

DRAFT URBAN AND PUBLIC ART STRATEGY




ENGAGEMENT SUMMARY

NOVEMBER 2019

Between 2 October and 4 November 2019, we sought feedback on the draft Urban and Public Art Strategy, which aims to build on the culture and identity of the City.


You participated

 **18,000+ people** reached via Facebook, Instagram, Twitter and Your City

 **400+ visits** to Council's online engagement portal Shape Lake Mac

 **270+ downloads** of the draft Urban and Public Art Strategy

 **43 survey responses**

 **2 submissions**

Key themes from the feedback received

Urban and public art **enhances the identity** of the City

Urban and public art **needs to be considered** across the whole of the City

It is important to **recognise Aboriginal and European heritage and culture** in urban and public art

Art is subjective and everyone will have different opinions on public art

How public art is valued in relation to other Council services

Summary of consultation results

Do you agree Council needs to become more proactive in its delivery of Urban and Public Art in the City?

43 responses: 28 agree, 15 do not agree



Do you believe Council needs to provide more opportunities for Heritage Interpretation around the City?

43 responses: 34 agree, 9 do not agree



Do you believe Urban and Public Art contributes to the liveability of our City?

43 responses: 30 agree, 13 do not agree



Do you believe we can improve the visibility of Aboriginal and Torres Strait Islander cultures in our community through Urban and Public Art?

43 responses: 35 agree, 8 do not agree



How important is it to you that Urban and Public Art represent multiple cultures in our City?

43 responses: 34 agree (important or somewhat important, combined), 9 do not agree (not important)



Do you believe we can improve creative experiences at events and festivals through Urban and Public Art?

43 responses: 29 agree, 14 do not agree



Do you believe we can improve parks and recreational facilities through the inclusion of Urban and Public Art?

43 responses: 34 agree, 9 do not agree

