

2019

Adelaide Hills Council

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[STIRLING VILLAGE MAINSTREET DESIGN GUIDELINES CONSULTATION REPORT]

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1 Executive Summary

The Adelaide Hills Council recognises the iconic village character of Stirling's main street and immediate surrounds and in early 2019 initiated the Stirling Village Mainstreet Design Guidelines project. The project aims to develop a set of urban design guidelines that aim to encourage quality built form outcomes, additional spaces within the public realm for community events/outdoor dining and to address critical movement and access concerns within the project area.

The Stirling Village Mainstreet Design Guidelines will build upon previous work including; available research on the Stirling main street, previous master planning projects and community engagement feedback received as part of the Stirling District Centre Development Plan Amendment process.

The AHC is committed to engaging with the local community and stakeholders in order to inform the development of the guidelines. To this end the engagement served two critical functions:

- Test, refine and add to what the community has told council during previous community engagement activities as well as understand what change means for project area. This information was used to further inform the development of the draft guidelines; and
- Seek feedback on the draft guidelines to inform the finalisation of concepts and design responses at a precinct level.

A draft version of the Stirling Village Mainstreet Design Guidelines was made available for public consultation between 5 June and 30 June.

Feedback on the Stirling Village Mainstreet Design Guidelines could be submitted in writing at the Stirling Library or online at engage.ahc.sa.gov.au or in person at an AHC led workshop or pop up stall.

A total of 250 detailed responses through various feedback channels were received during the phase 1 consultation. All feedback provided to the Council was captured by the project team. This included online surveys, emails, phone calls, letters and verbal comments.

This report contains a summary of all feedback received as well as an overview of who we engaged, when we engaged, how we engaged and how the feedback influenced the final version of the Stirling Village Mainstreet Design Guidelines. For a detailed analysis of how the feedback influenced the updated version of the Stirling Village Mainstreet Design Guidelines refer to **Appendix A**.

The next stage is to present the feedback to Council for consideration and for Council to adopt the final Stirling Village Mainstreet Design Guidelines at a Special Strategic Planning & Development Policy Committee (SPDPC) of Council meeting to be held on 2 October 2019.

The final Stirling Village Mainstreet Design Guidelines will be circulated to key stakeholders and the community for comment via the Council website following the SPDPC meeting.

2 Engagement and communication activities

2.1 Engagement details

Engagement on the draft Stirling Village Mainstreet Design Guidelines took place between the 5 June and 30 June 2019. Our approach was to enable anyone with an interest in the Stirling main street in the Council area to have their say.

A mix of communication and feedback options were available throughout the consultation period:

Communication tools

- Email to key stakeholders (incl. SBA, SDRA, Local MP's, State Agencies, Stirling (main street) Property Owners)
- Social media posts
- Project website ([Hills Voice: your say](#))
- Online Survey (incl. Community, Business and Indigenous Leader Surveys)
- Postcard drops to local businesses and residents
- Banner and news item on website
- Hills Voice e-newsletter articles (see note below)
- Stakeholder Workshops and Information Sessions (expanded below)
- Adverts in local papers
- Direct correspondence

Feedback opportunities

- Hard copy factsheet and feedback survey made available at the Stirling Library
- Draft Stirling Village Mainstreet Design Guidelines made available at Stirling Library
- Online Survey
- In person at workshops and information sessions
- Project enquiry number- 8408 0400
- Engagement team email - engagement@ahc.sa.gov.au
- Postal address- Adelaide Hills Council, PO Box 44, Woodside SA 5244

The June 2019 Hills Voice e-news was sent to 2,782 email addresses. There were 1,324 unique opens (47.08%) and 17 clicks through to consultation.

3 Engagement and communication activities

Panel Event and Workshop

At the workshops, large aerial photos of the project area (broken in to precincts) were provided, on to which participants note what they see as the issues and opportunities for each precinct. In addition, participants were provided opportunity to provide direct comment on the draft Stirling Mainstreet Design Guidelines.

At the community panel event and information session the Stirling main street was examined by four panel members and facilitated by targeted questions. The session ended with a Question and Answer Session from the audience which consisted of 28 community members and a long table was also set up to gather feedback following the panel event. Feedback toward the event format from the community was positive, with one resident stating the following: “Congratulations on this evening, it was both informative and well lead by the AHC team”.

Table 2 – Information Sessions/Workshop Summary

| Workshop | Date | Time | Attendee Organisations Invited | Attendees |
|---|---------|------------------|---|-----------|
| Community (Panel Event and Information Session) | 19 June | 7:00pm to 8:30pm | Mount Lofty Historical Society Disability Advocates Indigenous Community Stirling District Residents Association Mainstreet SA Stirling Business Association | 28 |
| Stirling District Residents’ Association (SDRA) and Stirling Market | 26 June | 4:00 to 5:00pm | Stirling District Residents Association Stirling Market | 16 |



Figure 1 – Community Panel Event



Figure 2 – SDRA Workshop

Heathfield High Workshop

A workshop was held on 19 June from 10:30am to 11:30am with approximately 20 students involved in the senior leadership team.

The workshop aimed to seek the perspectives of students in the area, in particular to understand what they felt about using the Stirling main street and ways in which they thought it could be improved to benefit younger people.

The workshop introduced the concept of an Urban Design Framework and explained how main streets are unique civic places where all of society interacts.

The students then broke up into two smaller groups and were asked to examine their feelings toward areas within the main street using an A2 aerial poster as a reference. Students were then encouraged to pinpoint issues that they saw as relevant to younger people.

Finally, each student was asked to identify opportunities within the main street using an A2 poster as a reference.

Pop-Up Stall at Stirling Market

A pop-up engagement stall was set up as part of the Stirling Market on Druid Avenue on Sunday 23 June 2019 between 10am and 4pm.

The stall aimed to gather input from the community and visitors regarding issues and opportunities for the main street and to provide feedback on key aspects of the draft Stirling Village Mainstreet Design Guidelines.

The event was promoted on core flute signs in the project area, Council's social media and on a postcard letter box dropped to nearby residents and businesses.

It is estimated that over 100 people participated in the engagement activities.



Figure 3 – Pop-Up Stall at the Stirling Market

Online Survey

Two online surveys were established on the project's webpage (via AHC's YourSay page), the general community survey was open for responses from 5 June to the 30 June 2019, with the targeted business survey open for a week toward the end of the engagement period.

Over the period, 480 people visited the project page and 31 surveys were completed.

The surveys were promoted through posters in key locations, Council's social media channels and on a postcard letter box dropped to properties in the project area.

In summary, the general community survey asked participants what they felt about the Stirling main street, what they saw as the top three street design issues along the Stirling main street, how strongly they supported the past findings of engagement undertaken in the area and also gave the opportunity for participants to provide direct comment on key aspects of the draft Stirling Mainstreet Design Guidelines.

The business survey asked targeted questions with respect to seeking business perspectives on the main street and how it influenced their business operations and how improved urban design outcomes along Stirling main street might benefit business resilience and opportunities.

Targeted Survey – Indigenous Leaders

A targeted survey addressing Indigenous recognition was also circulated to indigenous leaders and elders within the region. Three survey responses were returned to Council.

4 Response data

All feedback provided to the Council was captured by the project team. This includes online survey, hard copy surveys, emails, letters and verbal comments.

All feedback received during the consultation period was analysed thematically (by key theme) in whatever format it was received (e.g. letters, phone calls, emails and online survey).

Feedback has been anonymised and any identifying data (including name, contact details) have been removed from the analysis and reporting.

