Launceston's Transport Futures
Getting from A to B in Launceston

A summary of the Bike Strategy

VISION: *more people cycling in Launceston more often*

The Bike Strategy establishes a vision for cycling in Launceston and sets out principles and recommendations regarding cycling infrastructure as well as safety, education and promotional programs.

Council aspires for Launceston to be known as a bicycle-friendly city where cycling is a desirable and mainstream transport option because it is safe, convenient, comfortable and fun for people of all ages and riding abilities.

Primary goals

The primary goals within this Strategy are:

Goal 1
More cycling: *a material increase in the number of bike trips, including an increase in cycling trips made by females*

Goal 2
Safer cycling: *bike riding feels safer and is safer with fewer people injured while cycling*

Launceston has a history of commitment to cycling dating back to the 1970s. The initial focus has been on developing suitable and safe cycling infrastructure before Council could start promoting and attracting people to take up bike riding or to cycle more often.

Over the years, bike route networks and facilities have been progressed resulting in safer commuter routes, and improved safety and amenity of streets for cycling.

The Bike Strategy will guide the further development and maintenance of cycling infrastructure and programs. It will also take into account new residential and retail developments and other land use changes, as well as aspirations for an increase in the number of people taking up cycling for recreation and commuting.

The recommended Strategy Actions are centred on progressing environments that support active living and creating a culture of increased physical activity into people's daily routines. They include integrating networks, infrastructure and facilities; influencing travel behaviour and promoting a culture of bike riding; and focussing on priority areas for cyclists in locations with significant activity and potential for growth.

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