



Community Engagement Report

- Flynns Beach Master Plan

Version: September 10, 2018



Community Engagement Report – Flynn's Beach Master Plan

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1 INTRODUCTION

1.1 BACKGROUND

Flynns Beach is a significant recreation asset for the region. Council embarked on a range of comprehensive community engagement activities in order to determine the most appropriate use for the site and prepare a Master Plan to guide future development.

In addition to the development of the Master Plan, the construction of part of Flynns Beach Sea Wall is due to commence in 2018/19 and a traffic study is taking place regarding the management of parking on Pacific Drive in the Flynns Beach business area.

Development of a Master Plan for Flynns Beach Reserve will consider areas from the beach to the eastern curb on Pacific Drive. The Plan will also consider the access to and from the Flynns beach shops and across Pacific Drive for all visitors.

1.2 ENGAGEMENT APPROACH

This Community Engagement Report provides a summary of the community engagement activities carried out by the Community Participation Team during the period **6th March to 3rd April 2018**.

The intent of the community engagement was to:

- Find out how the community uses the Flynns Beach space and how they would like to see this space developed into the future;
- Inform the community about the upcoming construction of the Flynns Beach Sea Wall; and
- Gain feedback from the community about any issues and suggestions for improvement regarding parking in the Flynns Beach area (particularly on Pacific Drive).

2 ENGAGEMENT OVERVIEW

2.1 ENGAGEMENT TIMELINES

Date	Activity
6 th March 2018	Post card campaign collecting information from the local community.
14 th March 2018	Community Engagement Pop-Up Session (afternoon)
18 th March 2018	Community Engagement Pop Up Session (morning)
19 th March 2018	Community Engagement Pop-Up Session (weekend)
24 th March 2018	Community Think Tank

Table 1: Community engagement timeline

2.2 ENGAGEMENT SCOPE

The Master Plan will provide a design for the future development of Flynns Beach.

The Master Plan will incorporate the structural sea wall between the surf lifesaving club ramp and car parking area on Tuppeny Lane including vehicle and mobility access ramp, footpath connection through Flynns Beach Reserve, onto the beach and to Pacific Drive, additional car parks/ reconfiguration of existing car parks and road way and concepts for furniture, signage and lighting.

2.3 ENGAGEMENT METHODOLOGY

Community were invited to participate in a variety of engagement methods during the period 6th March to 3rd April 2018. Community members were encouraged to provide their feedback to Council, leave comments and make submissions at the pop-up engagement sessions; via post card campaign, via mail, email or online via Council's *Have Your Say* website.

Council held a community think tank session on the 24th March 2018 for the community to meet the project team and work through an enquiry by design process to assist in developing the draft master plan.

The following communication channels were used:

Project FAQ's	Available at the community information sessions and online.
Community Think Tank nomination	Community including key stakeholders were invite to nominate to participate in the Community Think Tank session community.
Webpage – Have Your Say	Project page updated 6 th March 2018, FAQ's, key dates for engagement and opportunity to provide feedback.
Post Card Campaign	Community we able to submit a post card which asked two questions regarding Flynns Beach.
Pop Up Engagement Sessions	Three pop up engagement sessions were held at various times to capture uses of the space between 14 th and March 18 th 2018
Community Think Tank Session	Held on 24 th March 2018. Community stakeholders engaged in an enquiry by design workshop to develop a draft concept master plan which will be partnered with the other information received through the other community engagement feedback received.

Table 2: Communication channels

3 ENGAGEMENT RESULTS

3.1 FEEDBACK RECEIVED

A total of 80 pieces of feedback were received from the community:

- 46 were received via postcards, email and CRM's;
- 27 were received from *Have your Say*;
- 7 conversation points were recorded at the pop-up engagement sessions.

In general there was a high level of support for the development of the Flynns Beach Master Plan with 80% of the submissions received specifically providing positive feedback in addition to constructive feedback on the concept design which was provided for comment.

