



Your Say
Adelaide

The Adelaide City Council invites
engagement from the community about

Fear & Delight

Feedback on an event licence for the Park Lands

Project Summary

The Adelaide City Council has received an application from Strut & Fret Production House for the use of Rymill Park / Mullawirrapurka to enable the *Fear & Delight* to take place from Tuesday 10 February to Sunday 15 March 2015.

Fear & Delight is an immersive dining, theatrical, music and swing dance experiential event to be held as a part of the Adelaide Fringe 2015 program.

The event set up is scheduled to start on Monday 2 February with pull down to be completed by Wednesday 18 March 2015. The event will be licenced and have the capacity for 800 people at any one time.

Proposed Opening Hours:

7pm to 1am on Sundays to Thursdays

7pm to 3am on Fridays & Saturdays

Consultation closes 5pm, Wednesday 19 November 2014

Included in this consultation pack:

- Project Information
- FAQ's
- Map of the proposed licence area
- Submission Form (hard copy)

Please contact **Kate Jefferis, Snr Event Consultant** for enquiries or copies of the Park Lands Standard Operating Procedures and Event Noise Mitigation Procedures.

Kate Jefferis
Snr Event Consultant
8203 7203

events@adelaidecitycouncil.com

Fear & Delight

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Project Information

Purpose

The Adelaide City Council has received an application from Strut & Fret Production House for the use of Rymill Park / Mullawirrapurka to enable the *Fear & Delight* to take place from Tuesday 10 February to Sunday 15 March 2015.

Adelaide City Council's Public Communication and Consultation Policy outlines the public consultation process that must be undertaken before a temporary lease for the Park Lands may be granted for events which either:

- a) occupy ('alienate') the Park Lands for more than three event days, or
- b) significantly impact public access to a particular Park Land area for more than three days.

Background

Fear & Delight is a new event to be held during the Adelaide Fringe 2015. The event is an immersive dining, theatrical, music and swing dance experiential event. Featuring an international cast of performers, world-renowned chefs and musicians. The event has three experiential phases for participants which will include dining, watching a performance and swing dancing. Each phase will be conducted in a different part of the park and the audience will be creatively escorted by event staff through each location.

The event will utilise the island in Rymill Park / Mullawirrapurka except for the dates when Clipsal 500 is held. On these dates, Thursday 26 February to Sunday 1 March 2015, the island activities will be relocated to another site in the park.

The event set up is scheduled to start on Monday 2 February with pull down to be completed by Wednesday 18 March 2015. The event will be licensed and have the capacity for 800 people at any one time.

Proposed Opening Dates & Operating Hours:

Tuesday 10 February to Sunday 15 March 2015

7pm to 1am on Sundays to Thursdays

7pm to 3am on Fridays & Saturdays

Event infrastructure in the Park Lands will include:

- Temporary wooden performance venue
- Scenic design elements

- Staging and rigging
- Food and beverage service infrastructure
- Public address and lighting support equipment
- Service containers
- Temporary toilets, fencing and flooring
- Signage for the event
- Waste management infrastructure

Benefits of the project

Adelaide City Council is committed to creating a vibrant city full of exciting and popular cultural and artistic events and activities.

Fear & Delight is a new event to be registered as a part of the Adelaide Fringe. The program will feature international artists and world-renowned chefs. The chefs will endeavour to source all ingredients and beverages from South Australia. The event will engage local crew and service staff.

With the focus of this event being an immersive dining and swing dance experience, event organisers anticipate attracting a new audience who may not have had this experience elsewhere during the Adelaide Fringe.

In 2014 Adelaide Fringe attracted an estimated audience of 1.9 million people across 6,933 events. Throughout this festival Adelaide receives interstate and international visitors and world-wide media coverage.

Project Impacts

Access to the licenced area of Rymill Park / Mullawirrapurka will be restricted for park users from Monday 2 February to Wednesday 18 March 2015. When pathways are blocked an alternate route will be indicated.

The event must also comply with the Adelaide City Council's Event Noise Mitigation Standard Operating Procedures for Temporary Multi-day Venues. The event organiser has planned for all amplified music will be limited to the indoor venues after 11pm.

The event organiser will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands. The event will be responsible for restoring the park to its original condition at the end of the event.

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Timeline

A report will be presented to Adelaide City Council in December 2014 for a decision regarding the approval or otherwise of the event licence. If approved, event construction is scheduled to begin Monday 2 February 2015. The event will be staged on from Tuesday 10 February to Sunday 15 March with all infrastructure removed by Wednesday 18 March 2015.

