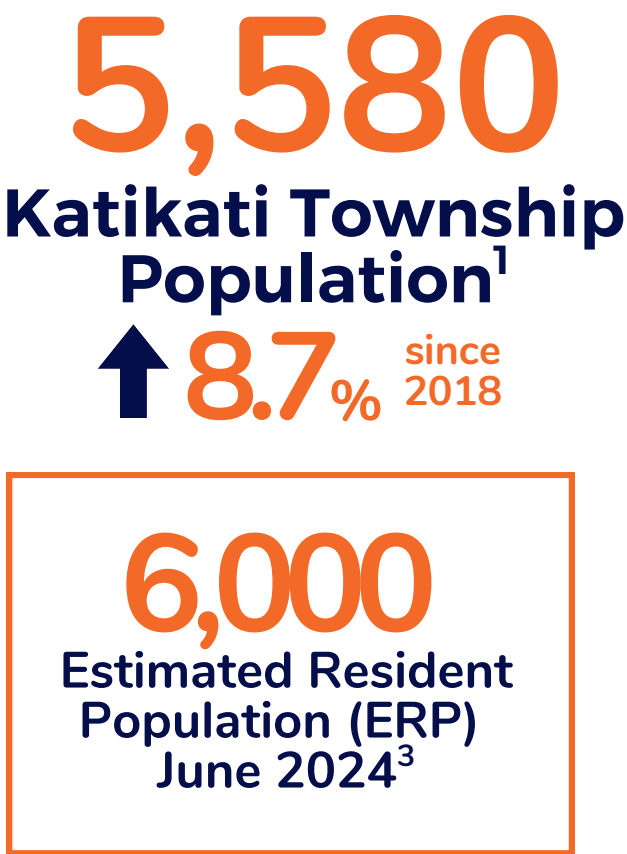


KATIKATI TOWNSHIP

2025 DATA SUMMARIES

HE TANGATA
OUR PEOPLE

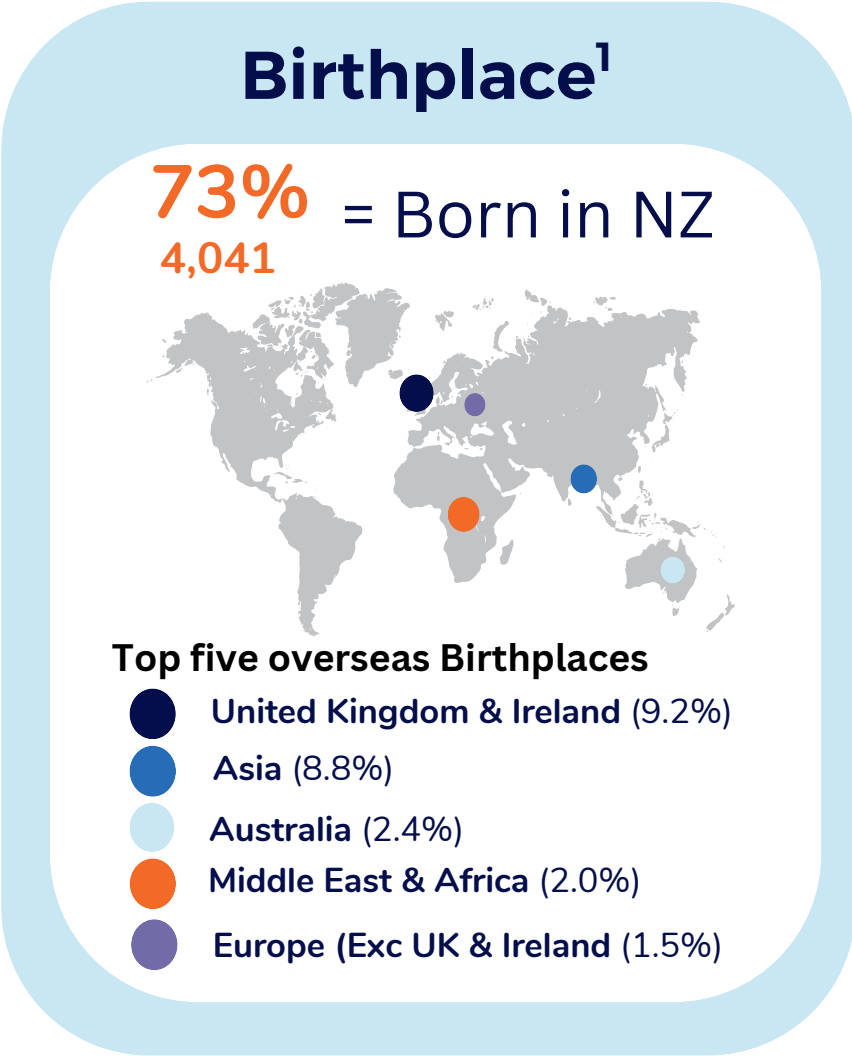
