

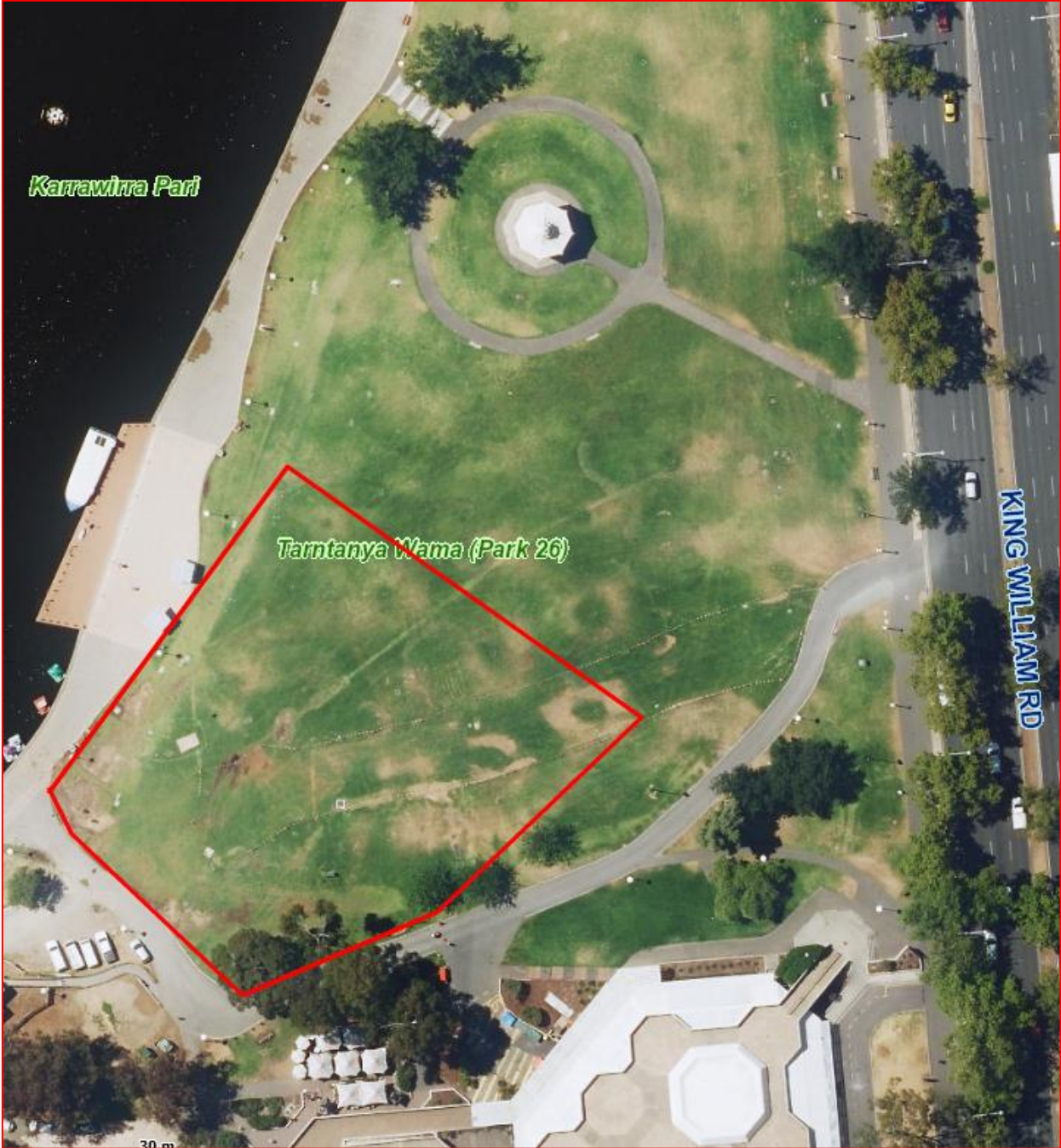
EVENT IMPACT STATEMENT – ADELAIDE FESTIVAL VENUE

