


the *empowered* educator
MEMBER HUB

Toolbox Training Factsheet

Current Facebook Recommended Image Sizes

Facebook Business Page Header Image

The Facebook Cover Photo is the large panoramic image space at the top of the timeline.



- It's currently displayed at **820px wide by 312px high** on desktop and laptop browsers.
- On smartphones, it's displayed at a more conventional **640px by 360px** .

Resize your photos or collages to reflect these sizes for the best visual effect then upload to your Facebook page. You can change them at any time or edit by clicking on the little camera icon at top left of the image on your page.

Facebook Profile Image Size

The Profile Picture is the smaller, square at the top left of the page beside the cover image.



Whatever shape image you upload, it will be **cropped to a square**.

It currently displays at:

- **178px wide by 180px** tall on computers
- **128px by 128px** on smartphones.

The profile image that appears next to your name on comments and posts is the same image but is automatically scaled down to **40px by 40px**.

Facebook Group Header Image Size

You can use the one size of **1640px by 859px** and it will work fine on both phones and tablets as well as your desktop computer but you may need to play around a little and allow for some cropping to occur if you include writing at the top or bottom of your group header image

Facebook doesn't currently allow full control over the cropping when you are on your desktop. A portion of the top and bottom will be cropped so it can be fiddly – perhaps start with just an image collage with text in the middle first if you get frustrated with it!



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The template image below might be a helpful guide for you when creating.

[Source for image here.](#)



I hope you find this guide helpful when creating your Facebook header and profile images.

Jump into the group or email Jodie at support@theempowerededucatoronline.com if you have any questions or finding the process difficult!

Make sure to share a link to your group or page with us too if you have one and would like some feedback.

