

Community Strategic Plan Engagement Summary

For the newly formed Central Coast Council, the Community Strategic Plan (CSP) provided an opportunity for a fresh start with our community. It was a chance to connect the whole region at the very start and work in partnership with the community to develop a shared vision for the future of the Central Coast.

We focused on achieving honest and meaningful dialogue and collaborating with the community to understand what residents loved about the Central Coast, what could be better and their aspirations for the future.

A robust and inclusive participation strategy was developed with a focus on enabling as many people as possible to be involved in shaping the future direction for the Central Coast on a scale that had never been attempted previously by either former Council. The aim was to ensure the CSP provided an accurate reflection of the community to effectively guide Council's decision-making, planning and service delivery across the region.

The engagement activities encouraged the local community to take an active role in their future and believe in the possibilities for the region. The engagement process began in 2016 and culminated with the development of the Community Strategic Plan, One – Central Coast. It was through this process that we were able to encapsulate the voice and values of the Central Coast community:

- Belonging
- Smart
- Green
- Responsible
- Liveable

The extensive community feedback provided the basis for the key directions and priorities set out in the CSP and helped to define the community's vision for the coast: *We are one Central Coast. A smart, green and liveable region with a shared sense of belonging and responsibility.*

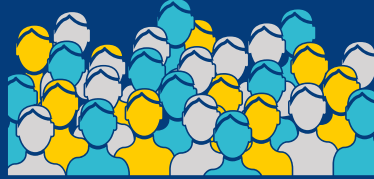
yourvoiceourcoast.com

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How did we go?

7,400+

People participated in engagement activities



3,100+

People took part in face-to-face engagement activities



6,100+

Visits to Your Voice Our Coast website

MORE THAN 75,000

Social Media users reached
Generating **1,344** likes, comments and shares



MORE THAN 36,000

Ideas and opinions generated



1,000+

Telephone surveys completed

3,300+

Hard copy and online survey responses