Overall, we received 264 pieces of feedback from the community and stakeholders. This included:

| Number | Type of feedback |
|--------|----------------------------------|
| 4 | Emails directly to council staff |
| 31 | Online survey responses |
| 3 | Phone calls |
| 220 | In Person/Verbal Comments |
| 6 | General Online Responses |
| 264 | Total |

Of those who completed the online survey 44% were from Stirling 32% were from Aldgate and the remaining 24% from nearby suburbs considered to be within the Stirling catchment area, including Bradbury, Mylor, Bridgewater and Crafers.

During the consultation period 5 June and 30 June 2019, there were 480 visits to the project website and 176 people downloaded documents.

5 Feedback analysis

All comments and written feedback received in person and verbally have been collated, analysed, summarised and presented by theme in the below section. This does not include feedback received via the online survey, this is addressed in Section 5 below.

5.1 General feedback

- The draft document is long and a condensed final version that is easily digestible would be more beneficial
- Terms such as "break out" space considered jargonism should be avoided in the final document
- Would be great to have a virtual reality view of the guidelines

5.2 Built Form/ Land Use

- Demonstrate what second storey residential could look like in the guidelines (renders would assist)
- The guidelines should provide a statement that aims to discourage big box development
- Need to speak to signage in some regard
- Support for Woollies car park on main street to be removed and pedestrian path/bike path substituted
- Promote strong sustainable building principles
- Keep the village feel and support the emergence of different characters
- More modern style structures and sculptures
- After school hangout space with inside + outside function (youth lack another safe social space once the Library closes)
- Village area has a good vibe
- Woolworths / police area is boring

5.3 Public Realm and Open Space

- More mixed herbaceous border plantings
- Less mass bedding plants (its turning us into Burnside)
- WSUD should be promoted through the guidelines
- Additional Toilet Provision would be helpful
- Can public realm improvements and car parking issues be prioritised - is there scope to enable the successful realisation of these concepts by providing a staged delivery recommendation
- Permeable surfaces increase infiltration and improve vegetation health, this should be promoted in the document
- Include WSUD concepts so that when negotiating with developers we can demonstrate suitable solutions
- Think about the layout and design of planting areas
- Adventure Playground
- Skate Park in Apex Park
- Keep the trees
- Walkway to Crafers needs to be improved to aid pedestrian connectivity
- Fairy lighting in trees is awesome, Stirling needs more of it - Create a signature "Stirling Vibe"
- Continue to enhance connection with the natural environment
- More shelter in steamroller park

- Apex Park - Where is this? - People don't know about it - but this could be its strength a secret park for locals only
- More benches and seats outside library
- The Library lawns are soggy in Winter

5.4 User Experience

- Get rid of lumpy pavers outside Woolworths to the Police Station
- Steps and level differences (surface gradient) is an accessibility issue for wheelchairs
- Improve the continuity of pathways
- Discourage loud music outside cafes as this is intrusive to pedestrians
- Footpaths too narrow near Stirling Oval
- The roundabouts are dangerous to cross at
- Avenue Road northern bus stop is inadequate during school drop off - with its narrow footpath, no shelter and no direct crossing point
- Stirling Main street is generally dark at night more lighting is required especially toward the southern end

5.5 Movement and Access

- Standardise All Wayfinding Signage in AHC Style
- Promote flow circulation
- Impact of 'movement and access' strategy should be expanded to Druid Avenue, Johnson Street and Pomona Road
- Detailed consideration to crossing points (where and what) and robust justification should be provided. Is moving the traffic lights a valid consideration?
- Disability access plan linkages
- The document needs to speak to and demonstrate car parking integration outcomes, including how undercroft car parking would be best facilitated from a traffic and urban design perspective
- 40km should be extended further south along Mount Barker Road
- All on street car parking to be removed
- Bring back timed on street parking on Sunday's to coincide with events
- Reduce angle car parking but consider access to alternative parking
- The northern access to rear car parking on Pomona Avenue is unsafe

5.6 Pedestrians and Cycling

- Provide more bike racks
- A pedestrian crossing between the nursery and the Caltex servo would improve safety toward the southern end of the Mainstreet where visibility is poor (Just past the oval)
- Cycling linkages to other townships i.e. Crafers - Stirling –Aldgate
- Improve cycle connections to main street from the surrounding street network and adjoining townships
- Support for more pedestrian crossings across the main street
- Make the laneways pedestrian only to attract micro business
- Ease cycling pinch points at the roundabouts
- Better more integrated bike pathways
- Cycle paths linking to towns and nearby destinations (Mount Lofty)
- Safe bike path from Stirling to Heathfield High

- Prune overhead branches on cycle paths and fix bumpy tree roots on cycle paths
- Safer side road crossings for pedestrians
- Better access from Oakbank Street via Stirling oval
- Permeable shared street in the 'village area' is desired

5.7 Style Guide

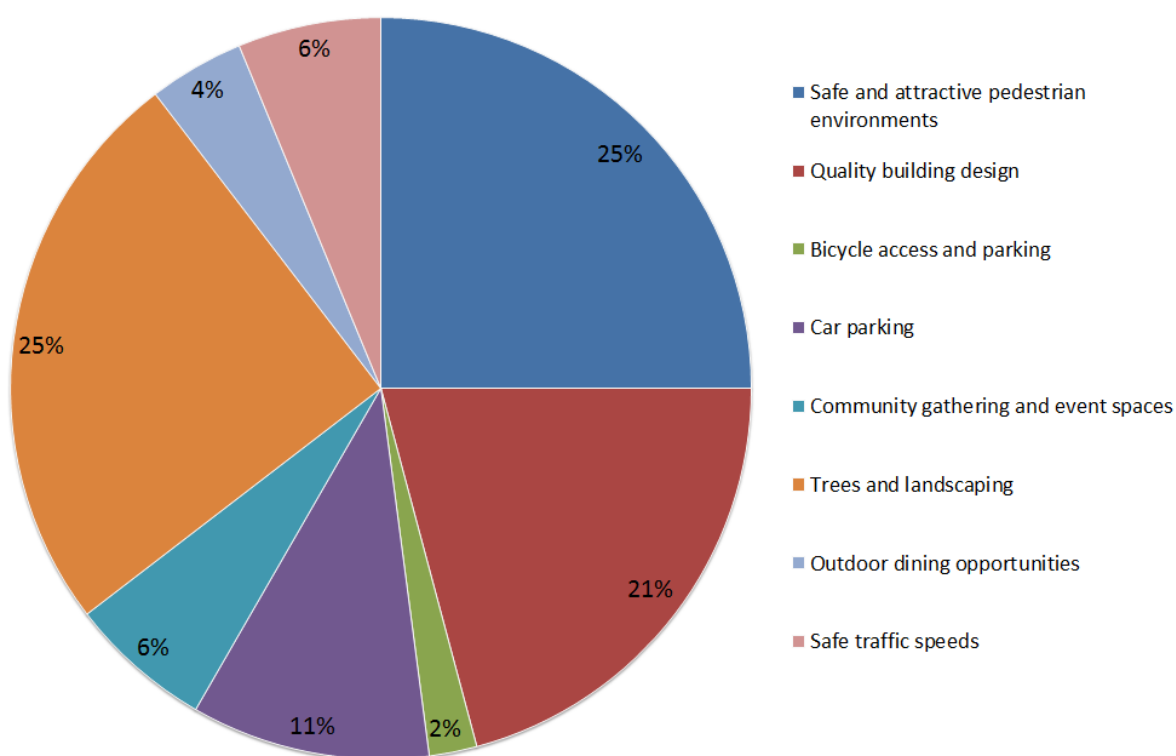
- Reduce paving styles
- Embrace the use of hills products in the material palette
- Provide a colour palette for buildings
- Less bricks and more of other materials with a warmer feel and colour