The following is a summary of the feedback received:

PROPOSED IMPROVEMENTS	DESCRIPTION
UPGRADE FURNITURE	More bench seats, tables and chairs with shade, additional BBQ's spread across the green area from north to south.
UPGRADE AMENITIES	Toilet facilities currently outdated and very dark.
PLAYGROUND	Installation of small playground at the northern area of the beach.
FITNESS STATION	For active community users at the Northern end
UPGRADE SURF CLUB	Multi-story to accommodate: <ul style="list-style-type: none"> • SLSC requirements • Amenities toilets and showers with hot water (solar or user pay) • Cafe • Storage for both Surf Schools • Hire Venue • Restaurant/ Bistro • Pedestrian bridge • Disability access
FRESH WATER BUBBLERS AND BOTTLE FILLERS	Currently there is only one bottle filler.
ACCESS PATHS	<p>Pedestrian walkway down the eastern side of Tuppeny Rd from north to south to assist in keeping pedestrians safe.</p> <p>Widen footpaths to better meet user requirements – wheelchairs, prams and pedestrians.</p> <p>Direct pedestrians to edge of seawall pathway / boardwalk.</p>

	Steps from Tuppeny road down to Surf Club need to be upgraded.
	Footpaths along Pacific Drive especially eastern side.
INSTALL STAIRS SOUTHERN END OF BEACH	Stair access to the southern end of the beach. This will prevent people trying to navigate their way down the embankment. This will also assist people walking their dogs over to Nobbys Beach.
BEAUTIFICATION OF THE AREA	Maintain natural beauty of the area Bush regeneration Clearing/ tidy up of entrance to Tuppeny Road Generally overgrown and needs maintenance.
DROP-OFF ZONE	To allow users (parents with children, people with disability) to drop people and beach items prior to finding a park. A space of approximately two parking spaces.
AREA IN FRONT OF NORM MORGAN ROW	Timber deck. The grass doesn't grow in this area and it looks unattractive. This would also improve access as this area is uneven.
EXTRA BEACH SHOWER	Installation of another beach shower at another exit point from the water that accessible for all users.
MEMORIAL FOR BRONSON	Installation of seat and public art sculpture in memory of Bronson the young man who drowned at Flynn's Beach in December 2017.
TULLY'S HEADLAND	Creation of a lookout with picnic tables Pathway from north to south for pedestrian access. Beautification of the area.
INDIGENOUS SIGNAGE	To identify the cultural significance and use of the area.
CREATION OF FRIENDS OF FLYNN'S	Voluntary team who could tackle basic maintenance e.g. rubbish collection, planting and watering of new plantings etc.
TIDAL POOL	Strong support for a tidal pool at Flynn's Beach was received, as was strong support against the tidal pool saying Flynn's Beach is not the ideal/ appropriate beach for a tidal pool.

Feedback was also gathered regarding traffic management in the foot print of the Master Plan.

TOPIC	DESCRIPTION
PARKING	Formalise southern car park. Line mark all parking spaces identified in Flynn's Beach

PEDESTRIAN SAFETY	<p>Install pedestrian crossing at the base of the stairs from Pacific Drive and back of the Surf Club on Tuppeny Road.</p> <p>Reduce the speed limit to 40km on Tuppeny Road and install speed humps to slow traffic.</p> <p>Install flashing warning lights at the Pacific Drive crossing for pedestrian safety.</p> <p>Install signage to alert traffic to slow down for pedestrian crossings.</p>
ROAD ACCESS	<p>The southern end of Tuppeny Road is too wide and sometimes confusing to tourists or first time users to the beach. Suggest creating left and right turning lanes on the exit of Tuppeny Road.</p> <p>Intersection of Home St & Pacific Drive – Rocky Beach..... Due to the inclusion of a Median Refuge Island on Eastern Side of Pacific Drive:</p> <ul style="list-style-type: none"> • Old line marking is confusing to motorists. • No “End of Cycleway” signage in either direction. No “Shared Path” markings or signage. • Potential need for edge line in this location. <p>Tuppeny Rd – Flynn’s Beach – At Pedestrian Crossing Location behind the Surf Club:</p> <ul style="list-style-type: none"> • Vehicles not slowing down – driving well above 40! • Existing line marking faded – insufficient pedestrian refuge zones..... • Poor sight distance for crossing especially on route from Beach to Walkway – where you have zero line of sight. • Little to no signage at this location emphasising shared path arrangement or potential crossing at this point. • Path is funnelling pedestrians to this point – without safe crossing conditions at bottom of stairs..... children in haste to get to beach just cross road without even knowing this is a roadway.
CYCLE PATH	Suggest a line-marked cycle path on Pacific Drive