EVENT NAME	Adelaide Festival Venue
EVENT ORGANISER	Adelaide Festival Corporation
EVENT DATES	Friday 27 February to Sunday 15 March 2015
BUMP-IN/BUMP-OUT	Bump-in from: Monday 23 February 2015 Bump-out by: Friday 20 March 2015
LOCATION	Elder Park - Tarntanya Wama (Park 26). Refer to Attachment H1 .
EVENT DESCRIPTION	<p>The Adelaide Festival is one of the world's renowned arts festivals and has been run in South Australia since 1960. The festival changed from a bi-annual to annual in 2012.</p> <p>As part of the annual Adelaide Festival program, the Adelaide Festival Venue is traditionally established in a location near to the Festival Centre. The venue has previously been installed in Elder Park, the Hajek Plaza and The Event Space.</p> <p>In 2015 the Adelaide Festival Venue will be a rest and catering hub for patrons to view visual digital art installations along the riverbank and surrounding areas created for the Adelaide Festival program. Entry into the site will be free.</p> <p>Entertainment will include pre-recorded low level music, with a key focus of the venue being visual art in the surrounding environment.</p> <p>The venue will be licenced and have a capacity for 1,000 people at any one time.</p> <p>The following opening hours have been proposed by the event organiser:</p> <p>6:00pm to 12:00am Sundays through Thursday 6:00pm to 1:00am Fridays and Saturdays</p> <p>The confirmed hours of operation will be subject to the Liquor Licence granted by the Office of Consumer of Business Services.</p>
EVENT INFRASTRUCTURE	<p>Event infrastructure in the Park Lands will include:</p> <ul style="list-style-type: none"> • Associated marquees, tented structures and decking • Food service infrastructure • Lighting and lighting support equipment • Scenic design elements • Signage for the event • Temporary toilets • Temporary fencing • Waste management infrastructure

ROAD CLOSURES	Not applicable
NOISE MITIGATION	<p>The Adelaide Festival Venue is required to abide by Adelaide City Council's Noise Mitigation Standard Operating Procedures for Temporary Multi-Day Venues.</p> <p>The event organiser will be required to provide a site plan showing positioning and orientation of stages and speakers. In addition, they will be required to provide a Noise Management Plan that describes how they will manage their noise emissions.</p> <p>A copy of the advance notification letter will be distributed by the event organiser to potentially impacted businesses and residents no later than 14 days prior to the event start date. An event hotline phone number will be made available to the public during the hours of operation.</p> <p>For 2015, there will be pre-recorded low level music, with a key focus of the venue being visual art in the surrounding areas. No loud music acts or DJ's will perform.</p>
LIQUOR LICENSING	A temporary liquor license will be sought from the Office of Consumer and Business Services.
PARK LANDS MANAGEMENT	<p>Impacts to the Park Lands will be managed through the event lease.</p> <p>The event organiser will be required to adhere to the Events in the Park Lands Standard Operating Procedures.</p> <p>Pre and post event site meetings will take place to document the condition of the event site. The event organiser will be required to pay for any remediation costs associated with the event.</p> <p>Specifically Adelaide Festival has committed to undertaking the following Park Lands protection measures:</p> <ul style="list-style-type: none"> • Roads and sealed surfaces will be used for vehicle access where possible • Barriers to be erected around any significant trees, sculptures or landmarks • Any sensitive turf areas may be excluded from vehicle entry • Staff on site to enforce protection of park • Track-matting will be used where necessary if weather permits
ENVIRONMENTAL SUSTAINABILITY	<p>Adelaide Festival will implement the following in regards to environmental sustainability:</p> <ul style="list-style-type: none"> • Promotion of public transport • Implementation of a 3-bin recycling system • Use of bio-degradable food packaging
SPONSORSHIP	Council endorsed triennial funding for the 2014, 2015 and 2016 Adelaide Festival events as part of the Sponsorship Program.

	<p>2013/2014: \$375,000</p> <p>2014/2015: \$340,000</p> <p>2015/2016: \$330,000</p>
CAR PARKING	<p>No on-site parking is provided for this event, however many off-street parking options exist nearby.</p> <p>Public transport in the vicinity of this event is also available.</p>
SOCIAL/CULTURAL IMPLICATIONS	<p>This is a free event which will be licenced with an anticipated attendance of 1,000 people on each day of opening.</p>
BUDGET/FINANCIAL IMPLICATIONS	<p>Not applicable</p>
POLICY IMPLICATIONS	<p>The Community Land Management Plan (CLMP) recognises Elder Park - Tarntanya Wama (Park 26) as a venue for events.</p>
PUBLIC CONSULTATION	<p>Public consultation on the Adelaide Festival Venue 2015 event was undertaken from 9 July 2014 to 29 July 2014.</p> <p>The following categories have been used to summarise the feedback data:</p> <ul style="list-style-type: none"> • Aware: These are the people who visited the Your Say page. • Informed: These are the people who browsed through information on the event application. This figure consists of people looking at the FAQs, downloaded documents, clicked on external links, etc. • Engaged: There are the people who contributed feedback on the event by using the engagement tools. <p>There were 79 unique visitors to the Adelaide Festival Venue 2015 consultation website page. 10 of these users downloaded documents but no feedback was received.</p> <p>Summary of consultation:</p> <ul style="list-style-type: none"> • 79 people were aware of the project • 10 people were informed of the project • 0 people provided feedback

PROPOSED LEASE AREA – ADELAIDE FESTIVAL VENUE (BOUNDED IN RED)



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