6 Survey Feedback

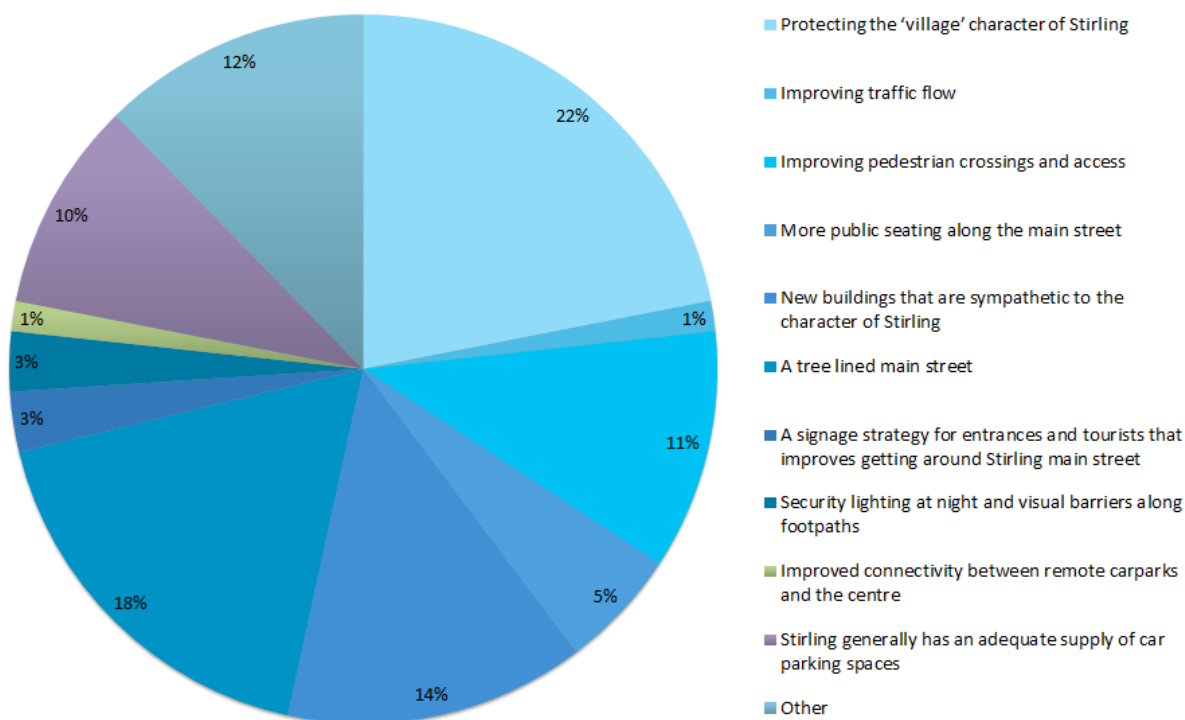
6.1 Community Survey

A community survey was made available in electronic format via the YourSay page, during the engagement period. 16 people completed the community survey which contained 14 questions (5 closed and 9 open ended). The results of which are outlined below:

What are the top three design issues that are important to you along Stirling main street and its surrounds?



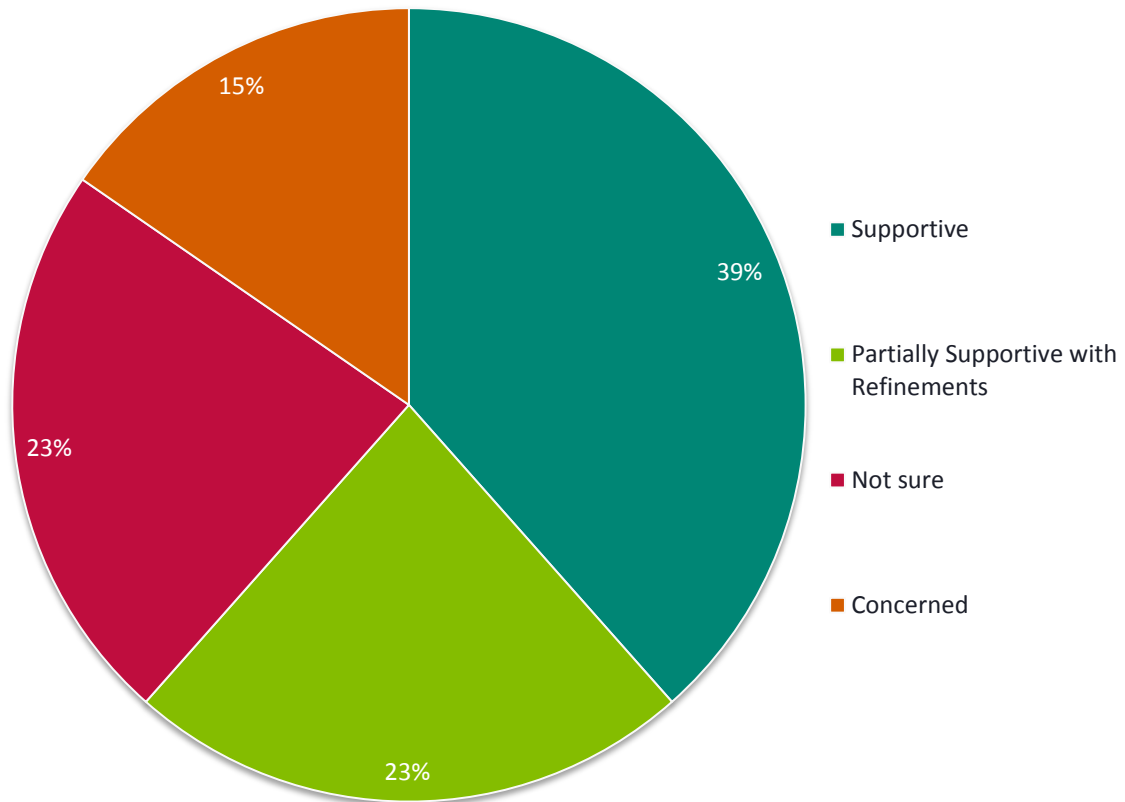
Select the five statements you feel are the most important to consider as part of the Stirling Village Mainstreet Design Guidelines



Key comments from other category:

- Better recognition that Stirling supports a wider catchment than the suburb. Hub for Crafers, Crafers West, Aldgate, Heathfield and other areas further afield
- Water features appear to be missing from the Plan. Signage will need to be discreet and well designed