4 COUNCIL'S RESPONSE

4.1 RESPONSES TO ISSUES RAISED DURING ENGAGEMENT

The concerns raised by the community during the engagement and Council's response to these concerns are shown below:

TOPIC	RESPONSE:
OCEAN/ TIDAL POOL	Council acknowledges community support for development of a tidal pool in the Port Macquarie-Hastings. Council's current focus in relation to swimming facilities is on the completion of the upgrades to Wauchope Pool, and planning for a new aquatic facility in Port Macquarie which has commenced this year. These projects have been prioritised over development of a tidal pool as both existing facilities were known to have significant structural issues.

The feedback regarding TRAFFIC MANAGEMENT in the area has been passed on to Council's Traffic Management engineers for consideration in future traffic management planning.

4.2 DESIGN CONSIDERATIONS

Council has developed a draft Master Plan the inclusion of the following elements raised as a result of the engagement with the community:

- Upgrade of furniture and BBQs;
- Upgrade of amenities;
- Installation of a playground;
- An upgrade of the Surf Club;
- Freshwater bubblers and bottle fillers;
- Improved access paths;
- Installation of stairs at the southern end of the beach;
- Beautification of the area;
- Safe drop off zone (2 car spaces);
- Beautification of the area in front of Norm Morgan Row;
- Extra beach shower;
- Memorial for Bronson to be considered as part of the seawall artwork
- Improvements to Tully's Headland;
- Indigenous Interpretive Signage to be integrated into the Coastal Walk Interpretative Signage strategy.

The development of a Friends of Flynn's Beach volunteer group is under discussion with Council's Volunteer Co-ordinator. However the master plan addresses some of these issues/ opportunities.

Flynn's Beach Master Plan - Community Engagement Plan



COMMUNITY ENGAGEMENT PLAN

Project: Flynn's Beach Master Plan

Author: Kelly O'Brien

Document Location: SF14/1585: PARKS AND RESERVES - DESIGN - Flynn's Beach Reserve - Administration

Approvals

Name	Signature	Title	Issue Date	Version
Liam Bulley		GM Recreation & Buildings	04/07/2019	2
Lucilla Marshall		Group Manager Community Place	04/07/2019	2

Project Roles

Role	Name	Title
Project Manager	Liam Bulley	Group Manager Recreations and Buildings
Project Owner	Craig Luff	Landscape Architect
Community Engagement Lead	Kelly O'Brien	Engagement Lead
Communications Lead	Andy Roberts	Communications Manager

Flynns Beach Master Plan - Community Engagement Plan

1 Introduction

This Engagement Plan provides specific information in relation to proposed community and stakeholder engagement activities during the concept design and site selection phase for the development of Flynns Beach master plan. This plan will guide the future of Flynns Beach, a site that is significant to the Port Macquarie- Hastings community.

Flynns Beach is a significant recreation asset for the area. Council will be embarking on a range of comprehensive community engagement activities in order to determine the most appropriate use for the site and prepare a Master Plan to guide future development of this reserve.

1.1 Intent of Engagement

The intent of the engagement is to develop a range of ideas, based on community feedback, for consideration within the creation of the Flynns Beach Master Plan. This will provide direction into the design, help build relationships with stakeholders and community members, provide feedback to community on outcomes of their input, generate positive media and develop, deliver a place that the community are proud of, meets user requirements, and adds recreation value.

The initial phase of engagement was undertaken during 2018 and informed the development of the draft master plan. This phase of community engagement will see the draft master plan publically exhibited so that the community can provide feedback to Council staff regarding:

- Plan inclusions they support, and
- Modifications they would like to see in the final document.

