

DROPSHIP DOWNUNDER NICHE GUIDE

www.DropshipDownunder.com.au

SPORTS

Aikido	Kickboxing
Archery	Kayaking
Base Jumping	Kite Surfing
Baseball	Lacrosse
Basketball	MiMA
Beach Volleyball	Mountain Biking
Bike Racks	Muay Thai
Bodybuilding	Car Racing
Bowling	Paddle Boards
Bowls	Paint Ball
Boxing	Parachuting
Canoeing	Rafting
Cricket	Rock Climbing
Skiing	Roller Skating
Crossfit	Rowing
Cycling	Rugby
Darts	Running
Fencing	Sailing
Figure Skating	Scuba Diving
Fishing	Shooting
Futsal	Skateboarding
Football	Snooker
Go Carts	Snow Boarding
Golf	Soccer
Golf Carts	Sports Nutrition
Hang Gliding	Squash
Hockey	Surfing
Horse Racing	Table Tennis
Hunting	Taekwondo
Ice Skating	Triathlon
Inline Skating	Wind Surfing
Karate	



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HOBBIES

3d Printing	Cheerleading
360 Cameras	Cheese Making
Acupuncture	Chess
Agriculture	Chicken Coop
Air Hockey	Coffee
Animation	Craft
Antiques	Craft Beer
Apocalypse	Digital Photography
Prepping	Dirt Bike Racing
Aquariums	DIY Jewellery
Arcade Machines	Dj Equipment
Archery	Drones
Backpacking	Embroidery
Baking	Fine Art
Bar Supplies	Gardening
Base Jumping	Going Green
BBQing	Gold Panning
Beading	Graphic Design
Beard Care	Health
Beauty Supplies	Hiking
Beekeeping	Home Brewing
Beer Making	Horse Riding
Boating	Knitting
Bonsai Trees	Lawn Care
Bow Hunting	Leatherworking
Bridal Shower	Magic
Busking	Makeup
Cake Decorating	Metalwork
Calligraphy	Model Trains
Camping	Music Producing
Car Accessories	Needlework
Car cleaning	Paddle Boards
Car maintenance	Rock Climbing
Carpentry	Sewing
CB Radios	

DSD

Niche Guide

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HOME & DIY

Bathroom
Remodeling
Backyards
Bedroom
Basement
Remodeling
Bungalows
Kitchens
Woodworking
Chairs
Decorating
Demolition
Electrical Safety
Fountains
Fireplaces
Fire Pits
Garage
Organization
Gazebos
Greenhouses
Heating
Hand Tools
Kids Rooms
Kitchen Storage
Lamps
Lighting
Living Rooms
Mailboxes
Mirrors
Nightstands
Nurseries
Organizing

Outdoor Lighting
Outdoor Kitchens
Playhouses
Ponds
Power Tools
Rainwater Harvesting
Soundproofing
Security
Shade
Storage
Solar
Tool Storage
Wallpaper
Wine Racks

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ENVIROMENTAL

Green Power
Off The Grid Living
Organic Makeup
Recycling

Urban Farming
Permaculture
Aquaponics



PROFESSIONS

Farmer
Miner
Electrician
Mechanic
Nurse
Welder
Plumber
Police
Teacher
Military
Pilot
Driver
Roofer
Doctor
Architect
Carpenter
Chef
Surveyor
Photographer
Dentist
Vet
Engineer

Arborist
Beauty Therapist
Tattooist
Bricklayer
Butcher
Rigger
Coxswain
Locksmith
Naturopath
Roof Tiler
Screen Printer
Signwriter
Stone Mason
Upholsterer
Panel Beater
Wine Maker



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GOVERNMENT

Army
Air Force
Navy
Customs

SES
Coast Guard
Marine Rescue



PETS

Alpacas
Dogs
Cats
Birds
Reptiles
Guinea Pigs
Mice
Saltwater Fish
Freshwater Fish
Amphibians
Spiders
Crabs
Insects
Ants
Rabbits
Ferrets
Lamas
Native Australian
Animals
Monkeys
Turtles
Axolotls
Snakes
Octopus



Drop Shipping

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HOLIDAYS

Halloween
Christmas
Easter
Australia Day
St Patrick's Day
Independence Day

New Years Day
Mothers Day
Fathers Day
Valentines Day
Thanksgiving



MUSIC

Drums
Electric Guitar
Violin
D.J
Trumpet
Oboe
Flute
Saxophone
Bass
Clarinet
Trombone

