

EVENT IMPACT STATEMENT – GLUTTONY

EVENT NAME	Gluttony
EVENT ORGANISER	Gluttony Food & Wine Festival Pty Ltd
EVENT DATES	Thursday 12 February to Sunday 15 March 2015
BUMP-IN/BUMP-OUT	Bump-in: from Friday 6 February 2015 Bump-out: by Wednesday 18 March 2015
LOCATION	Rymill / Murlawirrapurka. Refer to attachment E1
EVENT DESCRIPTION	<p>Gluttony is a family-friendly venue hub which will be registered in the Adelaide Fringe 2015 festival program. Entry into the site will be free with ticketed performances at advertised times.</p> <p>Within the hub there will be small venues with performances by a range of artists throughout the festival. The performance program will focus on puppetry, circus, comedy and cabaret.</p> <p>The event site will be enclosed with temporary perimeter fencing. The design of the entrance site will be complemented by the positioning of the Adelaide Fringe Box Office which will be in close proximity.</p> <p>The venue will be licenced with capacity of 2,000 at any one time. It is anticipated that the venue will attract approximately 800 people at any one time during the week and up to 2,000 people at any one time on the weekends.</p> <p>The following opening hours have been proposed by the event organiser:</p> <p>5.00pm to 1.00am Tuesdays to Thursdays 5.00pm to 3.00am Fridays 11.00am to 3.00am Saturdays 11.00am to 1.00am Sundays Closed Mondays</p> <p>Adelaide Cup Long Weekend</p> <p>11.00am to 3.00am Sunday 8 March 2015 11.00am to 1.00am Monday 9 March 2015</p> <p>The confirmed hours of operation will be subject to the Liquor Licence granted by the Office of Consumer of Business Services.</p>
EVENT INFRASTRUCTURE	<p>Event infrastructure in the Park Lands will include:</p> <ul style="list-style-type: none"> • Associated marquees, tented structures and decking • Food service infrastructure • Site offices • Staging and rigging • Scenic design elements and decorative lighting

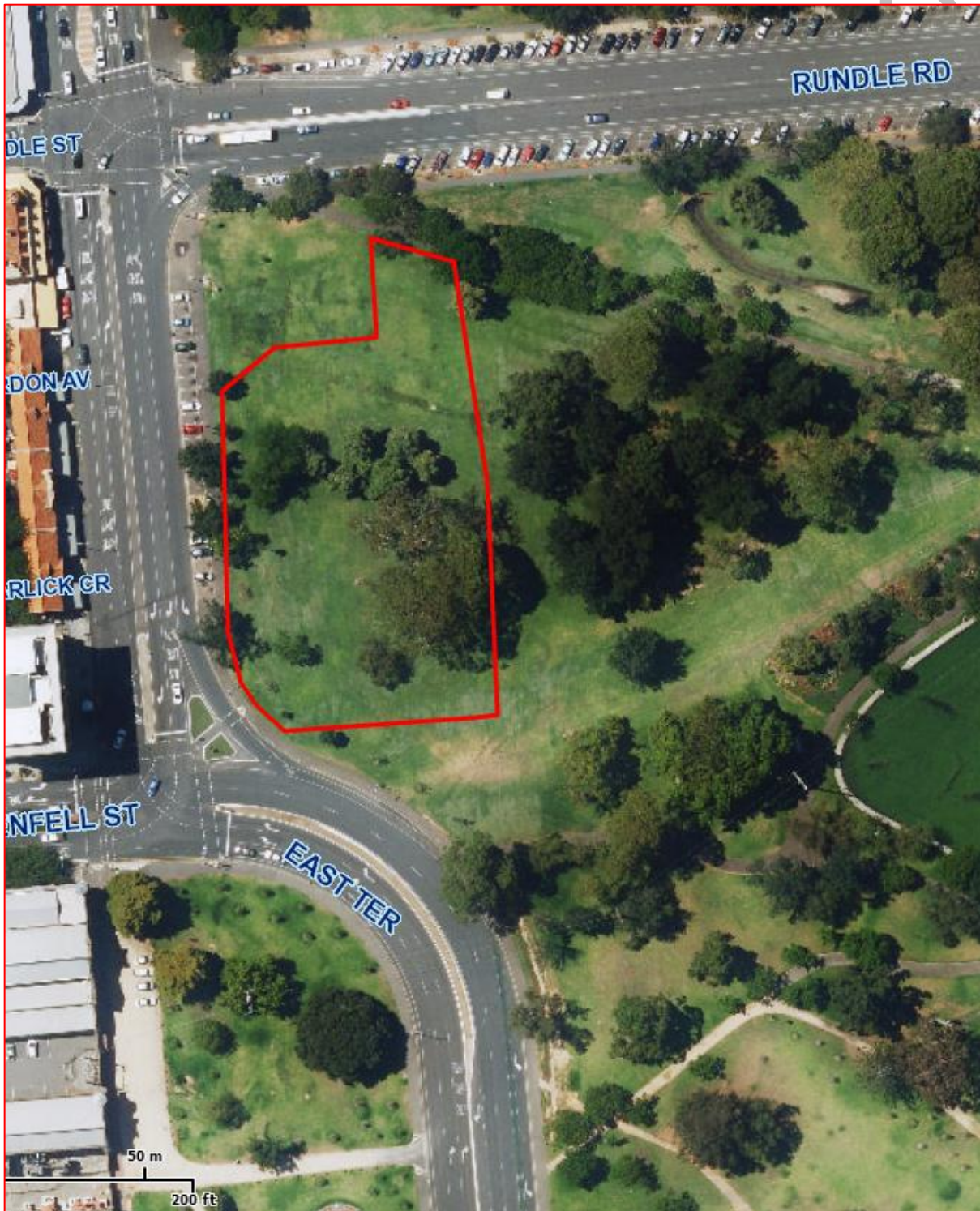
	<ul style="list-style-type: none"> • Sound and lighting equipment for performances within venues • Public address and lighting support equipment • Signage for the event • Tiered seating • Temporary toilets • Waste management infrastructure • Temporary fencing • Ticket boxes
ROAD CLOSURES	Not applicable
NOISE MITIGATION	<p>The event organiser is required to abide by Adelaide City Council's Noise Mitigation Standard Operating Procedures for Temporary Multi-Day Venues.</p> <p>The event organiser will be required to provide a site plan showing positioning and orientation of stages and speakers. In addition, they will be required to provide a Noise Management Plan that describes how they will manage their noise emissions.</p> <p>A copy of the advance notification letter will be distributed by the event organiser to potentially impacted businesses and residents no later than 14 days prior to the event start date. An event hotline phone number will be made available to the public during the hours of operation.</p> <p>The event organisers will continue the same programming considerations as in the previous two years, no loud music acts or DJ's. The performance genres will include cabaret, circus, comedy, puppetry and burlesque.</p> <p>In 2014 no specific complaints were received that named Gluttony as the source of noise. Several of the complaints received during this period referred to 'Fringe noise' but none of these were linked back specifically to this venue.</p>
LIQUOR LICENSING	A temporary liquor licence will be sought from the Office of Consumer and Business Services by the event organiser.
PARK LANDS MANAGEMENT	<p>Impacts to the Park Lands will be managed through the event Lease.</p> <p>The event organiser will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands.</p> <p>Pre and post event site meetings will take place to document the condition of the event site. The event organiser will be required to pay for any remediation costs associated with the event.</p> <p>Specifically the event has committed to undertaking the following Park Lands protection measures:</p> <ul style="list-style-type: none"> • The use of track matting or temporary flooring surfaces to reduce the impact of vehicles and foot traffic in high use

