

**Item ##**

**Economic & Community Development Committee on 19/05/2015**

Status: Public

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**Events in the Park Lands – Stereosonic 2015 [2015/00831]**

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Strategic Outcome:

Outcome 3 - Creative City

Program & Value Proposition:

Vibrant City - The Vibrant City Program will facilitate and deliver great cultural and creative experiences and events for people

Program Contact No:

Penny McAuley, PM Vibrant City 8203 7277

Approved:

Clare Mockler, A/GM City Culture and Community Services

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RECOMMENDATION

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**That the Economic & Community Development Committee recommends to Council that Council:**

- 1. A temporary Event Licence be granted to the organiser of Stereosonic 2015 for the use of Bonython Park/Tulya Wardli from 30 November – 9 December 2015 in accordance with the Event Impact Statement contained in Attachment A to Item # on the Agenda for the meeting of the Economic & Community Development Committee on 19 May 2015.**

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## BACKGROUND

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2. To seek Council approval to grant temporary Event Licences for events in the Park Lands.
3. Events align with the City of Adelaide Strategic Plan 2012-2016 as they activate the City's Park Lands and Squares, support a 'Creative City' and promote an appreciation of the City and Park Lands in improving the life and vitality of the City.
4. The primary objective of the Events in the Park Lands Policy and Operating Guidelines is to deliver a framework for maximising the benefits of holding events in the Park Lands by determining the most appropriate types of events and the way in which they are conducted and managed in order to minimise their impacts on the environment, general users of the Park Lands and adjacent residents.
5. Pursuant to the Park Lands Policy and Operating Guidelines, an Event Impact Statement identifies specific actions and operations expected during the bump in, event days and bump out of an event, including details of road closures.
6. Event Impact Statements must be considered by a resolution of Council before a temporary Event Licence can be issued to the event organiser.

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## SUPPORTING INFORMATION

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7. Details of the event can be found in the Event Impact Statement (**Attachment A**) in this report.
8. The ACC temporary Event Licence for events in the Park Lands includes:
  - 7.1 A clear layout and simpler language to provide event organisers with a better understanding of their obligations when holding events in the Park Lands.
  - 7.2 The incorporation of the Events in the Park Lands and Event Noise Mitigation Standard Operating Procedures into the body of the agreement.
  - 7.3 The ability to tailor the Event Licence specifically to the scope of a specific event.

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IMPLICATIONS

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Implication	Applicable	Comment
Policy	NO	<p>The use of the Park Lands for Events is consistent with the vision and directions of the Adelaide Park Lands Management Strategy and specific details of events must conform with the Community Land Management Plans.</p> <p>The Community Land Management Plan (CLMP) for Bonython Park/Tulya Wardli states that <i>'the Park is a venue for regular major events and has been used for visiting circuses since the 1950s.'</i></p>
Business Plan Objectives / Outcomes or Services	NO	<p>The proposed event outlined in <b>Attachment A</b> supports the Vibrant City's objectives in the 2014/2015 Business Plan that the <i>Vibrant City Program will facilitate and deliver great cultural and creative experiences and events for people.</i></p>
Consultation	YES	<p>Public consultation was conducted from Thursday 2 April to Wednesday 22 April 2015</p>
Resource	NO	<p>Resources have been allocated to facilitate these events as per the 2014/2015 Business and Budget Plan.</p>
Risk / Legal / Legislative	NO	<p>Council's exposure to risk will be minimised through the provision by the event organiser of \$20 million Public Liability Insurance cover, noting the Adelaide City Council's interests.</p> <p>The event organiser will be required to provide a Risk Management Plan to Adelaide City Council for endorsement prior to the approval of the temporary Event Licence.</p>

**Budget / Financial Implications**

14/15 Budget Allocation	14/15 Budget Reconsideration	Proposed 15/16 Budget Allocation	Ongoing Costs (eg maintenance)	Life of Project / Life Expectancy of Asset
NO	NO	NO	NO	NA

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ATTACHMENTS

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<b>Attachment A</b>	Event Impact Statement – Stereosonic 2015
<b>Attachment A1</b>	Proposed Event Licenced Area - Stereosonic 2015
<b>Attachment A2</b>	Public Consultation Submissions – Stereosonic 2015