1.2 Key Messages

The following key messages will be reinforced where appropriate through the engagement process:

- Council continues to plan and create great recreation infrastructure for our growing community
- Council will continue to engage with the community as funding for further improvements at Flynns Beach become available.
- Port Macquarie's beaches and reserves are vital to our community's health and wellbeing and provide important leisure and recreation spaces
- This is an opportunity to ensure the future development of this key recreational site is managed over time in accordance with a shared vision for this space.

Flynns Beach Master Plan - Community Engagement Plan

- The master plan will incorporate the structural sea wall between the surf life saving club ramp and car parking area on Tuppeny Lane including vehicle and mobility access ramp, footpath connection through Flynns Beach Reserve, onto the beach and to Pacific Drive, additional car parks, reconfiguration of existing car parks and road way and concepts for furniture, signage and lighting.

2 Stakeholders

A stakeholder is defined as someone who can impact upon the success of the project or who will be impacted by the project.

This section outlines stakeholders and community members that will need to be considered for the design and site selection of the new aquatic facility.

Internal Stakeholders are those who would not otherwise be informed of the project via project meetings or other regular communication via their team.

2.1 Stakeholder Identification

Internal Stakeholders:

Recreation and Buildings
Infrastructure Division
Community Participation and Engagement team
Communications Team
Councillors

External Stakeholders:

Flynns Beach Surf Life Saving Club
Residents
Surf Schools – Port Macquarie Surf School and Soul Surfing
Personal trainers
Business owners/ operators
Schools – sports and excursions
Wider community

A list of identified stakeholders and their contact details is supplied in Attachment A.

Flynns Beach Master Plan - Community Engagement Plan**3 Community Engagement Action Plan**

A proposed Community Engagement Action Plan is shown overleaf. It is important to note that this plan may change throughout the project subject to feedback from stakeholders and the level of success with proposed engagement actions.

All stakeholder engagement will be recorded in the Stakeholder Engagement Register – refer Attachment A. The Community Engagement Lead will be responsible for the register but input into the register is open to anyone who engages with stakeholders on the project.

The engagement has and will be over several stages:

- Stage 1 Seek feedback from the community to understand what they want Flynns Beach to look like in the future.
- Stage 2 Testing and Refining the Draft Master Plan.

There has also been engagement with the community regarding the design and construction of Flynns Beach Seawall that preceded master planning engagement. There has been some shared messaging/engagement where there has been crossover between the master planning and seawall projects, and this will continue wherever opportunities present themselves.

Flynns Beach Master Plan - Community Engagement Plan**Stage 1 Engagement - Master Plan Development**

When	Stakeholder Group/(s)	Purpose	Engagement Technique	Level of Engagement	Responsibility	Status
1 March 2018	Residents Business Owners Holiday Apartments Surf Schools Personal Trainers Schools	A post card campaign will collect information from the local community on what they think would be the uses/activities/infrastructure for Flynns Beach	Postcard Campaign Have Your Say	Inform, Consult	Recreation and Buildings (R&B) Community Place Team (CP)	COMPLETE
5 March 2018	Community	Collect information from local community on what the current usage is and potential opportunities for use and activity into the future for Flynns Beach.	Pop ups	Inform, Consult, Collaborate	CP and R&B Community & identified stakeholders	COMPLETE
15 March 2018	Community Think Tank Team Councillor workshop Community – key groups	Develop Master Plan (options) based on Community Think Tank discussions for the ideas with the whole community.	Master Plan Development	Inform, Consult, Collaborate	CP and R&B Think Tank team max number of 24	COMPLETE
1 April 2018	Buildings and Recreation	Develop draft Master Plan based on community feedback	Inform	Inform	R&B	COMPLETE
24 April 2018	Community Place	Develop Community Engagement Report	Inform	Inform	CP	COMPLETE
28 May 2019	Think Tank and CRM submissions	Letter, Engagement Report and Draft Flynns Beach Master Plan	Inform, Consult	Inform Consult	CP	COMPLETE
28 June 2019	Think Tank and CRM submissions	Collate feedback from Think Tank and CRM submission	Review and refine Master Plan	Inform Consult	CP	COMPLETE