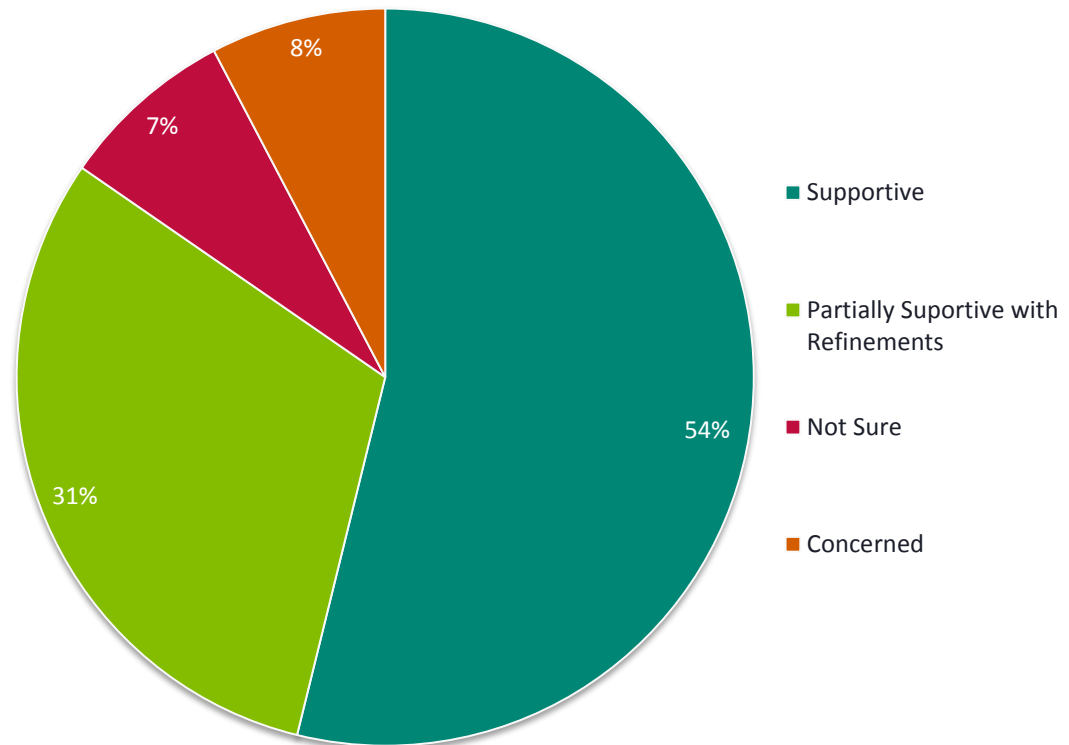
Comments on the draft Precinct Plan



Key Comments regarding the draft Precinct Plan:

- The plan seems spot on, the Woolworths shopping centre needs updating, would love to see more car parks off the main street, and safer crossings for the hospital
- Completely misses the fact that the main street precinct extends along Druid Avenue and Johnston Street southwards. There can be improved integration between the two streets and consideration of connections to the Stirling Hospital. The precinct also extends east to Pritchard Drive and there are more opportunities to improve the streetscape and connectivity to the eastern section of the precinct, particularly for pedestrians. Would help with the sense of arrival to the precinct from the east
- There are opportunities to further consider the integration of activities, existing and proposed, along Avenue Road and Pomona Road. Consideration of the gateway into Stirling from the Freeway is needed

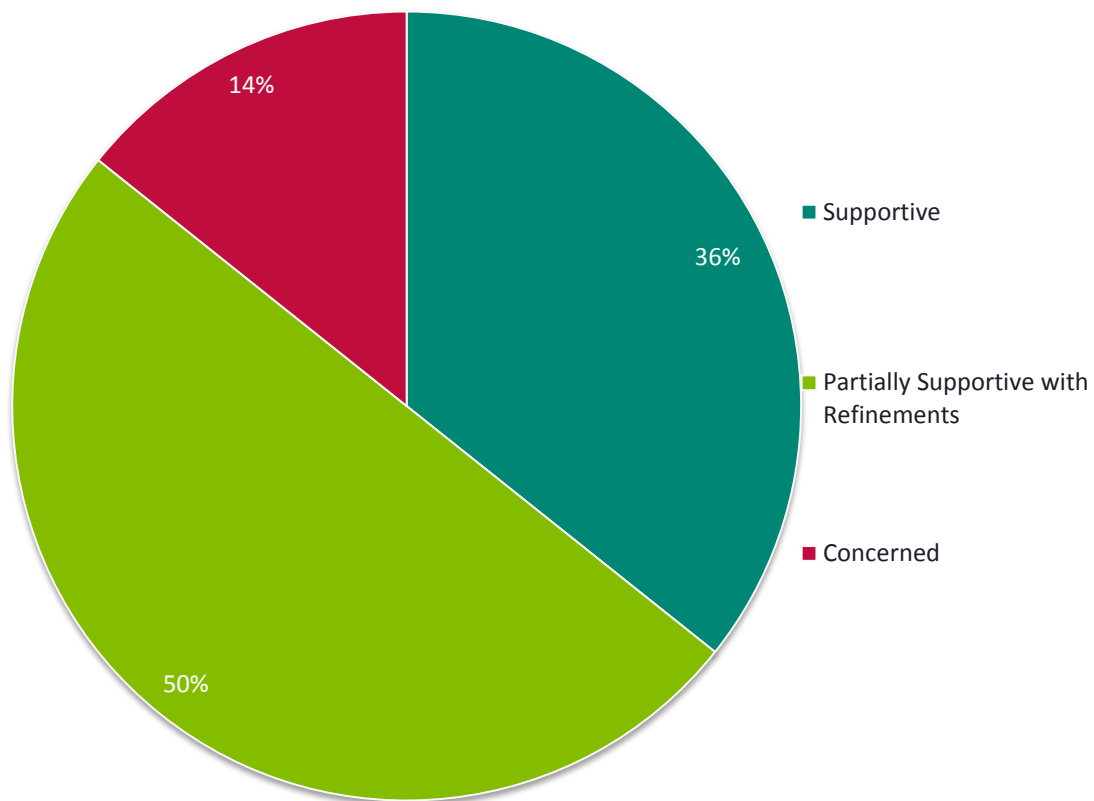
Comments regarding the proposed opportunity for the Corner of Mount Barker Road and Garrod Crescent:



Key Comments regarding the proposed opportunity for the corner of Mt Barker Road and Garrod Crescent:

- The opportunity is an improvement on the current arrangement of buildings, car parking and poor pedestrian amenity.
- I like the concept of parking at the rear and bringing the building frontage forward....and really like the opportunity for verge landscaping.
- May work. Need more business to attract people there though. They won't walk particularly in winter.
- I don't think the narrow one way lane for cars between buildings is a good idea. Too many lane entries off the main road, complicates traffic flow in the Main Street and complicates the flow of traffic in the car park. The lane between the buildings could be for pedestrian access only. To blend with the village character the buildings should have verandah covered sidewalks. Wide sidewalks would allow for street setting.

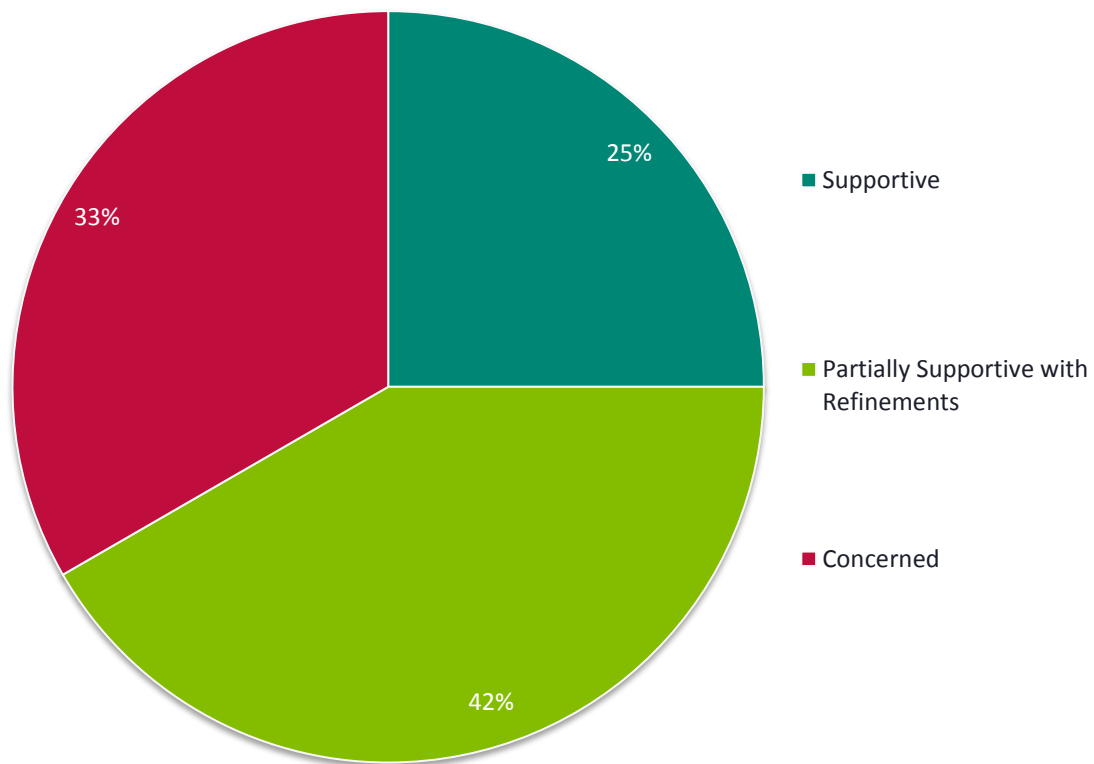
Comments on the proposed opportunity for the Woolworths front car park:



Key Comments regarding the proposed opportunity in front of Woolworths:

- These car parks are used by so many people all the time. Having the restricted time line means that LOCALS can use the shops with ease and speed. It is important to NOT charge people for parking in a suburban area. Many of the businesses get a boost from tourist dollars but I imagine it is the constant locals that keep them running. Removing ease and speed of parking could impede our use of these businesses.
- The car park pictured is not truly reflective of the confused car parking and traffic circulation present in the area fronting Woolworths. There are multiple entry points, different car parking areas and multiple conflict points with pedestrians. Improving these is a priority.
- Good plan. The car park in front of Woolworths is so bad it should be removed and the space developed ASAP. People (with children) walk through the car park behind reversing cars. The only problem is there will be no close parking or loading zones. I think there should be a few loading zones

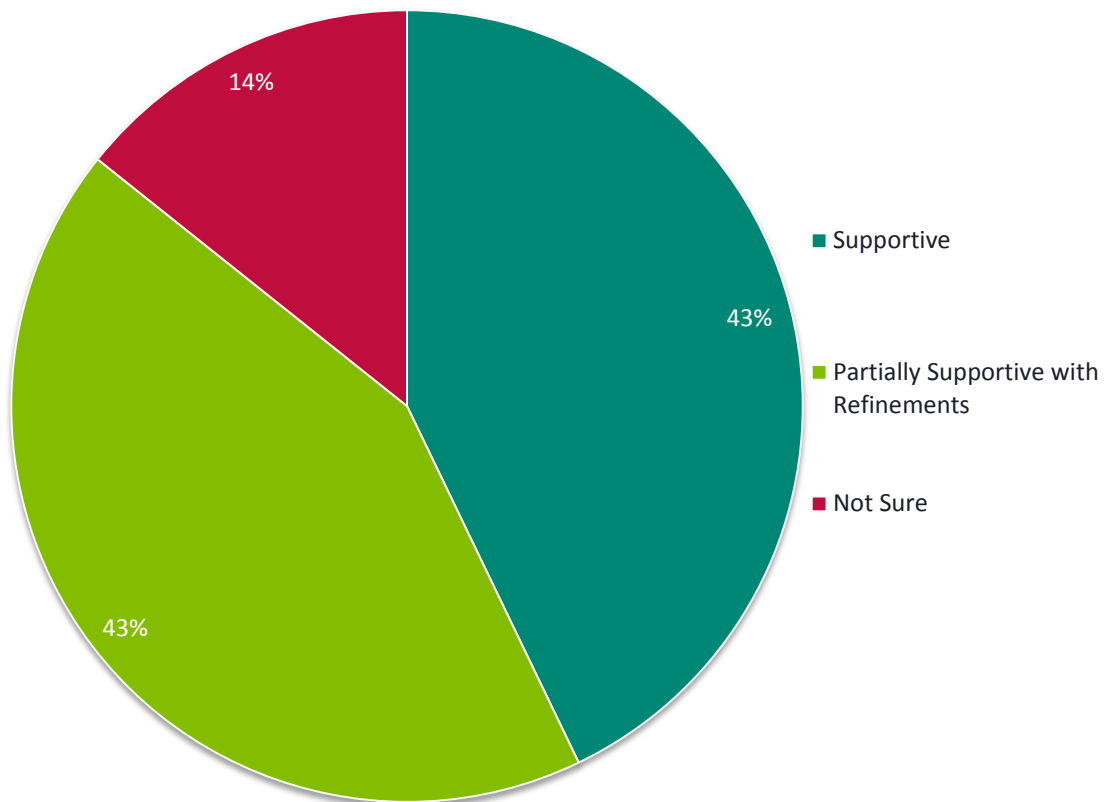
Comments on the proposed Public Realm and Open Space Objectives and Guidelines:



Key Comments regarding the proposed Public Realm and Open Space Objectives and Guidelines:

- Garden beds should be removed (or at least reduced in size) to provide better facilities for walking, cycling and public transport users.
- Keeping the green feel of Stirling is very important. But making it a bit easier for people to see the shops is important as well. I'm often stopped by visitors asking where something is, as they can't see it behind the trees.
- Sure as long as children and oldies can roam safely and plants are sourced locally supporting local business is also something we pride ourselves in.
- I'm not sure why you want to manage the understory to "increase the legibility" of the street. I thought street design that had lots of vegetation roadside encouraged people to drive more slowly, and as such you wouldn't need to lower the speed limit? Why do you wish to prune low branches on trees?

Comments on the Proposed Public Realm and Open Space Objectives and Guidelines:



Key Comments regarding the proposed Movement and Access Objectives and Guidelines:

- Laneways should be closed. Lanes at the freeway exit roundabout also need to be taken into consideration, possibly making a left turn only lane onto Pomona Road.
- Nowhere does it say that on street parking on Mt Barker Rd should be eliminated, which it should. If all on street parking was removed then this would provide much better outcomes for the actions listed in this part of the guidelines. Pedestrian and cycling access should be the highest priority and car through-flow should be actively discouraged. Removing the on street parking on Mt Barker Rd is a higher priority than closing car park access points and would achieve greater pedestrian outcomes. I agree with the plan proposed but think it should go further to actively encourage pedestrian and cycling and actively discourage car use in this climate emergency.
- Opportunity exists to completely reframe the pedestrian connectivity of the main street, particular for movement across. The recent reduction of speed limit to 40km/h is welcomed, but a further reduction to 30km/h would better reflect the pedestrian priority needed for a main street. Pedestrian crossing points do not have a sufficient priority and there is need for better consideration of pedestrian crossing points at the Avenue Road roundabout, just north of Druid Avenue (there are cars merging after the

