

Champ guidelines

What is the Advance Queensland Community Digital Champions program?

The Advance Queensland Community Digital Champions program is an initiative of the Queensland Government.

The program aims to encourage Queenslanders to explore and enjoy the benefits of the digital age through the stories and activities of inspirational Champions.

Champions come from all walks of life and may represent a community, business, industry sector or any demographic group in Queensland.

Do you have what it takes to be an Advance Queensland Community Digital Champion?

We are looking for outstanding individuals who are passionate digital advocates, wanting to give back and inspire their communities.

Community Digital Champions:

- a. exemplify the benefits offered by the digital world and inspire others to take part
- b. voluntarily educate and/or encourage Queenslanders to be digitally active
- c. play a key role in their community and have the ability to make a positive impact - raising digital awareness and digital confidence through the promotion of their personal 'journey' and voluntary activities that support digital engagement
- d. are currently conducting voluntary activities, or will undertake voluntary activities, that contribute to increased digital awareness and uptake of digital technologies by Queenslanders
- e. are motivated by the knowledge and support they can give to their community, and want to help Queensland to thrive in the global digital economy.

Voluntary activities undertaken should be free or very low-cost for participants, to ensure accessibility for all.

Why get involved?

As a Champion, you can help Queenslanders to improve their digital literacy skills, understand digital technologies and simply get online.

You will be a positive role model for your community, and your voluntary activities will showcase regional efforts to improve digital awareness, adoption and connectivity.

The role will allow you to:

- engage with other Champions across the state
- foster new collaborations and networks
- profile your Champion related work, including your nominator's support.

The position is for a 12-month period.

Champions can be any age, but must be based in Queensland.

You are not remunerated, but you will be recognised for your valuable contributions and your community spirit.

At the completion of your tenure as a Champion, you will be invited to join our Champions Alumni.

For more information, please read the Champ rules.



Promotions, networking and collaboration

Champions will have the opportunity to share their 'digital journeys' with Queenslanders. This could involve sharing stories about their voluntary digital activities, or participation in relevant community, industry or government-led activities.

Champions are also profiled on our online community interactive website, which receives thousands of visitors per year.

Inspiring stories are shared with business and community networks via Queensland Government social media channels and websites.

Champions may be offered opportunities to be involved in other activities run by the Queensland Government or supporting organisations, including:

- case studies
- online engagement
- speaking opportunities
- facilitating workshops
- participating in exhibitions and displays
- attending events
- media opportunities.

Champions will be asked to provide feedback via six monthly 'check in' surveys.

Nominating a Champion

All potential Champions must be supported by a nominating organisation, such as:

- not-for-profit or community groups
- industry groups, peak bodies or professional bodies
- schools or tertiary institutions
- chambers of commerce
- local council
- Queensland Members of Parliament
- Regional Development of Australia offices
- Queensland Government agencies

The online nomination process is broken into three parts:

- The nominator provides basic details and recommendations (Part A)
- Potential Champions (nominees) provide further detail about their motivation and activities that supports their application for selection as an Advance Queensland Community Digital Champion (Part B)
- The nominator performs a final check and then submits the completed form online (Part C).

The online nomination process can be started by either a potential Champion (nominee) or their nominating organisation.

To nominate an Advance Queensland Community Digital Champion, visit qld.gov.au/digitalchampions

Further information

Web: www.qld.gov.au/digitalchampions

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