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In a world where everyone carries a camera in their pocket, **viral videos** are part of daily digital life. But when those viral moments involve **private**, **sensitive**, **or intimate content shared without consent**, we're no longer talking about entertainment — we're talking about **digital violence**.



Whether it's a celebrity, influencer, or a private individual, the key question is:

Are you watching a moment freely shared — or participating in someone's humiliation?

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#### What Is a Leaked Video?

A **leaked video** is any video shared or distributed without the **knowledge or permission** of the person in it. These often include:

- Intimate scenes
- Private conversations
- Personal breakdowns
- Footage meant to stay confidential

⚠ Leaked videos don't just happen to famous people. They can — and do — happen to anyone.

## Viral ≠ Ethical

Just because a video is going viral doesn't mean it's okay to watch or share. Here's why:

- New It can cause severe emotional harm
- Note that It is the second of the second of
- \simeq It fuels digital harassment and exploitation

If you're unsure whether a video is ethical to view or share — it probably isn't.

#### Ask Yourself Before You Click

Before you like, repost, or even view a viral video, ask:

- 1. Was this content posted willingly by the person in the video?
- 2. Is this something they would want the world to see?
- 3. Could this cause embarrassment, harm, or trauma?
- 4. Would I be okay if this were *me* or someone I love?

If the answer to any of those is **no** — then don't engage.

Sometimes, **doing nothing is the most powerful act of respect**.

# Your Role in the Digital Chain

Platforms may host the content — but we, the users, make it go viral.

Be someone who:

- Reports harmful or non-consensual content
- Refuses to share or react to private footage
- Supports victims, rather than mocks them
- Educates others on digital respect and safety



### Everyone Deserves Digital Dignity

Just because something is online doesn't make it public.

Just because someone is famous doesn't mean they've given up all rights to privacy.

Sharing a leaked video — even out of curiosity — can ruin lives, cause deep trauma, and fuel harassment.

You don't need to be the one who spreads the damage.



### Stop Normalizing the Leak Culture

The internet isn't just data — it's people, pain, and consequences. Let's shift the culture:

#RespectPrivacy

#ThinkBeforeYouShare

**#StopDigitalViolence** 

#ConsentMattersOnline

#Don'tFeedTheLeak