

Launceston's Transport Futures

VISION: greater travel options for the people of Launceston

What is *Transport Futures*?

Transport Futures is a high-level, overarching document that sets out Council's proposals and strategies to deliver a quality, sustainable and integrated transport system. It outlines Council's actions to make Launceston a people-friendly traffic system and a place where people can enjoy a range of transport options. The plan focuses on key priorities which will make it easier for people to make choices in the way they travel, increase mobility and accessibility and in the process help to address the health, social and environmental problems of motor vehicle dependence. The thrust of *Transport Futures* is to invest strategically in: relieving traffic congestion; providing greater travel options; reducing injuries for all road users; and boosting walking and cycling in Launceston.

The building blocks of *Transport Futures* include: Launceston Traffic Study; Launceston Safer Roads Strategy; Launceston Pedestrian Strategy; and Launceston Bike Strategy. In bringing all these strategies together, *Transport Futures* will guide



transport policy and future investment decisions, and ensure that policies, financial and human resources for transport are allocated to deliver maximum benefits, protect our lifestyle and keep our economy strong.

Why does Launceston need a plan for transport?

Transport has a part to play in all aspects of people's lives and a good transport system responds to many and varying priorities and needs. Launceston needs a plan for transport to promote economic growth, increase access and enhance liveability.

Economy

- transport influences employment, the economy and goods movement

Access

- transport infrastructure and programs influence how people can move around

Liveability

- transport influences people's feelings about where they live, work and play



What will *Transport Futures* deliver?

- A system that is efficient, equitable, safe, sustainable and adequately funded
- Safe, liveable and healthy communities with good access to local jobs, education, services and recreation
- Land uses that emphasise compact and complete communities
- An informed and engaged public, strong partnerships and leadership in sustainable investments

Launceston's *Transport Futures*: policy and planning for safer roads, walking, cycling and all modes transport

TRANSPORT FUTURES	Traffic Study <i>Greater travel options</i>	Safer Roads Strategy <i>Reduce injuries for all road users</i>	Pedestrian Strategy <i>More people walking, more often</i>	Bike Strategy <i>More people cycling, more often</i>
Liveability	Make the city an easy place to get around and develop communities around sustainable transport	Provide and support programs and services that promote and enhance safety	Sense of community connectivity, culture of walking and health benefits	Promoting a culture of bike riding and influencing travel behaviour
Economy	Road management schemes that contribute to economic growth, enhanced movement of freight and traffic	Manage roads and infrastructure so they function to the best of capacity; reduce the impact of road crashes	Walking for economic gain, tourism potential and increased productivity of a healthier workforce	Infrastructure that contribute to economic growth including tourism
Access	Make transport more effective and improve traffic conditions for all road users	Future roads and traffic projects that improve accessibility	Developments and projects that provide opportunities to creating environments that are conducive to walking	Priority areas for cyclists in locations with significant activity and potential for growth



How are we going to achieve this vision?

GOAL 1: SAFER AND HEALTHIER COMMUNITIES <i>Strategic objective: improve community safety, health and quality of life</i>	GOAL 2: A SUCCESSFUL LOCAL ECONOMY <i>Strategic objective: reduce congestion and support economic development and vitality of Launceston</i>	GOAL 3: EFFICIENT NETWORK MANAGEMENT <i>Strategic objective: efficiently manage, maintain and improve the transport system for all modes</i>	GOAL 4: TRANSPORT INTEGRATION <i>Strategic objective: promote integration between transport and land use to reduce the need for car travel and support trips by more sustainable modes</i>	GOAL 5: PROTECTION OF BUILT AND NATURAL ENVIRONMENTS <i>Strategic objective: reduce the impacts of transport on the built and natural environment</i>	GOAL 6: INCREASED TRAVEL CHOICES <i>Strategic objective: promote alternative and sustainable travel choice and provide better accessibility</i>
<p>Undertake physical measures to improve the safety of all users and boost cycling and walking</p> <p>Promote a culture of road and community safety in all aspects of infrastructure assets and services</p> <p>Raise awareness of road safety</p>	<p>Provide public infrastructure and services that support sustainable economic growth</p> <p>Determine the most appropriate corridors for moving traffic to ease congestion</p> <p>Influence and manage transport demand and supply</p>	<p>Develop, maintain and improve transport assets and promote best value in asset maintenance</p> <p>Establish sustainable and predictable funding streams, including partnerships and collaboration</p>	<p>Coordinate transit investment with land use planning</p> <p>Ensure development projects consider modes other than only motor vehicle</p> <p>Improve and enhance activity centres</p>	<p>Reduce the impact of road freight</p> <p>Reduce the impacts of traffic on air quality and climate change</p> <p>Promote active transport to replace or reduce reliance on motor vehicle use</p>	<p>Promote alternatives to the car by improving walking and cycling opportunities, including transit</p> <p>Protect and improve transport infrastructure in support of strategic transit expansion and upgrades</p> <p>Introduce behavioural change initiatives with transport improvements</p>