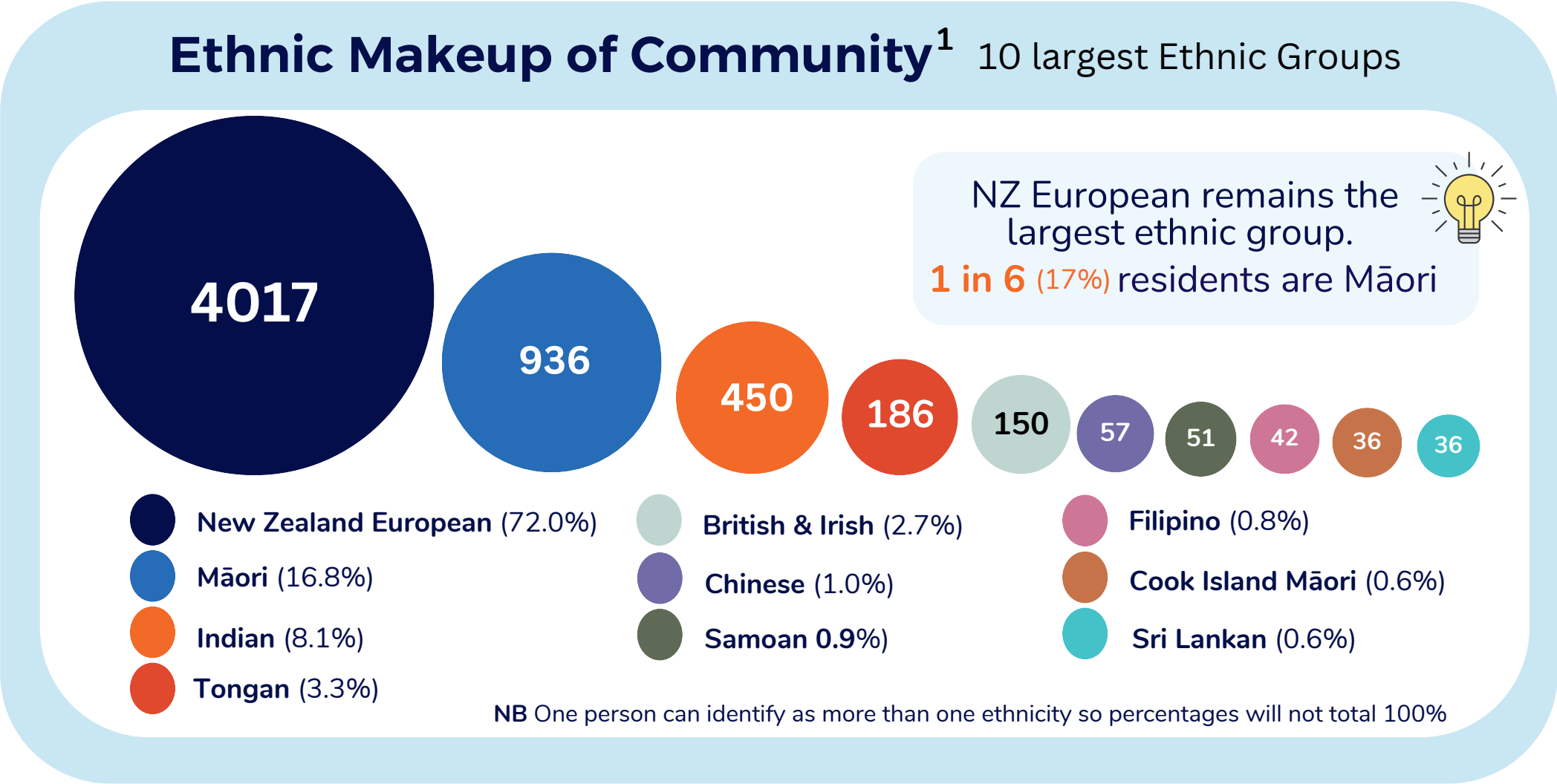
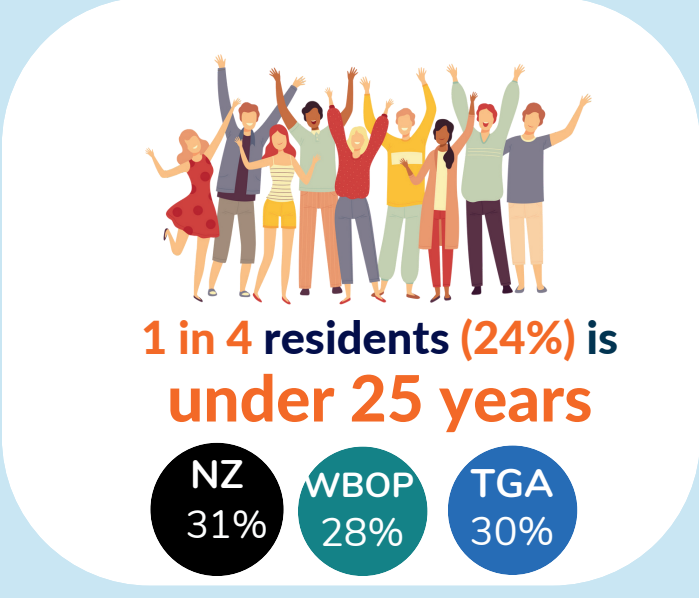
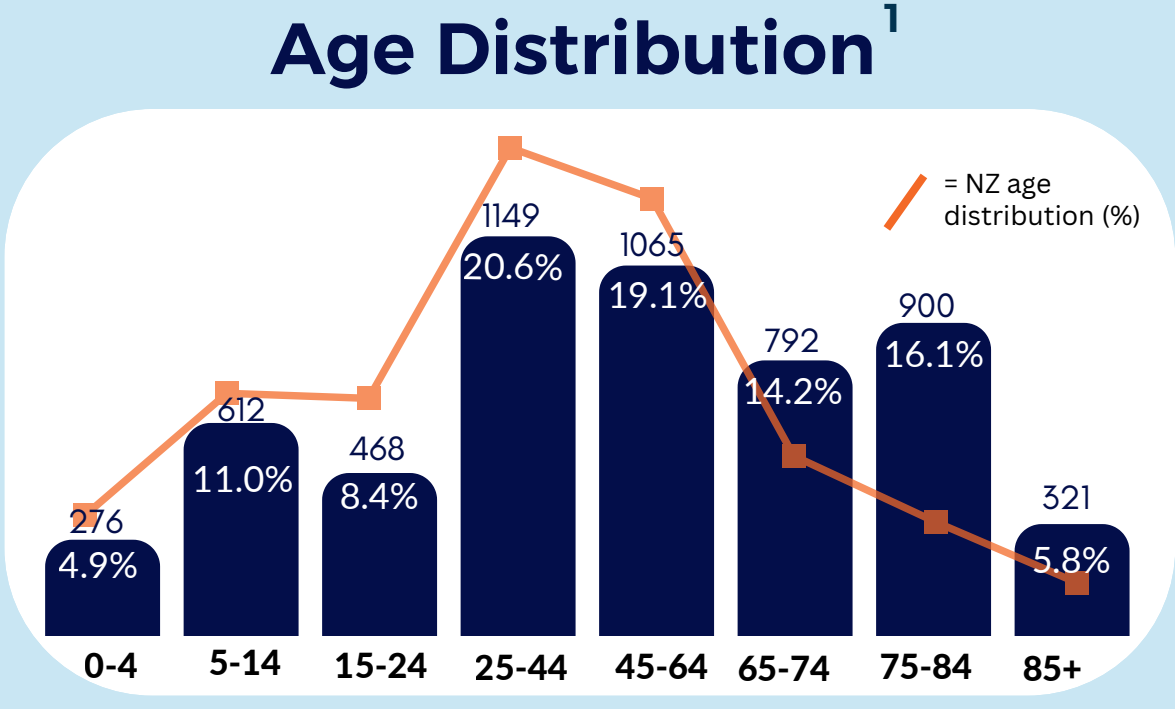
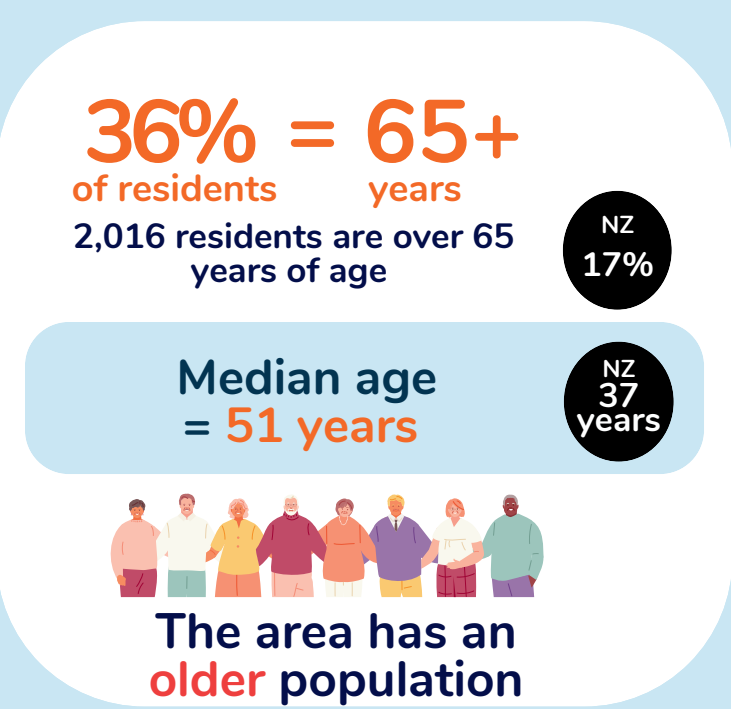
Census 2023