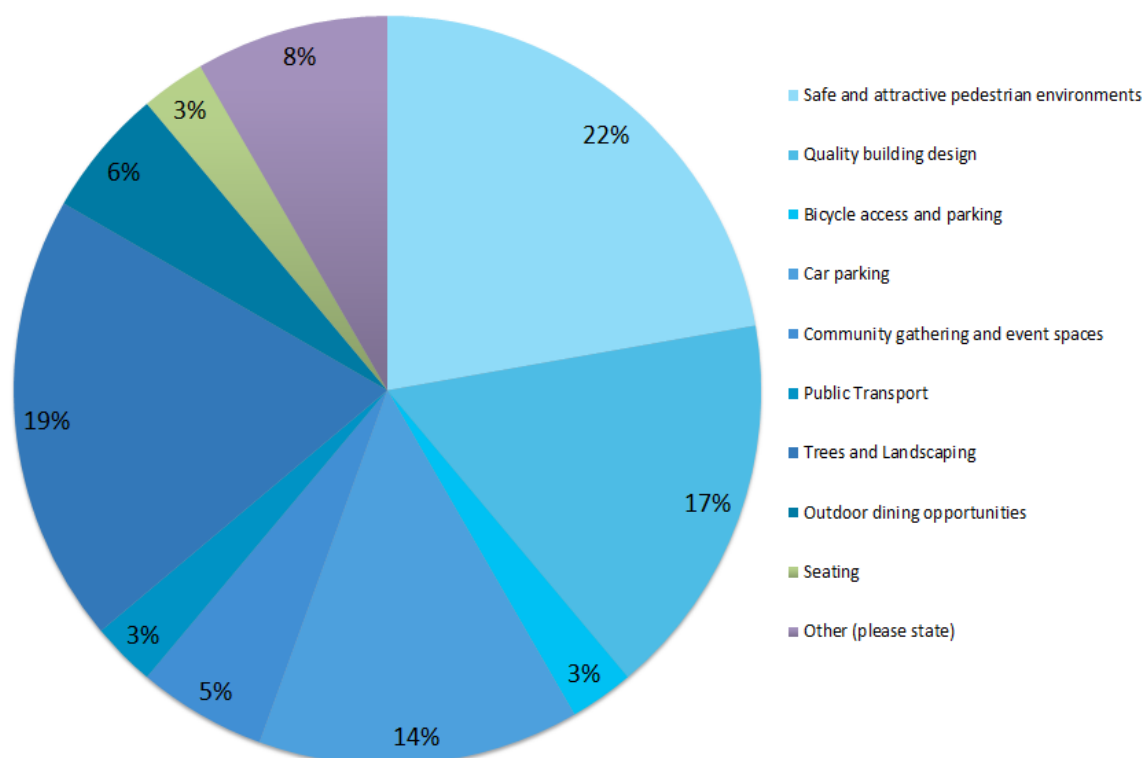
roundabout, a right turn lane for Druid Avenue, car park access and cars turning left from Druid Avenue), everywhere at the Merrion Terrace / Johnston Street roundabout, but particularly to move north-south. Pedestrian crossing points could become zebra crossings to promote pedestrian priority and safety, which could also replace the signalised crossing. There is a need to better consider cyclist movement along the street.

- Looking good. Bring on the extra zebra crossings sooner rather than later.
- Good, cleaner and clearer and easier to negotiate for pedestrians.

6.2 Business Survey

A business survey was made available in electronic format via the YourSay page, during the engagement period. A total of 12 businesses completed the survey which contained a multiple choice question and a range of open ended questions.

As a business what are the top three design issues that are important to you for the Stirling main street?



Key Comments regarding: What building and public realm design outcomes would benefit the operation of your business?

- Some seating areas or benches where people can sit and look around.

- Signage off the Freeway into Stirling listing Stirling as a tourist destination, and being allowed to have signage that represents your business.
- Pedestrian connectivity, easy access to parking, public transport and a healthy community spirit.
- A mixture of building types carefully integrated adds character and indicates a diverse forward thinking yet respectful vibe.
- New buildings are often more energy efficient and Stirling has an opportunity to demonstrate best practice and have a sensible approach to retrofits that respect the past but consider future generations.
- Maintain pedestrian streetscape and low scale of buildings. Improved services (electricity / water) in community spaces to assist with running of quality events (e.g. Stirling Laneways). While car parking is important, it is vital that access/entries to parking areas do not detract from the main streetscape - rather people in cars can access via side roads, and the join the pedestrian flow to the main street / village.
- Landscaping and paving from the entrance to the end of main street should be consistent.
- More evening dining places, keep the laneways, monthly market and attract other events. In addition, a couple of spaces for pop-up shops would be great.
- Increase dining experiences with more outdoor covered seating options.

Key Comments regarding: Please share any insights you may have into what your customers are looking for in dining/ shopping/ experiences in Stirling. Are there any improvements to the public realm that you believe could increase this appeal?

- Carpark areas do not want to be lost but there is an opportunity to make those carpark areas a bit more appealing. Staff car parking is a problem and causes a lot of congestion in public areas.
- Visitors to the area like to wander and explore the main street and its surrounding areas on foot, however it can feel a little sparse and spread out. As such attracting more diverse and inviting eateries with alfresco areas for the warmer months and cosy nooks for the cooler months, art /garden displays, even a cellar door promoting the wine districts that surround us to link them in with Stirling is critical. Hills tours could start and end here if we had the connections linked up with the influx of visitors to Adelaide and also to non-Hills residents.
- Shops not looking empty, through active window displays. This could become a requirement of the landlord if the shop is empty. Definitely more public toilets especially on market weekends.

- More diversity and shopping options. Graffiti art on buildings that have no street appeal. The bookends cleaned up and made more appealing so people want to explore both ends of the street.
- I think we need to also look at what we offer to the youth of Stirling. Maybe look at more affordable functions in the school holidays.

Key Comments regarding: How could building and public realm design help with marketing your business?

- More inviting flow of foot traffic to the off the main street businesses.
- Making both ends of the main street appealing to tourists.

6.3 Indigenous Leader Survey

A targeted survey focusing on how design could assist with indigenous recognition within the future design scape of the Stirling main street could be achieved. The survey was circulated amongst Indigenous leaders within the region.

Key comments regarding: What suggestions do you have regarding the built or natural environment for:

- **Acknowledging country**
 - **Promoting reconciliation**
 - **Building cultural awareness**
- Some Peramangk stories and iconography so vividly portrayed in Robin Coles and Richard Hunter's book Ochre Warriors, on the outside from walls of the Coventry Library would be great. There is quite a lot of Peramangk history known and undertaking the process of bringing this more into the public domain through visual arts and story would fill a huge gap in our regional sense of who we are and who we were. The Adelaide Hills region has a unique identity as does Stirling. The Peramangk, whose country overlapped much of what we now regard as the Adelaide Hills, had a unique identity. It would be good for our sense of identity to be informed by the longer rather than the shorter colonial version of our history. As we are embarking on the development of a Reconciliation plan this venture would dovetail in very well with that process.
 - Through maximizing the use of natural, local materials in street furniture, bin frames, public art, etc. Or, engaging artists to incorporate cultural symbols/ icons into infrastructure such as the design for lamp posts. Alternatively, materials such as stringybark and sandstone could be used as part of street furniture or public art. Stirling main street is full of exotic plant species, which is part of the reason the street is so unique in character. But there are some beautiful remnant large indigenous trees around the area. Perhaps statement lighting could be used to highlight them beautifully.
 - Alternative Kurna/ Peramangk names could be applied to public land. The vacant space where the rotunda stood presented an opportunity to create a similar

'bandstand'/amphitheatre area using natural materials, reflecting a meeting place, perhaps using Aboriginal artists in the design.

- Local bush foods could be used in planter boxes e.g. kangaroo apple, pepper berry, etc. Signage is key to any of this – but this could also be done artfully. Any of the above has to be done well and completely to create a cohesive look and feel, which isn't tokenistic, but also reflective of the current character of the street. As the watershed for Adelaide, perhaps water is an important element to incorporate.