*Draft Council/Committee Report*

## Event Impact Statement - Stereosonic 2015

EVENT NAME	Stereosonic 2015
EVENT ORGANISER	Totem One Love Group Pty Ltd
EVENT DATES	Saturday 5 December 2015
EVENT TIMES	12:00 pm – 10:00 pm
BUMP-IN/BUMP-OUT	Bump in from Monday 30 November 2015 Bump out by Wednesday 9 December 2015
LOCATION	Bonython Park. Refer to <b>Attachment A1</b> .
EVENT DESCRIPTION	<p>Stereosonic 2015 is a one day music festival for over 18s, with a focus on the electronic music genre. The festival tours all major capital cities around Australia and showcases electronic artists and DJ's from Australia and overseas.</p> <p>Stereosonic was held in Bonython Park / Tulya Wardli from 2008 to 2012. In 2013 the event relocated to the Adelaide Showground after Administration only offered Park 24 as a venue. 2014 was the first year the festival moved to a 2 day format with the first day being a Friday there were considerable conflicts with Adelaide High School being a school day. After 2 years of the Event being staged at the Adelaide Showgrounds the organisers are returning to a 1 day format and are keen to return to their original site of Bonython Park / Tulya Wardli where the event has been most successful and attracted the largest audiences.</p> <p>In 2013, the last time Stereosonic was staged in the Adelaide Park Lands a total of 6 noise complaints were received and the event was generally compliant with the ACC Event Noise Mitigation SOPs.</p> <p>For 2015 event organisers have applied for a maximum audience capacity of 18,000 people.</p> <p>Tickets will be available for pre-purchase and at the gate on the day of the event, unless sold out prior.</p>
EVENT INFRASTRUCTURE	<p>Event infrastructure includes:</p> <ul style="list-style-type: none"> <li>• Associated marquees and tented structures</li> <li>• Food and beverage booths, vans and infrastructure</li> <li>• Staging, rigging and cabling</li> <li>• Public address and lighting equipment for performances and emergency management</li> <li>• Amusement rides</li> <li>• Pyrotechnics</li> <li>• Temporary perimeter fencing</li> <li>• Temporary toilets</li> <li>• Signage for the event</li> <li>• Site offices and ticket boxes</li> <li>• Waste management and associated infrastructure</li> </ul>

	<ul style="list-style-type: none"> <li>• Support or promotional vehicles</li> <li>• Viewing decks</li> <li>• Generators</li> </ul> <p>The event site will include a perimeter fence and a further internal fence that creates a staff only access zone between the public area and perimeter fence. This style of fence set-up also enhances security at the event and reduces the risk of people jumping the fence to gain free access.</p>
ROAD CLOSURES	<p>A lane closure on Port Road will be implemented as part of the traffic management plan to facilitate a safe pick-up and drop-off zone.</p> <p>Speed restrictions on Port Road will also be implemented on the event day to ensure the safety of the public and event patrons.</p>
NOISE MITIGATION	<p>The event will be required to adhere to Adelaide City Council’s Event Noise Mitigation Standard Operating Procedures (SOP’s). Under the SOP’s, the event is classified as a Multi Stage Music Festival and will be required to develop and submit a detailed Noise Management Plan. This plan details how they will adhere to all the requirements as set-out under the SOPs and includes :</p> <ul style="list-style-type: none"> <li>• Adhere to set noise limits which are independently monitored by Council-engaged acoustic engineers both on and off site;</li> <li>• Provide site plans with approved stage orientations;</li> <li>• Distribute a notification letter to nearby residents and businesses prior to the event;</li> <li>• Facilitate a documented complaints response procedure; and</li> <li>• Pay a Noise Bond prior to the event bump-in.</li> </ul> <p>The SOPs clearly set-out the event day Noise Bond Process and how communication work between the event organiser, ACC and the independent acoustic engineers that monitor noise levels throughout the duration of the event. All parties are kept informed in regards to compliance and should a ‘strike’ be issued for non-compliance then this is clearly communicated.</p> <p>At the conclusion of the event, the Council-engaged acoustic engineers will provide the Events Management Team with a report detailing the recorded noise levels at various times throughout the event.</p> <p>Should breaches of the noise level criteria, as set-out under the SOPs, exceed the allowable conditions event organisers lose their Noise Bond.</p>
LIQUOR LICENSING	<p>Alcohol will be available for purchase at the event. A temporary liquor license will be sought from Consumer and Business Services by the event organiser.</p> <p>In the aim of minimising the risks of the irresponsible consumption of alcohol outside the designated liquor licensed area, the declaration of a Short Term Dry Area will be sought with CBS for the area of Bonython Park/Tulya Wardli outside the event perimeter on the event day.</p>