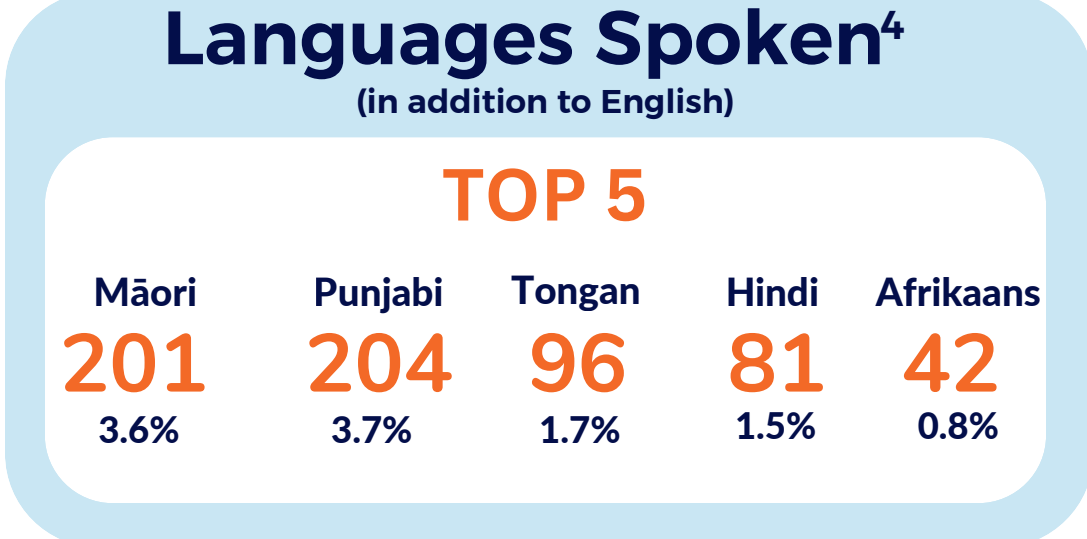
In conjunction with

Data collated within this Summary are based on Statistics NZ Urban-Rural 2023 area boundaries - for **Katikati Township²**. The boundaries for this area are as depicted - from SH2 south of Lindemann Rd, following the coastline through the township, leaving SH2 between Marshall and Wharawhara Rd to take in all of Tetley Rd and Reretukahia Pā Rd.