Piano
Microphone
Acoustic Guitar
Keyboard
Banjo



ZODIAC

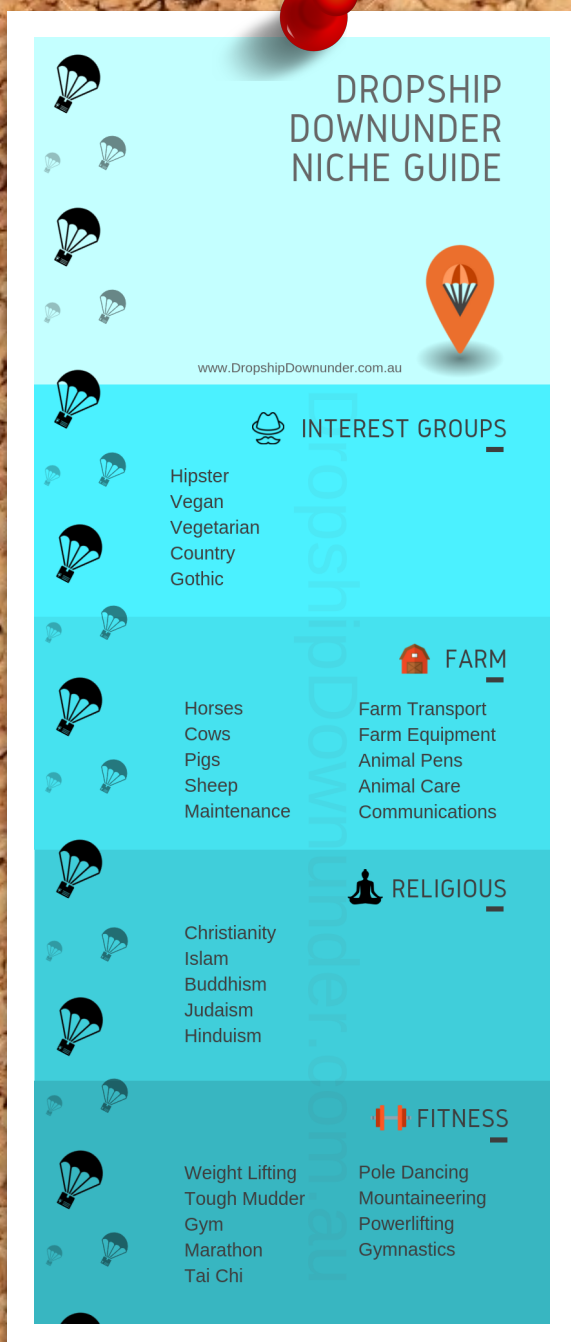
Aries
Taurus
Gemini
Cancer
Leo
Virgo

Libra
Scorpio
Sagittarius
Capricorn
Aquarius
Pisces



**DropShip
Downunder**

DROPSHIPDOWNUNDER.COM.AU



A vertical poster titled "DROPSHIP DOWNUNDER NICHE GUIDE" with a light blue background. It features a vertical column of parachute icons on the left and an orange location pin icon on the right. The poster is divided into five horizontal sections, each with a specific icon and a list of niches. The website "www.DropshipDownunder.com.au" is printed at the top.

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INTEREST GROUPS

- Hipster
- Vegan
- Vegetarian
- Country
- Gothic

FARM

- Horses
- Cows
- Pigs
- Sheep
- Maintenance
- Farm Transport
- Farm Equipment
- Animal Pens
- Animal Care
- Communications