4/07/2019

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Flynns Beach Master Plan - Community Engagement Plan**Stage 2 Engagement - Master Plan Broad Community Engagement**

When	Stakeholder Group/(s)	Purpose	Engagement Technique	Level of Engagement	Responsibility
June 2019	Community Think Tank Team	Provide a copy of the draft Flynns Beach Master Plan	Email copy of plan	Inform	CP
17 July 2019	Recreation and Buildings	Report to Ordinary Council Meeting - Final Draft for Public Exhibition	Council Report	Inform	R&B
22 July 2019 - 28 days	All Stakeholders	Draft Master Plan on Exhibition 28 days 22 July – 18 August 2019	Have Your Say Media Posters Face to Face with Key Stakeholders	Inform Consult	Communications/ CP
18 August	Exhibition Closed	Feedback through variety of engagement methods collated	Feedback Collated	Inform	CP
20 August 2019	Community Place	Develop Community Engagement Report	Feedback review	Inform	CP
4 September 2019	Recreation and Buildings	Council report due for finalisation - Review and refine Master Plan document for endorsement at the Ordinary Council Meeting.	Final Document for Master Plan	Inform	R&B
18 September 2019	Recreation and Buildings	Review and refine Master Plan document for endorsement at the Ordinary Council Meeting.	Council Report	Inform	R&B
19 - 27 September 2019	All Stakeholders	Inform stakeholders of the outcome of the Master Plan report following consideration by Councillors	Media release; communication with engaged stakeholders	Inform	R&B/Communications

Additional engagement processes will be undertaken through all stages of the project and be based on feedback from the community throughout the process.

Flynns Beach Master Plan - Community Engagement Plan

Stakeholder Contact List & Engagement Register

Name/ Business	Contact Name(s)	Phone/ Mobile	Email Address
Flynns Beach Surf Life Saving Club	Bill Amy President		
Sand Box Café	Latif Ucderehi		
Port Macquarie Surf School	Wayne & Amy Hudson		
Soul Surfing Surf School	Corey & Loren Enfield		
GI Jones Fitness trainer	Kylie Jones		
Outdoor Fitness with Haley	Haley Hyde		
Swimming, Multisport and Running Tailored Coaching	Ben and Belinda Johnson		
Surfing for the Disabled	Gary Blaschke President		
Hastings Secondary College	Willem Holvast Executive Principal		
St Joseph's Regional High School	Jim Dempsey Principal		
St Pauls High School Campus	Tony Watts Principal		
Newman Senior Technical College	Stephen Pares Principal		
St Columba Anglican School	Terry Muldoon Principal		
Port Macquarie Primary School	Brett Thurgate Principal		
Westport Public School	Tony Johnson Principal		
Hastings Public School	Jody Pattison Principal		
Tacking Point Public School	Phil Harris Principal		

Flynns Beach Master Plan - Community Engagement Plan

St Joseph's Primary School	Geoff Leary, Principal		
St Agnes Primary School	Ginaya Yarold Principal		
Port Macquarie Adventist School	Phillip Lillehagen Principal		
Port Macquarie Christian Heritage School	Geoff Brisby Principal		
Flynns Beach Takeaway	The Owner		
Coffee and More	The Owner		
Poco Loco Mexican Restaurant	The Owners		
Margaret & Sons Pasta Place	The Owners		
Flynns Beach Pharmacy	The Owners		
Flynns Beach Cellars	The Owners		
Australia Post Flynns Beach	The Owners		
Hair Artistry on Flynn	Katrina Lee Proprietor		
Flynns Book Cafe	The Owner		
Blue Whale Asian Eatery and Bar	The Owner		
Blue Water Bar and Restaurant	Cheryl Pavey Co- Owner		
Flynns Beach Resort			
Beachside Holiday Apartments			
South Pacific Apartments			
Ramada Resort Flynns Beach			
Beaches Holiday Resort			

Flynns Beach Master Plan - Community Engagement Plan

Flynns on Surf Beach Apartments			
Flynns Beach Caravan Park			
Residents Owners and rental tenants in the Flynns Beach Area			