Key comments regarding: The Stirling Mainstreet Draft Design Guidelines will incorporate a list of materials and landscape elements to be used along the main street. Are there certain materials and landscape elements that reflect Aboriginal culture? (for example materials for seating, paving, art, design for lighting or signage and planting)

- Do not go for broad Australian sense of Aboriginal Culture. Australia consisted of over 300 distinct indigenous cultures and yet in modern times we tend to think of them as homogenous. Adelaide hills region covers both Kurna and Peramangk country and celebrating these cultures would be appropriate.
- Locally sourced, as well as sustainably sourced. Paving could incorporate stone and sandstone - though keeping accessibility and safety. Good procurement and encouragement of collaboration between artisans, craftspeople and urban design specialists is key to getting this right.

7 Next steps

All feedback received has been collated in this report and reviewed by the project team.

The next stage is to present the feedback to Council for consideration and for Council to endorse the updated Stirling Village Mainstreet Design Guidelines.

After the Council's Strategic Planning and Development Policy Committee meeting held on 2 October 2019, a final round of community engagement will take place prior to the document being finalised.

The final Stirling Village Mainstreet Design Guidelines will be shared with the community via the Council website.

Appendix A: What we heard and how the Stirling Village Mainstreet Design Guidelines has changed as a result

This table includes a summary of the key feedback provided during the consultation and identifies what changes have been made to the Stirling Village Mainstreet Design Guidelines as a result.

| Consultation Theme | What we heard | Response/Changes made to the Stirling Village Mainstreet Design Guidelines |
|-----------------------------|--|---|
| General feedback | <ul style="list-style-type: none"> • The draft document is long and a condensed final version that is easily digestible would be beneficial • Terms such as "break out" space considered jargonism - avoid such terms in final document • Would be great to have a virtual reality view of the guidelines | <ul style="list-style-type: none"> • The updated Stirling Village Mainstreet Design Guidelines has been refined with a focus on design outcomes and guidelines, this has resulted in the omission of the key findings and analysis sections that were present in the draft. Please note that these have been published as a supplementary document and are available via Council's website. • Every effort has been made to remove any industry jargon from the updated document. • Although a virtual reality experience would be useful and engaging, unfortunately budget restrictions made such an approach unfeasible. |
| Built Form/ Land Use | <ul style="list-style-type: none"> • Demonstrate what second storey residential could look like in the guidelines (renders would assist) • The guidelines should provide a statement that aims to discourage big box development • Need to speak to signage in some regard • Support for Woollies car park on main street to be removed and pedestrian path/bike path substituted • Promote strong sustainable building principles • Keep the village feel and support the | <ul style="list-style-type: none"> • Additional renders have been developed that give an impression of second storey residential development, these can be found in the Village and Mainstreet Renewal Precinct in Chapter 5 and 6 respectively. • Various built form guidelines express the preference for fine grain and respectful scale of buildings i.e. not big box. This can be viewed in Chapter 3. • It is acknowledged that signage within the Stirling main street and surrounds has proliferated over the years. There are calls under the Movement and Access Guidelines (Section 4) to consolidate signage and Chapter 12 recommends that a signage and wayfinding audit be considered as a future project. • The Mainstreet Renewal Precinct (Chapter 7) demonstrates an alternative configuration for the Woolworths site with a preference for better pedestrian amenity and cycling infrastructure. |

| Consultation Theme | What we heard | Response/Changes made to the Stirling Village Mainstreet Design Guidelines |
|------------------------------------|---|---|
| | <ul style="list-style-type: none"> emergence of different characters • More modern style structures and sculptures • After school hangout space with inside + outside function (youth lack another safe social space once the Library closes) • Woolies/police area is boring | <ul style="list-style-type: none"> • High architectural standards and sustainability principles are promoted in the document. • The precinct approach with respect to the built form respects the emergent characters within the main street and allows for further refinement. • Landmark buildings in key gateway locations is promoted on the concept plan, with the renders and sketches giving a flavour for the modern styles and materials that could be sensitively integrated. • The Civic Precinct Action Plan calls for the potential for a youth play area to be explored in any future redevelopment scenario within the precinct. • The Mainstreet Renewal Precinct seeks to demonstrate how the western portion of the main street could be improved. |
| Public Realm and Open Space | <ul style="list-style-type: none"> • More mixed herbaceous border plantings • Less mass bedding plants (its turning us into Burnside) • WSUD should be promoted through the guidelines • Additional Toilet Provision would be helpful • Can public realm improvements and car parking issues be prioritised - is there scope to enable the successful realisation of these concepts by providing a staged delivery recommendation • Permeable surfaces increase infiltration and improve vegetation health, this should be promoted in the document • Include WSUD concepts so that when negotiating with developers we can demonstrate suitable solutions | <ul style="list-style-type: none"> • Suggestions regarding specific plant selections been passed on to Council's Open Space Team. • The Public Realm and open Space Guidelines (Chapter 5) strongly promote the adoption of WUSD techniques within road reserves, car parks and public open space areas. • The need for additional toilets is noted. Council is currently undertaking a public toilet audit (add details). • Due to the nature of this document being high level, no associated detailed drawing or implementation plans have been progressed at this stage. • Permeable paving forms part of good Water Sensitive Urban Design practice is captured in a broad sense, more specifically the Public Realm and Open Space Guidelines (Chapter 5) promote the use of porous surface material to allow water to permeate. • Due to the nature of this document being high level, no associated detailed drawings have been developed that reflect specific WSUD solutions. • The same applies for the design of planting areas. • The potential for more youth orientated play spaces has been captured in the guidelines. |



| Consultation Theme | What we heard | Response/Changes made to the Stirling Village Mainstreet Design Guidelines |
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| | <ul style="list-style-type: none"> • Think about the layout and design of planting areas • Adventure Playground • Skate Park in Apex Park • Keep the trees • Walkway to Crafers needs to be improved to aid pedestrian connectivity • Fairy lighting in trees is awesome, Stirling needs more of it - Create a signature "Stirling Vibe" • Continue to enhance connection with the natural environment • More shelter in steamroller park • Apex Park - Where is this? - People don't know about it - but this could be its strength a secret park for locals only • More benches and seats outside library • The Library lawns are soggy in Winter | <ul style="list-style-type: none"> • Tree management and retention forms a critical component of the Public realm and Open Space Guidelines (Chapter 5). • The need for better pedestrian and cycling connections to neighbouring towns is acknowledged, it is noted that due to project scope this sits outside the project area, but has been referred to relevant Council departments. • The Fairy lights are a Stirling Business Association (SBA) initiative, with Council covering the cost to run the light show annually. This feedback will be forwarded on to the SBA. • Given the strong landscape character within Stirling continued enhancement and connection to nature forms a critical consideration for the Public Realm and Open Space Guidelines (Chapter 5) i.e. the promotion of public spaces every 100 metres along the main street to allow enjoyment of the surrounding landscape character. • The need for better shelter in Apex Park is acknowledged and has been passed on to Council's Open Space Team. • The location and topography of Apex Park is a significant barrier to the community's awareness of it. The Village and Civic Precinct plans demonstrate how a better connection to Apex Park could be facilitated. • Both requests regarding seating and the condition of lawn have been passed on to Council's Open Space Team. |
| User Experience | <ul style="list-style-type: none"> • Get rid of lumpy pavers outside Woolworths to Police Station • Steps and level differences (surface gradient) is an accessibility issue for wheelchairs • Improve the continuity of pathways • Footpaths too narrow near Stirling Oval • The roundabouts are dangerous to cross at • Avenue Road northern bus stop is | <ul style="list-style-type: none"> • Lumpy pavers emerged as a key theme during the consultation and the need for consistent pavers within Stirling has been acknowledged in Movement and Access guidelines (Chapter 4). • The need to provide all ability pedestrian access to existing and new built form is encouraged in the Movement and Access guidelines. • The Movement and Access pedestrian guidelines (Chapter 4), explicitly encourage the establishment of a hierarchy of footpaths that provide continuous access along and across the main street. • The Movement and Access pedestrian guidelines (Chapter 4), encourage the widening of footpaths to a minimum of 1.5 metres. |



