

Event

Urban Beach activation

Pinky Flat/Tarntanya Wama & River Torrens/Karrawirra Pari

Licence period : 1 year

Bump in:

22 - 29 Nov 2017

Event:

30 Nov 2017- 26 Jan 2018

Bump out:

27 Jan 2018- 1 Feb 2018

Hours of operation

Will vary during the week but would fall within the operating window of 8:00am-11:00pm.

The proposed Urban beach activation is to offer a temporary and unique urban recreational experience with a cool summertime appeal that will include a variety of day and night activities for families and the after work crowd.

It is proposed that the temporary project will consist of three distinct areas including a general sanded play area, a section to cater for more formalised games/activity such as volleyball or yoga and a low impact kid friendly water play area. These zones will be complimented with a seating and umbrellas to provide a sandy oasis to visitors. Alongside the land activity, there will be a range of non-immersive water based activities such as zorbing or kayaking to complement and work alongside the existing water operations on the River Torrens, including the BBQ Buoys.

Along with the temporary Urban Beach infrastructure, the recreational area will be complemented with atmospheric lighting to create an inviting, fun and relaxed space with fresh food and beverage stalls to enhance the visitor's experience.

A changing daily programme of free and paid activities and entertainment will be delivered to cater for both children and adults alike for the duration of the activation with the aim of showcasing the Adelaide Riverbank as a world-class destination.

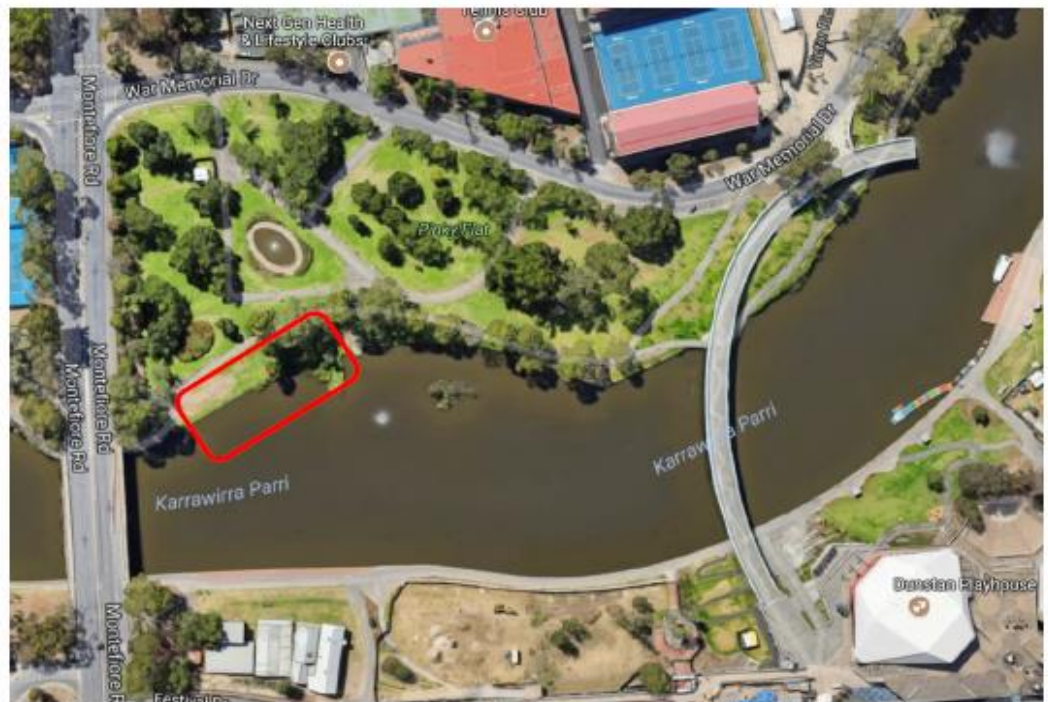
Suggested activation programming could include:

- Live music
- Sand based activations such as dinosaur dig, sandcastle building competitions, volleyball, beach cricket, swing ball tennis, beach soccer and lifesaving skills.
- Wellness activities such as yoga, pilates or Tail Chi
- Non-immersive water based activities such as zorbing, dragon boats and kayaking.

The activation will include a number of food and beverage offerings. It is proposing a number of liquor licensed elements and event organisers are aiming to attract 1,000 people each day.

The map below denotes the site of the proposed activation.

1.) Site overview highlighting the approximate location for the Beach. (Approx. 50 metres in length, 13 metres in width)



Event Planning Considerations	Event Management Approach
<p>A number of other approved events are scheduled to occur in Pinky Flat/Tarntanya Wama during the time of this Urban Beach activation. Whilst, City of Adelaide (CoA) staff will endeavor to facilitate co-existence of all approved events in Pinky Flat/Tarntanya Wama, there will be periods of time where the Urban Beach activation be not accessible to the general public.</p> <p>Furthermore, during the Urban Beach activation there will be times when CoA staff will need to implement a monitoring program. During this monitoring period, the Pinky Flat/Tarntanya Wama boat ramp and water in the River Torrens/Karrawirra Pari will not be accessible to the general public.</p> <p>Renewal SA will be required to and have commenced targeted consultation with other relevant stakeholders and user groups of the Riverbank precinct regarding their proposal.</p>	<p>The event organisers will:</p> <ul style="list-style-type: none"> • Provide a welcoming, inclusive, healthy and safe environment for event patrons and staff, adhering to national standards and legislative requirements. • Manage their noise outputs in line with Council's Event Noise Mitigation Standard Operating Procedures ('the SOPs') including satisfactorily notifying and engaging within notification areas as specified in the SOPs. With particular consideration to noise sensitive locations associated with the new proposed site. • Undertake practices that limit the amount of damage to the event site, and take responsibility for restoring the site to the pre-event condition through the remediation process.