Between 2 October and 4 November 2019, we sought feedback on the draft Urban and Public Art Strategy, which aims to build on the culture and identity of the City.

**You participated**

- **18,000+ people** reached via Facebook, Instagram, Twitter and Your City
- **400+ visits** to Council’s online engagement portal Shape Lake Mac
- **270+ downloads** of the draft Urban and Public Art Strategy
- **43 survey responses**
- **2 submissions**

**Key themes from the feedback received**

- Urban and public art **enhances the identity** of the City
- Urban and public art **needs to be considered** across the whole of the City
- It is important to **recognise Aboriginal and European heritage and culture** in urban and public art
- **Art is subjective** and everyone will have different opinions on public art
- **How public art is valued** in relation to other Council services

**Summary of consultation results**

- **Do you agree Council needs to become more proactive in its delivery of Urban and Public Art in the City?**
  - 43 responses: 28 agree, 15 do not agree

- **Do you believe Council needs to provide more opportunities for Heritage Interpretation around the City?**
  - 43 responses: 34 agree, 9 do not agree

- **Do you believe Urban and Public Art contributes to the liveability of our City?**
  - 43 responses: 30 agree, 13 do not agree

- **Do you believe we can improve the visibility of Aboriginal and Torres Strait Islander cultures in our community through Urban and Public Art?**
  - 43 responses: 35 agree, 8 do not agree

- **How important is it to you that Urban and Public Art represent multiple cultures in our City?**
  - 43 responses: 34 agree (important or somewhat important, combined), 9 do not agree (not important)

- **Do you believe we can improve creative experiences at events and festivals through Urban and Public Art?**
  - 43 responses: 29 agree, 14 do not agree

- **Do you believe we can improve parks and recreational facilities through the inclusion of Urban and Public Art?**
  - 43 responses: 34 agree, 9 do not agree