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| | <p>inadequate during school drop off - with its narrow footpath, no shelter and no direct crossing point</p> <ul style="list-style-type: none"> • Stirling Main street is generally dark at night more lighting is required especially toward the southern end | <ul style="list-style-type: none"> • The bus stop in question on Avenue Road is located just outside the scope of the project. This issue is acknowledged however and has been forwarded on to the relevant Council Department for consideration. • Council is in the process of upgrading its street lighting throughout the district to LED's. This may address the issue to some degree, in addition this issue is acknowledged and has been forwarded on to the relevant Council Department. |
| <i>Movement and Access</i> | <ul style="list-style-type: none"> • Standardise All Wayfinding Signage in AHC Style • Promote flow circulation • Impact of 'movement and access' strategy should be expanded to Druid Avenue, Johnson Street and Pomona Road • Detailed consideration to crossing points (where and what) and robust justification should be provided. Is moving the traffic lights a valid consideration? • The document needs to speak to and demonstrate car parking integration outcomes, including how under croft car parking would be best facilitated from a traffic and urban design perspective • 40km should be extended further south along Mount Barker Road • All on street car parking to be removed • Bring back timed on street parking on Sunday's to coincide with events • Reduce angle car parking but consider access to alternative parking • The northern access to rear car parking on | <ul style="list-style-type: none"> • The need for standardised wayfinding is acknowledged and an audit is encouraged to understand what is required. • The Movement and Access guidelines (Chapter 4) promotes better car parking awareness through signage to encourage road users to seek out parking at the rear of the main street, in an attempt to reduce traffic volume between the roundabouts and improve efficiency. • The focus of the movement and access guidelines includes sections of Druid Avenue, Johnson Street and Pomona Road. • Due to limited pedestrian connections across Mt Barker Road new crossing points, each with a central refuge, adjacent to Druid Avenue intersection, the library lawns and the Stirling Hotel are proposed. In DPTI's comments regarding the Movement and Access guidelines they noted that there may be merit in relocating the traffic lights. It is noted that this issue would need to be further explored. • The Movement and Access guidelines (Chapter 4) promote car park integration, with the precinct plans providing additional guidance and graphic representation of how certain outcomes may be achieved, including the undercroft car parking (see image related to Action Plan 4). • Speed limit reductions are promoted in the Movement and Access guidelines (Chapter 4). • The request for timed on street parking for Sunday event days has been forward on to the relevant Council Department for consideration. • The concept plan demonstrates how angle parking may be transitioned to |



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| | Pomona Road is unsafe | <p>parallel parking along Mount Barker Road. It is acknowledged that this is a long term outcome that would require more detailed analysis. It is noted that such an outcome would facilitate better cycling connections and more room for public space and landscaping.</p> <ul style="list-style-type: none">• The Village Mainstreet Precinct (Chapter 6, Action Plan 2) promotes a more defined entrance to the Pomona Road car parking entry through an upgraded ramp. |
| <i>Pedestrians and Cycling</i> | <ul style="list-style-type: none">• More bike racks• A pedestrian crossing between the nursery and the Caltex servo would improve safety toward the southern end of the main street where visibility is poor (Just past the oval)• Cycling linkages to other townships i.e. Crafers - Stirling –Aldgate• Improve cycle connections to main street from the surrounding street network and adjoining townships• Support for more pedestrian crossings across the main street• Make the laneways pedestrian only to attract micro business• Ease cycling pinch points at the roundabouts• Better more integrated bike pathways• Cycle paths linking to towns and nearby destinations (Mount Lofty)• Safe bike path from Stirling to Heathfield High• Prune overhead branches on cycle paths | <ul style="list-style-type: none">• The precinct level plans (Chapters 6-10) suggest several locations for bicycle parking within the Stirling main street. This is also depicted on the Village Mainstreet Concept Plan (Chapter 3).• The Movement and Access Chapter (4) acknowledge the limited crossing potential for pedestrians along the southern end of Mount Barker Road, and suggest additional crossing points.• The need for better and safer cycling connections to neighbouring towns and nearby destinations (i.e. Heathfield High) emerged as a key theme during the consultation, it is noted that due to the project area that this particular issue is outside the scope, but this issue has been referred to relevant Council departments.• Due to limited pedestrian connections across Mt Barker Road new crossing points, each with a central refuge, adjacent to Druid Avenue intersection, the library lawns and the Stirling Hotel are proposed.• The temporary closure of laneways is promoted in the document, with encouragement to consider permanent closures as a long term outcome.• Increased availability and prominence of cycling lanes along the main street is promoted in the Movement and Access guidelines (Chapter 4). |



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| | and fix bumpy tree roots on cycle paths <ul style="list-style-type: none"> • Safer side road crossings for pedestrians • Permeable shared street in the 'village area' is desired | |
| Style Guide | <ul style="list-style-type: none"> • Reduce paving styles • Embrace the use of hills products in the material palette • Provide a colour palette for buildings • Less bricks and more of other materials with a warmer feel and colour | <ul style="list-style-type: none"> • The Design Palette (Chapter 11) promotes the development of a paving palette to improve continuity of the pedestrian pathways throughout the main street. • The Design Palette (Chapter 11) promotes the development of a material palette that promotes natural stonework and wooden material. |
| Community Survey | <p>A broad range of views on a diverse range of topics. Notwithstanding some concern, it emerged that there was broad support for the draft guidelines from the survey participants, with encouragement to further refine concepts and ideas.</p> | <p>The Project Team has acknowledged each comment and incorporated refinements where supported, however due to the broad range of comments and differing opinions, it has been challenging to address each one in its entirety. As such certain elements within the Stirling Village Mainstreet Design Guidelines may not wholly align with a suggested approach or response to a particular issue or concern, and this is a result of the preference to take a balanced approach to each particular issue and respond accordingly. In addition, it may be that a comment or concern regarded an issue that sat outside the scope of this project and as such a response has not been offered. If you would like to discuss anything further you are encouraged to contact the Project Team.</p> |
| Business Survey | <p>A broad range of views on a diverse range of topics. Notwithstanding some concern, it emerged that there was broad support for the draft guidelines from the survey participants, with encouragement to further refine concepts and ideas.</p> | <p>The Project Team has acknowledged each comment and incorporated refinements where supported, however due to the broad range of comments and differing opinions, it has been challenging to address each one in its entirety. As such certain elements within the Stirling Village Mainstreet Design Guidelines may not wholly align with a suggested approach or response to a particular issue or concern, and this is a result of the preference to take a balanced approach to each particular issue and respond accordingly. In addition, it may be that a comment or concern regarded an issue that sat outside the scope of this project and as such a response has not been offered.</p> |

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| | | If you would like to discuss anything further you are encouraged to contact the Project Team. |
| <i>Indigenous Leader Survey</i> | There are numerous opportunities to incorporate indigenous narratives into the Stirling main street public realm. | <p>The Public Realm and Open Space guidelines (Chapter 5) encourage the exploration of public artworks that commemorate the history and sense of community within the village, and include Aboriginal histories, stories and narratives.</p> <p>In addition, the Public and Open Space sub heading under Principles and Vision (Chapter 1) promotes significant cultural representation in the design of new development, public realm, open spaces and public art.</p> |