Census 2023



Census 2023



Source Info & Notes:

1. All data on this page has been sourced from Census 2023 (see Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses), Ethnicity (detailed total responses level 3), and Languages Spoken). Percentages provided for each topic are based on "Total Stated" (those who answered the related census question). They are not a percentage of "total population".

2. The Katikati Township Urban -Rural area is the same as Katikati North and Katikati South Statistical Area Unit 2 (SA2).

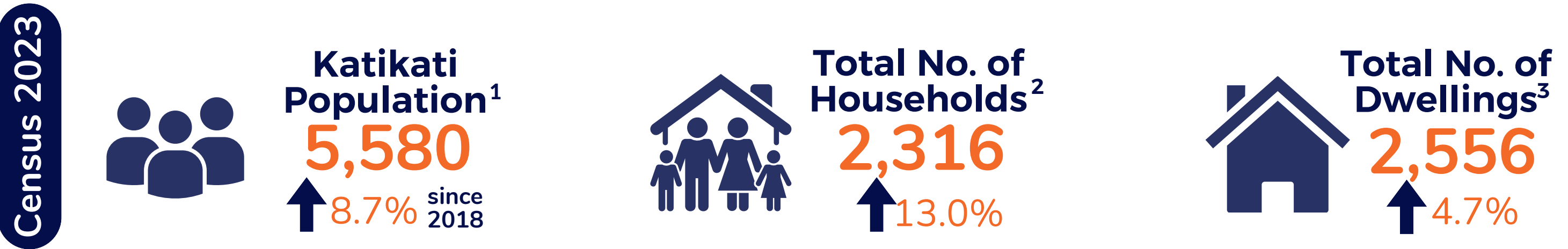
3. The latest population estimates were released on 16 April 2025. See Stats NZ Place Summary - Katikati (Urban Rural).

4. The Disability Indicator combines all Census activity limitation questions to identify whether individuals (aged 5 years and over) have difficulty performing any of six basic universal activities because of a health problem. The activity limitations included are: seeing and hearing (even if wearing glasses/using a hearing aid), walking or climbing steps, remembering or concentrating, washing all over or dressing, and communicating (using your usual language). Read more at Stats NZ. This indicator is likely to underestimate people living with a disability. A more robust estimate of disability levels is available in the Household Disability Survey, but this is not available for small areas.

KATIKATI TOWNSHIP

2025 DATA SUMMARIES

HOUSEHOLDS & HOUSING



KATIKATI TOWNSHIP 2025 DATA SUMMARIES

INCOME & COMMUNITY

Median Household Income¹

Census 2023

\$50,600

Katikati Township

The median household income for Katikati is lower than the median income nationally, within the wider ward, the WBOP district and Tauranga city

Median before-tax income received for the financial year from all sources - for people aged 15 years and over within a household



