

Your Say
Adelaide

The Adelaide City Council invites engagement from the community about the

Draft Active City Strategy

Project Summary

The Active City Strategy sets the direction for the provision of recreation and sport opportunities that support and encourage people to be physically active in the City.

The Draft Active City Strategy was endorsed by Council on 12 March 2013 for comment by the community.

Consultation closes 5pm, Monday 15th April 2013

Included in this consultation pack:

- Draft Active City Strategy
- Feedback Form

For enquiries, please contact:

Jill Andrews, Recreation Planner, on 8203 7585 or j.andrews@adelaidecitycouncil.com OR

Ray Scheuboeck, Recreation Planner, on 8203 7688 or r.scheuboeck@adelaidecitycouncil.com

Draft Active City Strategy

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Project Information

Purpose

The Active City Strategy sets the direction for the provision of recreation and sport opportunities that support and encourage people to be physically active in the City.

The Draft Active City Strategy has been informed by an extensive body of research and consultation. Comment is now sought on the proposed Strategic Directions and related Strategies, which have been developed to achieve four key outcomes over a 10 year period.

Background

It is 10 years since the last recreation and sport strategic plan – *Light'n Up in Adelaide – City Recreation and Sport Plan* - was adopted by Council. This plan spear headed a number of key recreation and sport initiatives in the City including the City Skate Park, Park Lands Trail, Hindmarsh Square Playspace, Recreation and Sport Grants Program and Activity Hubs at Marshmallow Playground (Pityarrilla (Park 19)) and Glover North Playground (Nanto Womma (Park 6)).

It is timely to set a new direction for the City which achieves Council's Value Proposition of *Community Wellbeing and Activity - a healthy community engaged in regular physical activity*.

The Active City Strategy contains a series of Strategies aimed at achieving four key outcomes over a 10 year period. These Strategies will inform Council's Annual Business Plan and Budget process.

The Strategy will be reviewed in five years to ensure it remains relevant and Council, along with the community, are working towards realising the key outcomes of the Strategy.

The draft Active City Strategy aligns with a number of existing Council and State Government strategic planning documents, reinforcing key strategies that overall, contribute to increasing the physical activity opportunities of the community.

Frequently Asked Questions

Why is the Strategy focused on Physical Activity?

Globally, it is recognised that our increasing sedentary lifestyle is having a detrimental effect on our health. Increasing people's physical activity levels is a key component of combating this issue.

What are the four Key Outcomes of the Strategy?

Outcome 1: Great Spaces to be Physically Active

Outcome 2: Financially Sustainable Facilities

Outcome 3: People Choose to be Physically Active in the City

Outcome 4: Community Led Sports Opportunities

These are described on page 11 of the Draft Active City Strategy.

How does this Strategy relate to the Adelaide Park Lands Management Strategy (APLMS)?

The APLMS contains four key themes to inform decisions on the management of the Adelaide Park Lands, including 'Recreation'. The draft Active City Strategy generally mirrors the APLMS in relation to recommended recreation and sport areas in the Park Lands.

Is this my last chance to comment on recreation and sport projects for the next 10 years?

Council is seeking your comments on the proposed Strategic Directions and related Strategies, which will help guide Council's Annual Business Plan and Budget process. Your feedback will still be sought annually on this process.

In addition, Council will continue to engage and involve the community in informing and shaping each project as they become funded.

The Active City Strategy will be reviewed in five years to ensure it remains relevant.

What did you tell us last time?

Key themes to come out of the last round of consultation to inform the Draft Active City Strategy were:

- Improve path/trail connections, lighting and signage;
- Support active travel;
- Activate the City Squares;
- Improve play opportunities, particularly along the River Torrens; and
- Improve the quality of community sports facilities.

How do I provide my feedback?

There are a number of ways in which you can provide feedback:

Feedback Form

Complete the Feedback Form which asks specific questions relating to the Draft Strategy.

Online/ Website

Council has a dedicated website that provides an opportunity for quick and efficient online feedback. Visit yoursay.adelaidecitycouncil.com for information about the project and online ways to provide your comments. Alternatively comments can be emailed to yoursay@adelaidecitycouncil.com

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Timeline – What happens next?

Consultation closes Monday 15th April 2013.

The Active City Strategy will be discussed by Adelaide City Council in May 2013.

Contact Persons

For more information, please contact:

Name: Jill Andrews or Ray Scheuboeck

Title: Recreation Planner

Phone: 8203 7585 or 8203 7688

Email Address: j.andrews@adelaidecitycouncil.com or r.scheuboeck@adelaidecitycouncil.com

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Feedback Form

Feedback closes 5pm, **Monday 15th April 2013**

This feedback form asks specific questions about the Draft Active City Strategy and provides an opportunity for general comments regarding the Strategy. Providing contact details in a feedback form is optional.

Name

Address

E-Mail

Written submissions must be received by: **Monday 15th April 2013**

Community Consultation
Draft Active City Strategy
GPO Box 2252 Adelaide SA 5001

Or

Name: Jill Andrews or Ray Scheuboeck
Title: Recreation Planner
Email Address: j.andrews@adelaidecitycouncil.com or
r.scheuboeck@adelaidecitycouncil.com

Thank you for your submission.

Please tell us more about you (Optional)

Gender Male Female

Year of Birth

Suburb

Are you on Adelaide City Council Rate Payer?

Yes No

Please tell us how you participate in city life (tick all that apply).

Resident Business Owner Worker

Student Leisure/ Recreation Shopper/ Visitor

Other

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1) Relating to Outcome 1: 'Great Spaces to be Physically Active', do you support the following strategic directions?

Do you support these Strategic Directions?	Yes	No	Unsure
Create a series of walking, running and cycling loops throughout the Park Lands			
Through a place-making approach, provide activity hubs throughout the City for residents and visitors			
Provide dedicated playspaces for children and young people (12-25 years) in the City			
Design community sports facilities to accommodate casual use			

Do you have any comments about these Strategic Directions and the related Strategies summarised on page 19?

2) Relating to Outcome 2: 'Financially Sustainable Facilities', do you support the following strategic directions?

Do you support these Strategic Directions?	Yes	No	Unsure
Manage the North Adelaide Golf Course as a financially sustainable metropolitan sports facility			
Manage the Adelaide Aquatic Centre as a metropolitan leisure destination providing a range of aquatic and non-aquatic recreation, sport and health services			
Co-deliver recreation and sport facilities in the City			

Do you have any comments about these Strategic Directions and the related Strategies summarised on page 22?

3) Relating to Outcome 3: 'People Choose to be Physically Active in the City', do you support the following strategic directions?

Do you support these Strategic Directions?	Yes	No	Unsure
Connect people with places of activity and encourage active transport			
Create opportunities for everyone to be active in the City			
Activate City places through physical activity programs			
Promote the City's recreation and sport opportunities			
Undertake research to inform projects and measure their success			

Do you have any comments about these Strategic Directions and the related Strategies summarised on page 27?

4) Relating to Outcome 4: 'Community Led Sports Opportunities', do you support the following strategic directions?

Do you support these Strategic Directions?	Yes	No	Unsure
Facilitate the enhancement of community sports infrastructure in the City through peak sporting associations and educational institutions			
Provide access to organised physical activity through educational institutions and state sporting associations			
Attract mass participation recreation and sport events to the City			