	<p>areas.</p> <ul style="list-style-type: none"> • Management of vehicle deliveries so that only a single route is used for entry and exit off site. • Hand watering schedule maintained throughout the event
ENVIRONMENTAL SUSTAINABILITY	<p>The organisers of Gluttony strive to be as sustainable as possible. Specific strategies include:</p> <ul style="list-style-type: none"> • Promotion of public transport • Implementation of a 3-bin recycling system • Use of bio-degradable food packaging
SPONSORSHIP	Not applicable
CAR PARKING	No on-site parking is provided for this event, however many off-street parking options exist nearby. Public transport in the vicinity of this event is also available.
SOCIAL/CULTURAL IMPLICATIONS	<p>The venue will be licenced for a capacity of 2,000 people at any one time.</p> <p>There is free entry into the event site however venues within the site will have ticketed performances at various prices.</p> <p>In 2014 Adelaide Fringe attracted an estimated audience of 1.9 million people across 6,933 festival events. Throughout this festival Adelaide receives interstate and international visitors and world-wide media coverage.</p>
BUDGET/FINANCIAL IMPLICATIONS	Not applicable
POLICY IMPLICATIONS	The Community Land Management Plan (CLMP) recognises Rymill Park / Murlawirrapurka as a venue for events.
PUBLIC CONSULTATION	<p>Public consultation on the Gluttony 2015 event was undertaken from 18 June 2014 to 8 July 2014.</p> <p>The following categories have been used to summarise the feedback data:</p> <ul style="list-style-type: none"> • Aware: These are the people who visited the Your Say page. • Informed: These are the people who browsed through information on the event application. This figure consists of people looking at the FAQs, downloaded documents, clicked on external links, etc. • Engaged: There are the people who contributed feedback on the event by using the engagement tools. <p>There were 30 unique visitors to the Gluttony 2015 consultation website page. Seven of these users downloaded documents and one user provided feedback (included in Attachment E2)</p> <p>Summary of consultation:</p> <ul style="list-style-type: none"> • 30 people were aware of the project

	<ul style="list-style-type: none">• 7 people were informed of the project• 2 people were engaged by providing feedback <p>1 submission was supportive of the event.</p> <p>1 submission was supportive of event activities in the East Park Lands including The Garden of Unearthly Delights 2015, Gluttony 2015, Adelaide Fringe 2015 and Australian International 3 Day Event 2014.</p>
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Draft Council/Committee Report

PROPOSED LEASE AREA – GLUTTONY



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PUBLIC CONSULTATION SUBMISSIONS – GLUTTONY

Note: The full name and address of the participant is available on request.

	Survey taken on	Name	Suburb	Submission
1	Fri 27 June 2014 at 5:43 PM	Paul	Adelaide	<p>Maras Group on behalf of Rundle East Company Pty Ltd supports these long term events in Rundle and Rymill Parks that delivers significant economic, social & cultural benefits to the wider east end precinct.</p> <p>As a group that promotes the precinct we would love to see that these events remain firmly in place for years to come and are not shifted to other parts of the city.</p>
2	Mon 30 June 2014 at 6:07 PM	Jim	Bridgewater	<p>Gluttony provides a counter weight to the Garden of Unearthly Delights and acts a quieter, more family friendly area. It provides a venue for youth and schools productions as well as local, interstate and international acts the heart of the Fringe precinct.</p>