\$67,700

Katikati -Waihi Beach Ward

WBOP
\$88,600

TGA
\$95,400

NZ
\$97,000

Household Income¹



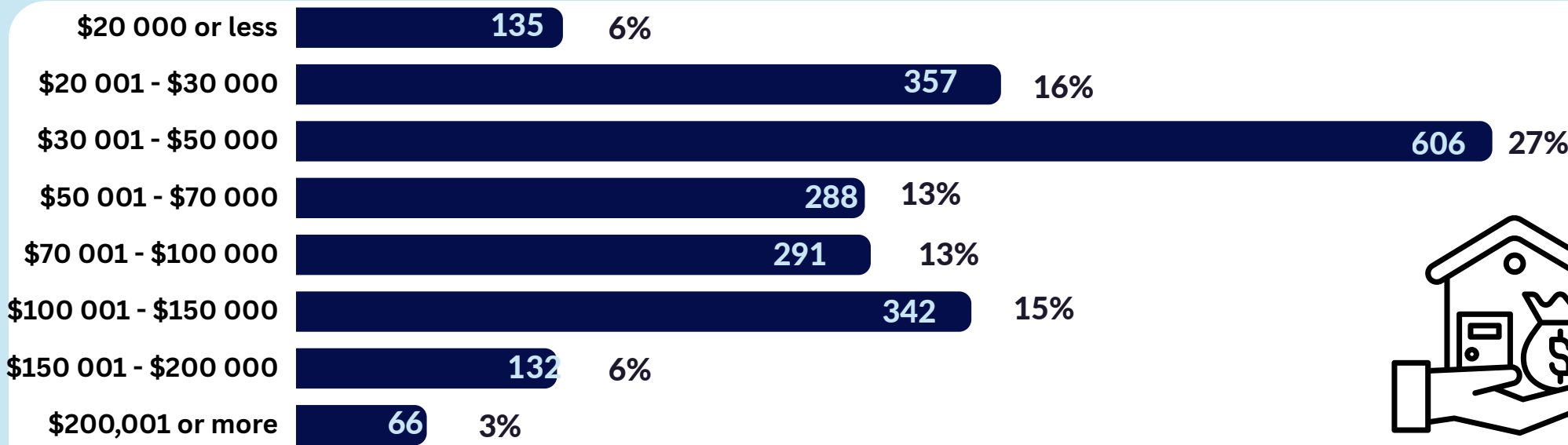
50%

of Katikati households had income of less than \$50,000 in 2023

NZ
27%

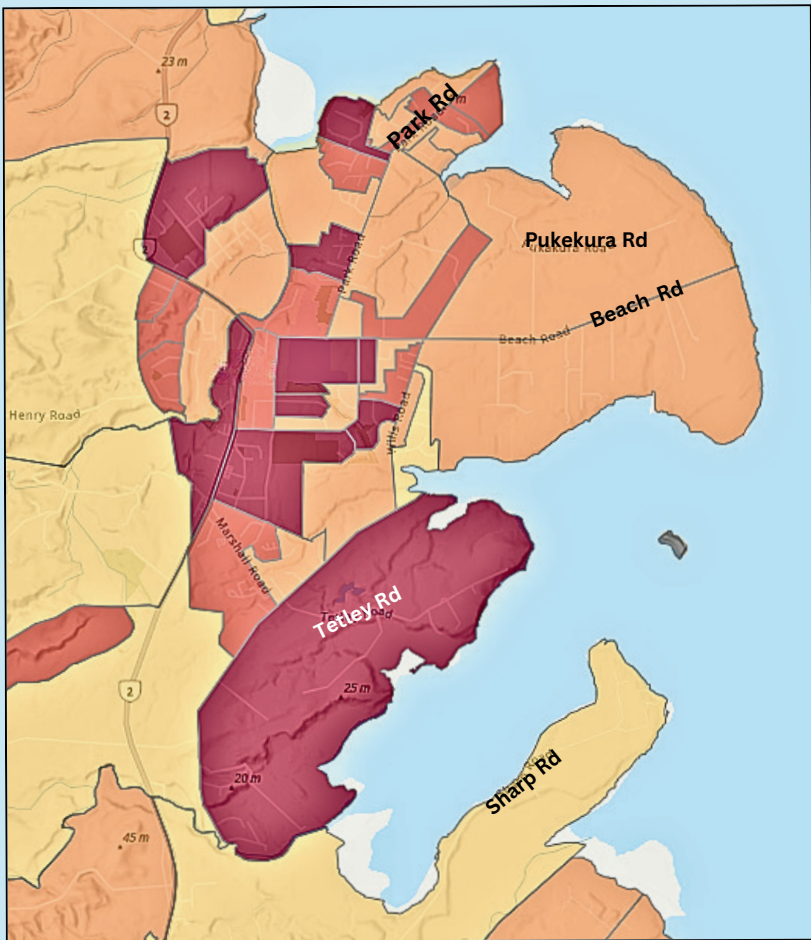
WBOP
30%

TGA
28%



Deprivation Levels²

NZDep is an area-based measure of relative socio-economic deprivation (based on variables outlined in Table to right). A community with a rating of decile 1 is the least deprived, decile 10 is most deprived.



Katikati township has small areas with Decile 9 rankings (most deprived) through to Decile 3. Overall Katikati township has a Dep Index of 7-8.

NZDep2023 decile (weighted average)



Dimension of Deprivation	Description of variable (in order of decreasing weight in the index)
Communication	People who have no access to internet at home
Income	People aged 18-64 receiving a means tested benefit
Income	People living in equivalised* households with income below an income threshold
Employment	People aged 18-64 unemployed
Qualifications	People aged 18-64 without any qualifications
Owned Home	People not living in own home
Support	People aged <65 living in a single-parent family
Living Space	People living in equivalised* households below a bedroom occupancy threshold
Living Condition	People living in dwellings that are always damp &/or always have mould greater than A4 size

Vehicle Access¹

93

Households had no vehicle available for private use



Internet Access¹

216

Households had no access to internet at home



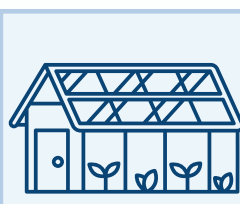
Businesses & Volunteering

597³

Businesses are based in Katikati

Feb 2024

Katikati businesses are diverse³



117
Agriculture, horticulture, forestry & fishing



45
Retail



63
Construction



90
Rental, Hiring & Real Estate Services

576⁴ (15.3%)

residents (over 15 years) had engaged in voluntary work for or through an organisation, group or marae in the previous 4 weeks (compared to 13% of people nationally)

Source Info & Notes:

1. Stats NZ Census 2023 - Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses
2. University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep, Department of Public Health
3. Business Demographics (Stats NZ, Feb 2024). <https://tools.summaries.stats.govt.nz/places/SA2/katikati-north/vs/SA2/katikati-south>
4. See Work & Labour Force Status and Unpaid work - Stats NZ Census 2023 - Totals by Topic for Individuals (RC, TALB, SA2), 2023.

Infographics supplied by:



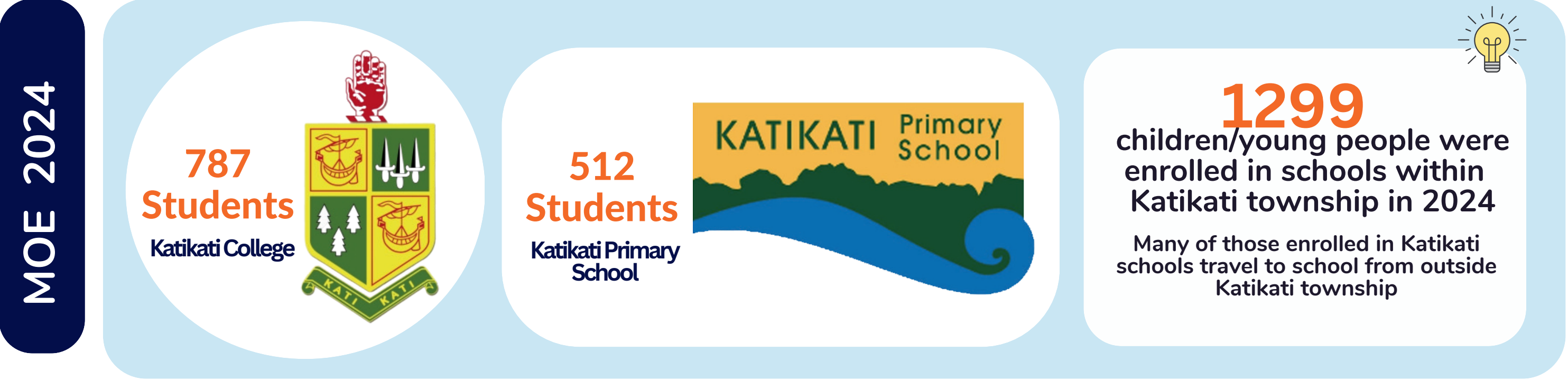
Community Insights

KATIKATI TOWNSHIP

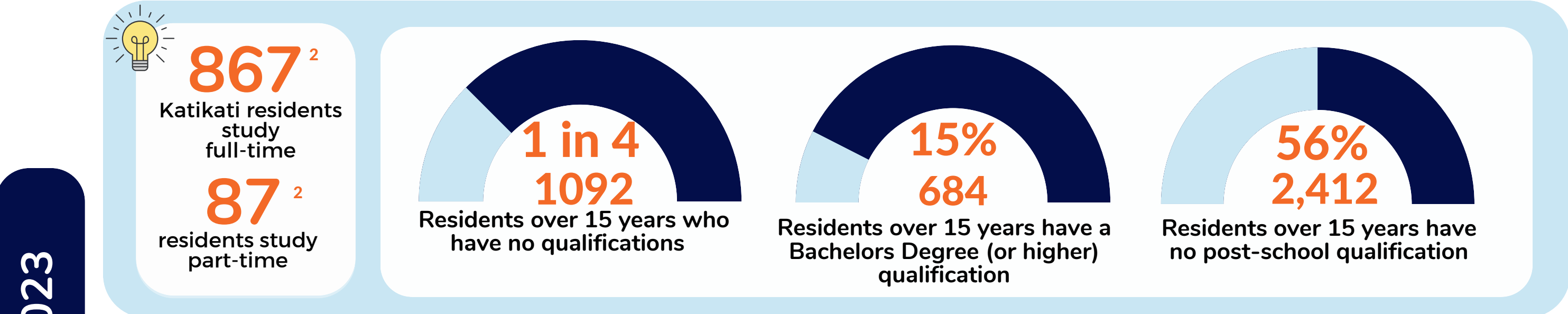
2025 DATA SUMMARIES

EDUCATION & EMPLOYMENT

Katikati School Rolls¹

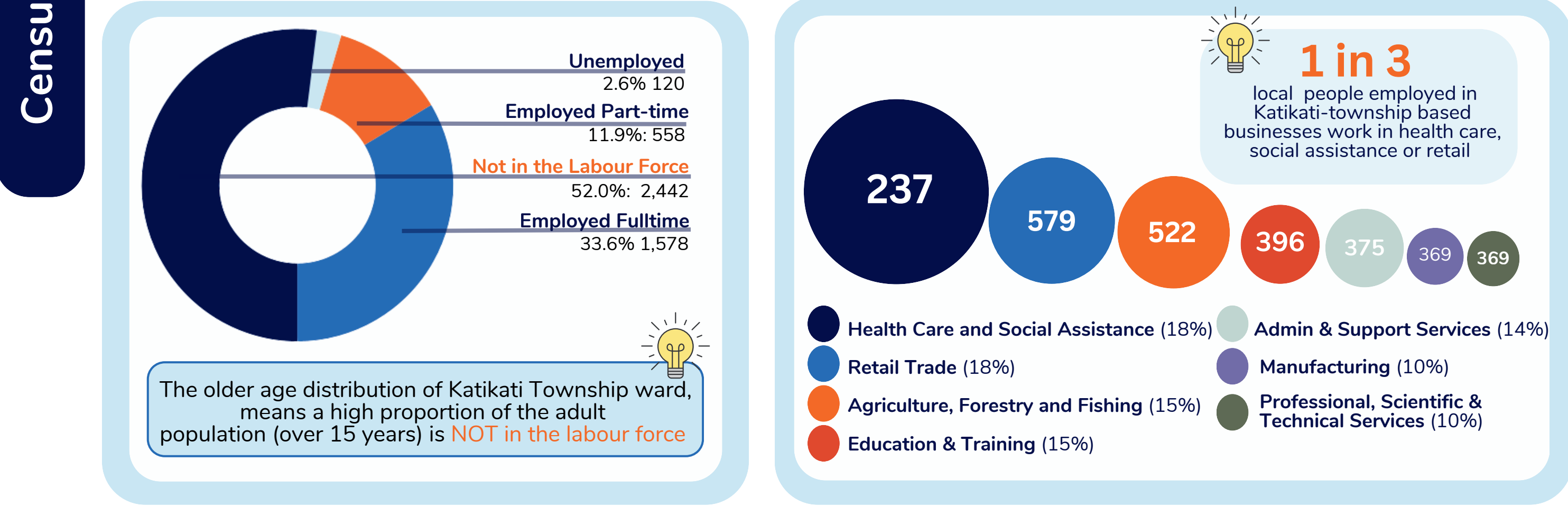


Education Indicators²

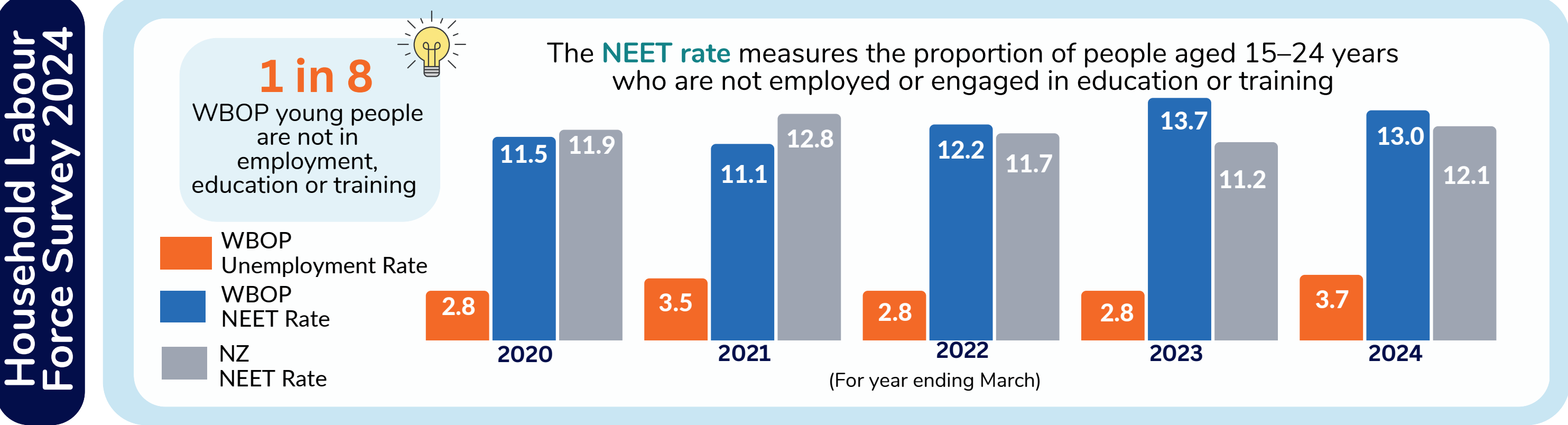


Work & Labour Force Status²

Local Employment²



WBOP NEET (Not in Employment or Education & Training) Rate³



Source Info & Notes:

1. Ministry of Education (1 July 2024). [Education Counts | School Rolls](#). NB there may be other young people who commute to schools outside the ward

2. Census 2023 - Study participation includes those "attending, studying, or enrolled in tertiary institutions, school, early childhood education, or any other place of education or training. Full-time study = 20 hours+ per week. For all education, work & employment stats see: [Totals by topic for individuals](#), (RC, TALB, UR, SA3, SA2, Ward, Health).

3. Stats NZ Household Labour Force Survey in [Infometrics Report - NEETS](#) | [WBOP](#) & [Infometrics Report- Unemployment](#) | [WBOP](#) (accessed 25 August 2025)

Infographics supplied by:

Community Insights

Marae/Hapū in the Katikati-Waihi Beach Ward ¹

Otawhiwhi Marae

Principal hapū is Te Whānau a Tauwhao of the Ngāi Te Rangi tribal collective. Mātaatua waka Wharenui = Tamaoho; Wharekai = Tauwhao

Tuapiro Marae

Principal hapū is Ngāti Te Wai of Ngati Ranginui (& Ngāi Te Rangi) Takitimu & Mātaatua waka Wharenui = Ngā Kuri a Whare; Wharekai = Muriwai

Te Rereatukahia Marae

Principal hapū is Ngāi Tamawhariua of Ngāi Te Rangi iwi. Mātaatua waka. Wharenui = Tamawhariua; Wharekai = Whakahinga

Oruarahi Marae (Te Rangihouhiri)

Principal hapū is Ngāi Tamawhariua of Ngāi Te Rangi iwi. Mātaatua waka Wharenui = Te Rangihouhiri;

