mL	1	AUD60.00	43.00	MONTHLY	6.45
Whisper - Women's Blend 5mL (AUS)	1	AUD41.50	27.00	MONTHLY	4.05
Passion - Essential Oil 5mL	1	AUD64.75	41.50	MONTHLY	6.22
	3	166.25	111.50		16.72

WOOHOO.

Additional Must-Remember Info!

You have set your LRP to ship on your chosen date *monthly*. This means you need to update your cart each month after your order ships to make sure you receive different products and oils each month. doTERRA will send you a reminder email prior to the shipping date in case you forget.

Simple and bloody awesome I say!

Got forth and set your very first LRP up please.

I recommend the emotional aromatherapy kit, the Mood Management Kit, Vetiver, Whisper, Cedarwood, geranium, Ylang Ylang or Patchouli to start... but hey... you have HUNDREDS of options.

[Here's a link to the product catalogue.](#) It's seriously huge.

[Here's a link to a video I recorded](#) where I get VERY excited talking about LRP.

Fast-forward to minute 20 if you want to see me set it up online.

Have a great day!

Alice XX

