



Naracoorte Lucindale Council

Better by Nature

Frances Masterplan Community Consultation



STRATEGIC PLAN THEME 4 - LIVEABLE NEIGHBOURHOODS

A range of well-planned neighbourhoods and public space, designed with a strong sense of identity and place.

Outcome - A well-planned district that meets the current and future needs of the community

Frances - a place of interest, increasing visitors to the area and ensuring sustainability of the township now and into the future.

How will this be achieved.....

Our targets	Considerations	Key Drivers	Priority
RV friendly town	<ul style="list-style-type: none"> • To help with identifying services and infrastructure needed (such as toilets, shelter, cooking facilities) investigate current use of the recreation ground and demographics of users • Establish Frances as alternative route Bordertown to Horsham, halfway point from Adelaide- Melbourne • Work with Tatiara District Council and West Wimmera Shire to encourage tourists to travel via Frances • Signage for route • Wayfinding and branding: <ul style="list-style-type: none"> ○ Establish stone entrance statements with a consistent look and feel to Naracoorte and Lucindale. Possible student design competition. ○ Welcome signage to encourage people to visit the township ○ Information board with space to advertise Coming Events 	<ul style="list-style-type: none"> • Frances Community Council • Department of Planning, Transport and Infrastructure (DPTI) • Frances Primary School 	<p>High</p> <p>Medium</p> <p>Medium</p> <p>High</p> <p>High</p>

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Establish facilities for day travellers / local residents	<ul style="list-style-type: none"> • Central location required possibly North of the Town Hall or across from General Store subject to location. • Identify requirements to encourage people to stop / stay – such as seating, rotunda and BBQ (land owned by Frances Folk Festival ideal location) • Consider possibility of dual-purpose facilities suitable year round and for the France Folk Festival 	<ul style="list-style-type: none"> • Council • Frances Community • Frances Folk Gathering • Committee 	<p>High</p> <p>High</p> <p>Medium</p>
Attractions to see in Frances	<ul style="list-style-type: none"> • Frances Strawberries – integrate into broader local/regional tourism offering • Cemetery – Friends of group exists but not currently active. Restoration project possible. All names and information available at http://australiacemeteries.com.au/sa/naracoote_lucindale/frances.htm • Heritage Trail – To include Cemetery & Racecourse • Silo Art –Part of silo art route. Project would require external funding 	<ul style="list-style-type: none"> • Council • Frances Community • Frances School • Vitera • External funding for Silo Art. • Business owners 	<p>Medium</p> <p>Low</p> <p>Low</p>
Better utilisation of Council and Crown land	<ul style="list-style-type: none"> • Establish recreation area – bike paths, BMX etc on land near school, larger parking area • Commons to south previously used by recreation ground now used for revegetation project – loss of income, increase of habitat • No further revegetation projects on Commons - fire risk, alternative uses sought. This could be a fundraising opportunity for the township with agreement from Council. • Bike track along rail corridor to Naracoorte. • Bike Track – Town Centre to Frances Primary School 	<ul style="list-style-type: none"> • Crown • Frances Community • DPTI • Council 	<p>High</p> <p>Low</p> <p>Low</p> <p>Medium High</p>

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Operational matters	<ul style="list-style-type: none"> • Maintenance of town – mowing, spraying and tree trimming. This is being managed by Council. • DPTI rail land – establish agreed program with DPTI and Viterra. The enhanced management of these areas are critical to the presentation of Frances. (Remove fences and improve landscape entrance with seating, plant suitable trees and shrubs, and erect post rail fence.) Could be part of a wider Tree Planting Program • Road upgrades - Second, Third, Fourth and Fifth Streets – Second & Fourth Streets are a priority due to higher traffic volume (Second Street is the most important priority followed by Fourth Street as it is at the rear of the Frances Hotel) • High Street to border • School Carpark expansion and upgrade 	<ul style="list-style-type: none"> • Council • Viterra • DPTI 	<p style="text-align: center;">High</p> <p style="text-align: center;">High</p> <p style="text-align: center;">High/Medium</p> <p style="text-align: center;">Medium High</p>