Opureora Marae

Primary hapū for the marae are Ngāi Tuwhiwhia and Ngāti Tauaiti of Ngāi Te Rangi

Opounui (Rangiwaewa) Marae

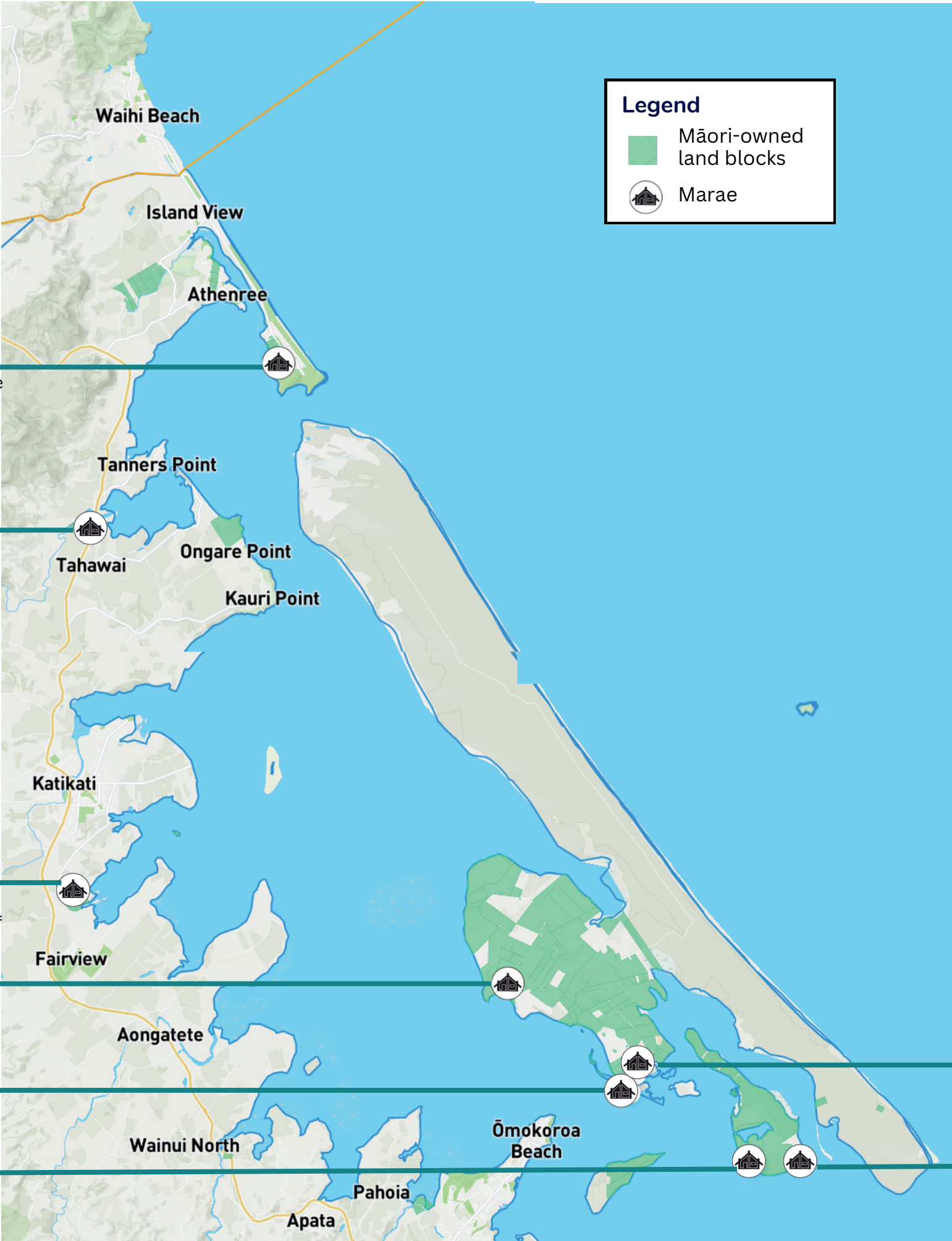
Primary hapū is Te Ngare of Ngāi of Te Rangi. Mātaatua waka Wharenui = Rongomainohorangi

Kutaroa Marae

Primary hapū for the marae is Ngāti Tauaiti of Ngāi Te Rangi iwi. Wharenui = Tauaiti

Rangiwaewa Marae

Primary hapū is Ngāi Tauwhao of Ngāi Te Rangi. Mātaatua waka Wharenui = Te Haka a Te Tupere



Māori Descent ²

More Katikati residents report Māori descent (whakapapa) than Māori ethnicity

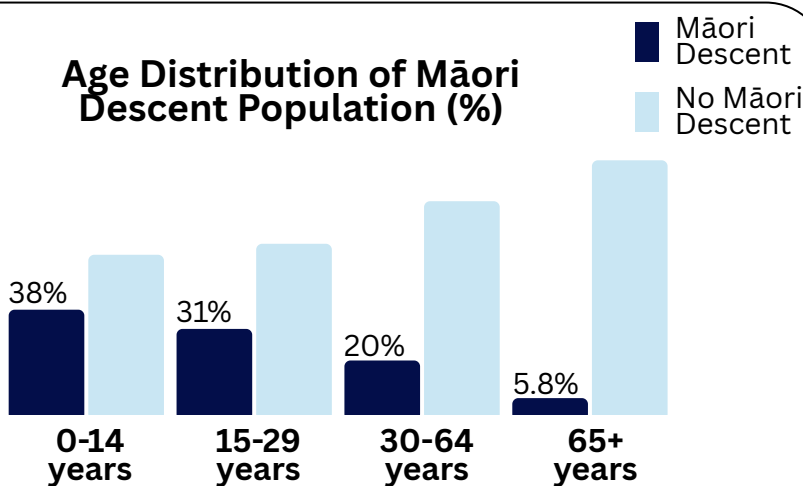
1062

Residents with Māori Whakapapa

936

Residents with Māori Ethnicity

Age Distribution of Māori Descent Population (%)



Iwi in the WBOP ²



Census data provides some insights into iwi affiliation of people across the WBOP district.

The two local iwi whose rohe (area in which they are mana whenua) is within the Katikati area are Ngāi te Rangi & Ngāti Ranginui.

Along with Ngā Puhi (NZ's largest iwi), these are the three iwi to whom the most WBOP people are affiliated.

Iwi Affiliation in WBOP	Count
Ngāi te Rangi	1965
Ngāpuhi	1701
Ngāti Ranginui	1596
Tapuika (Te Arawa)	990
Ngāti Porou	969
Ngāti Whakaue (Te Arawa)	759
Ngāti Tuwharetoa (ki Taupō)	642
Te Arawa (iwi not named)	633
Waitaha (Te Arawa)	609
Ngāi Tahu	603
Tūhoe	597
Ngāti Pikiao (Te Arawa)	540
Don't know	1911
People affiliated with at least one iwi	11259

Source Info & Notes:

- See [Māori Maps](#) | Marae and [Te Whata](#) | Iwi area of interest.
- See [Māori Descent Indicator Census Data](#) - "A person is of Māori descent if they are the descendants of a person who has Māori descent or ancestry (these terms are used synonymously). The term Māori descent is based on a genealogical or biological concept, rather than on cultural affiliation to the Māori ethnic group." For more information about Māori descent see Stats NZ variable by concept.
- Statistics NZ - (Census 2023) [Iwi affiliation, Māori ethnicity indicator, age, and gender for the Māori descent census usually resident population count, \(RC, TALB, Health\), 2013 and 2023 Censuses](#). NB People can identify up to four iwi with which they are affiliated.



Infographics created by:
Community Insights