RELIGIOUS

- Christianity
- Islam
- Buddhism
- Judaism
- Hinduism

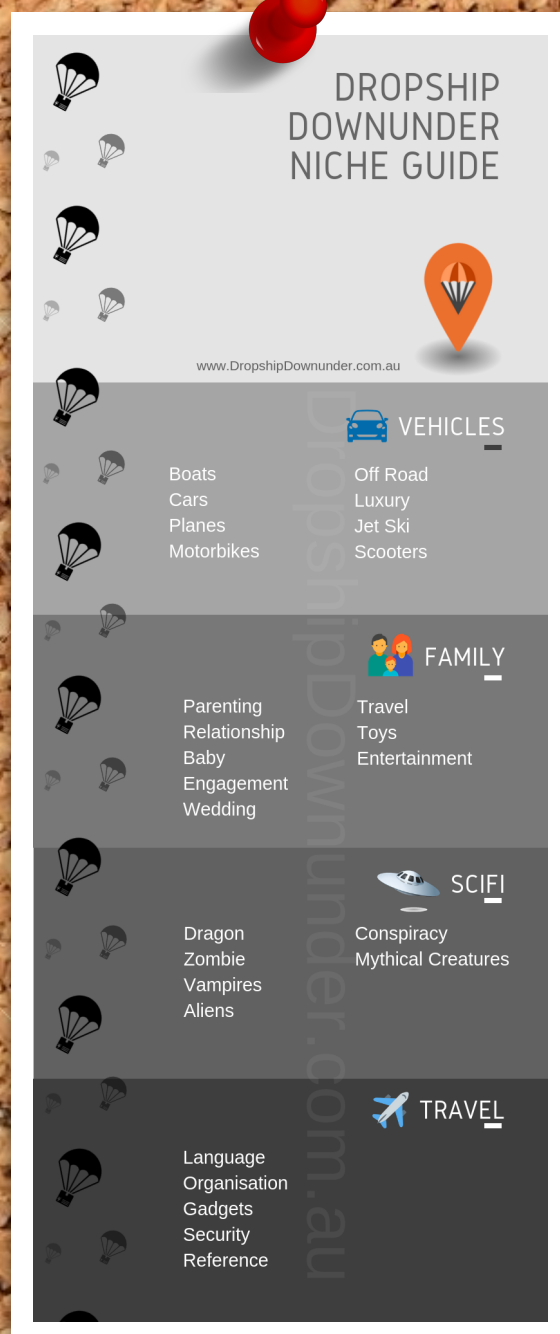
FITNESS

- Weight Lifting
- Tough Mudder
- Gym
- Marathon
- Tai Chi
- Pole Dancing
- Mountaineering
- Powerlifting
- Gymnastics



A small square poster with a black background. It features the hashtag "#STAYFRESH" in green at the top and a photo of a hand holding a large ice cream cone at the bottom. The poster is pinned with two red pushpins.

#STAYFRESH



A vertical poster titled "DROPSHIP DOWNUNDER NICHE GUIDE" with a grey background. It features a vertical column of parachute icons on the left and an orange location pin icon on the right. The poster is divided into six horizontal sections, each with a specific icon and a list of niches. The website "www.DropshipDownunder.com.au" is printed at the top.

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VEHICLES

- Boats
- Cars
- Planes
- Motorbikes
- Off Road
- Luxury
- Jet Ski
- Scooters

FAMILY

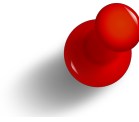
- Parenting
- Relationship
- Baby
- Engagement
- Wedding
- Travel
- Toys
- Entertainment

SCIFI

- Dragon
- Zombie
- Vampires
- Aliens
- Conspiracy
- Mythical Creatures

TRAVEL

- Language
- Organisation
- Gadgets
- Security
- Reference



Thank you for downloading the Dropship Downunder Niche Guide, we hope you got lots of value from it and are now much closer to selecting a niche for your new store.!!!

To help you take the next step in your drop shipping journey we have developed the ONLY drop shipping course built by Aussies for Aussies.

<https://www.dropshipdownunder.com.au>

The Dropship Downunder course covers:

Module 1.

Setting up your drop shipping business in Australia (sole trader).

Lesson 1. How & Where

Module 2.

Niche Selection.

Lesson 1 - Product Pricing

Lesson 2 - Brand Loyalty

Lesson 3 - Target Market

Lesson 4 - Finding Your Niche

Module 3.

Market Research / Finding Australian Suppliers.

Introduction

Lesson 1 - Narrowing Niches

Lesson 2 - Google PLA'S & Text Ads For research

Lesson 3 - Final Niche / Building Master list

Lesson 4 - Varied Google Search Terms

Lesson 5 - Ebay

Lesson 6 - Dropship Directories

Module 4.

Shopify Store Setup - Domain setup

Lesson 1 - Introduction

Lesson 2 - Shopify explanation and walkthrough

Lesson 3 - Domain Names

Lesson 4 - Theme Download & Install

Lesson 5 - Creating Collections

Lesson 6 - Uploading Products

Lesson 7 - Adding Pages & Blog Posts

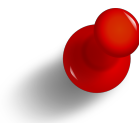
Lesson 8 - Creating Menus & Navigations

Lesson 9 - Shopify Settings

Lesson 10 - Theme Customisations

Lesson 11 - Apps





Lesson 12 - Discount Codes

Lesson 13 - Test Orders / Customers / Reports & Analytics / Google Analytics

Lesson 14 - Email Setup

Lesson 15 - Site Optimising

Module 5.

Contacting and Securing Australian Suppliers.

Lesson 1 - Contacting Suppliers / Email

Lesson 2 - Contacting Suppliers / Calling

Lesson 3 - Common Outcomes & Objection Handling

Module 6.

Paid Traffic

Lesson 1 - Google shopping (PLA's)

Lesson 2 - Retargeting (Display and Facebook)

Lesson 3 - Influencer Marketing

Lesson 4 - Gumtree / Trading Post

Module 7.

Free Traffic.

Lesson 1 - Facebook

Lesson 2 - Free Gumtree Strategy

Module 8.

Basic Onsite SEO.

Lesson 1 - Onsite SEO

Module 9.

Basic Email Marketing.

Lesson 1 - Email Marketing

Module 10.

Moving Forward.

Lesson 1 - Authority Blog

Lesson 2 - Community Building

Lesson 3 - Business Mindset

If you're just starting out in your drop shipping journey or struggling to build your business and want to learn how to drop ship step by step in Australia successfully, then this is the course for you....

Cheers,

Klint & Grant Parker

www.DropshipDownunder.com.au