<p>PARK LANDS MANAGEMENT</p>	<p>Impacts to the Park Lands will be managed through the Event Licence.</p> <p>The event organiser will be required to adhere to the Events in the Park Lands Standard Operating Procedures.</p> <p>The shared use path along the southern side of the River Torrens through Bonython Park / Tulya Wardli will be maintained during bump in and out.</p> <p>On the event day an alternative route will be provided and sign posted in advance of these closures. Marshals and signage will be positioned at key detour points to inform path users of the alternative routes.</p> <p>Access to the kiosk and Playspace will be maintained throughout the event licence period.</p> <p>Public access to the model boat pond will be unavailable throughout the event licence period to ensure the safety of the public and event patrons. The regular boat pond user groups will be notified of this in advance.</p> <p>Specifically the organisers have committed to undertaking the following Park Lands protection measures:</p> <ul style="list-style-type: none"> <li>• Implementation of an internal traffic management plan;</li> <li>• Track matting laid for temporary surfaces to reduce vehicle impacts;</li> <li>• Watering schedule throughout the event licence period; and</li> <li>• Defined areas where event vehicles will not be permitted.</li> </ul>
<p>ENVIRONMENTAL SUSTAINABILITY</p>	<p>The event organisers will implement the following in regards to environmental sustainability:</p> <ul style="list-style-type: none"> <li>• Three bin system (general waste, recycling and compostable); and</li> <li>• Public transport will be promoted as the best means of transportation to and from the event, with the tram stop adjacent to the park.</li> </ul>
<p>SPONSORSHIP</p>	<p>Not Applicable</p>
<p>CAR PARKING</p>	<p>Public car parking will not be provided for this event. The event organiser will actively promote public transport. The event site is adjacent to several tram stops and the organisers will arrange additional tram services on the event day.</p> <p>Staff and contractor parking will be permitted on the hard surface of the old netball courts which is an established location for car parking in Bonython Park / Tulya Wardli.</p> <p>A limited number of semi-trailers used to transport equipment to the next inter-state venue, may be parked on the Concours d'Elegance within the fenced area.</p>
<p>SOCIAL/CULTURAL IMPLICATIONS</p>	<p>It is anticipated that the event will attract approximately 15,000 people.</p>

	This is a ticketed event. Ticket prices have not been confirmed, however the event organiser has indicated that they will be in the vicinity \$120 - \$150.
BUDGET/FINANCIAL IMPLICATIONS	Not applicable
POLICY IMPLICATIONS	<p>There are no policy implications for the use of Bonython Park/ Tulya Wardli for music festivals.</p> <p>The Community Land Management Plan (CLMP) for Bonython Park/ Tulya Wardli states that <i>'the Park is a venue for regular major events and has been used for visiting circuses since the 1950s.'</i></p>
PUBLIC CONSULTATION	<p>Public consultation was undertaken from Thursday 2 April to Thursday 22 April 2015.</p> <p>The following categories have been used to summarise the feedback data:</p> <ul style="list-style-type: none"> <li>• Aware: These are the people who visited the Your Say page.</li> <li>• Informed: These are the people who browsed through information on the event application. This figure consists of people looking at the FAQs, downloaded documents, clicked on external links, etc.</li> <li>• Engaged: There are the people who contributed feedback on the event by using the engagement tools.</li> </ul> <p>There were 33 unique visitors to the Stereosonic 2015 consultation website page.</p> <p>Summary of consultation:</p> <ul style="list-style-type: none"> <li>• 33 people were aware of the event</li> <li>• 14 people were informed of the event</li> <li>• 2 people were engaged by providing feedback on the event. Of these, one person lives in the City and one person lives in North Adelaide.</li> <li>• 1 submission was supportive of the event due to perceived excitement and vibrancy that it will bring to the city</li> <li>• 1 submission opposed the event application due to noise from previous music festivals (<i>Administration believes this submission has confused Stereosonic with the Soundwave Festival as Stereosonic has not been held in Bonython Park/ Tulya Wardli since December 2012</i>).</li> </ul> <p>Note: The Public Consultation pack advised that the maximum event attendance would be 15,000. The maximum event attendance has been increased to 18,000.</p>

*Draft Council/Committee Report*

Proposed Event Licenced Area - Stereosonic 2015



## Public Consultation Submissions – Stereosonic 2015

Note: The full name and address of the participant is available on request.

Grant	I fully support the application for the Stereosonic music festival to be held in Bonython Park. I think it brings excitement and vibrancy to the city.
Mani	<p>The 2014 Stereosonic music was far too loud. My house is on the flight path of the airport, the noise from the concert was louder than the incoming jets, but not over in 30 seconds per the jets, it went on with a constant noise, all day. My windows don't rattle often when the jets fly over, but this day they did. Over the years there have been concerts at the Adelaide Oval and in various parks, this concert noise was not acceptable. The park lands are for all to share, and concerts etc., are to be expected. However there should be an acceptable sound limit that is not exceeded for any reason. I did not phone the council to complain as my assumption was who ever was on duty would have been able to hear the noise, and been inundated with complaint calls.</p> <p><i>*(Administration believes this submission has confused Stereosonic with the Soundwave Festival as Stereosonic has not been held in Bonython Park/ Tulya Wardli since December 2012)</i></p>