Frequently Asked Questions

Will access to Rymill Park / Mullawirrapurka be affected during the event?

Access to the licenced area will be restricted from Monday 2 February to Wednesday 18 March 2015.

Paths within the licenced area will remain open to park users between the hours of 6am and 6pm.

After 6pm the paths will be closed for the event to ensure the safety of public and event staff. Where pathways are blocked an alternate route will be indicated.

Will it cost to attend the event?

This is a ticketed event with prices for different elements ranging from \$15 - \$150. Tickets will be for sale at the event and through FringeTix.

How will the Park Lands be protected during their stay?

In addition to the standard requirements under the event licence, the event organiser will be responsible for minimising impacts on the Park Lands by following Adelaide City Council's Standard Operating Procedures for Events in the Park Lands. The event will be responsible for restoring the park to its original condition at the end of the event.

Specifically the event has committed to undertaking the following Park Lands protection measures:

- Track matting in place for vehicle movements
- Installation on paved area only on the Island
- Hand watering of the event lawn throughout the site occupation
- Protection of turf from cooking fats, oils and ice

Can I expect noise where I live?

The event must also comply with the Adelaide City Council's Event Noise Mitigation Standard Operating Procedures for Temporary Multi-day Venues. As a part of this the event organiser is required to provide a Noise Management Plan as a part of their licence documentation.

The event organiser has planned for all amplified music will be limited to the indoor venues after 11pm.

Residents in surrounding areas will be notified by the event organiser via a mail drop at least two weeks prior to the event detailing the event times and contact information for complaints or queries.

Is parking available at the event site?

No on-site parking is provided for this event, however many on-street and off-street options exist nearby. Public transport is also available in the vicinity of this event.

I have already seen an advertisement for this event. Has it already been approved?

Approval for an event requiring public consultation is only given after the consultation period has concluded and Council has had the opportunity to review any submissions and the application.

Adelaide City Council discourages any event from promotions prior to Council approval. In some instances, particularly participation in annual festivals, there is a need for organisers to register their events by a certain date and be listed on in the festival program. This however does not constitute Council approval for the event.

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Map of the Proposed Licence Area

Proposed perimeter indicated in red



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How do I provide my feedback?

Written submissions are requested in relation to this use of the Park Lands.

Submission Form

Complete the Submission Form to provide your feedback. Submissions must include the name and residential address of the respondent, and will be included in a report to Council which will be publically available.

Online/ Website

Council has a dedicated website that provides an opportunity for quick and efficient online feedback. Visit yoursay.adelaidecitycouncil.com for information about the project and online ways to provide your comments. Alternatively comments can be emailed to events@adelaidecitycouncil.com

Written Submissions

All written submissions must be received by 5pm on **Wednesday 19 November 2014** and should be addressed to:

Community Consultation
Kate Jefferis, Events Team
GPO Box 2252, Adelaide SA 5001

Electronic submissions are available online at yoursay.adelaidecitycouncil.com, or alternatively comments can be e-mailed directly to yoursay@adelaidecitycouncil.com

What happens to my feedback?

- All submissions will be collated and included in a report to Council to assist in making a decision regarding the event lease.
- A report will be presented to the City Culture and Community Services Committee followed by the Council meeting in December 2014
- Agendas and minutes of the Committee and Council meetings are available on www.adelaidecitycouncil.com/your-council/meetings/agendas-minutes/

How do I know my feedback has been received?

All submissions or correspondence will be acknowledged either by email or by mail so that you know your comments/feedback has been received.

Contact Person

For more information, please contact:

Kate Jefferis

Snr Event Consultant

(08) 8203 7203

events@adelaidecitycouncil.com

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Submission Form

Submissions close **5pm, Wednesday 19 November 2014**

It is Council's policy that for a formal submission to be received it must include your name and residential address. Formal submissions will be provided to Council and will be a publically available document.

Name*

Address*

E-mail*

What is your level of support to grant a temporary Park Lands event licence (pls circle)*: SUPPORT / NEUTRAL / AGAINST

*Mandatory information

Please provide your feedback regarding *Fear & Delight*

Comments

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Written submissions must be received by: **5pm, Wednesday 19 November 2014**

Community Consultation

Fear & Delight
GPO Box 2252 Adelaide SA 5001

or

events@adelaidecitycouncil.com

For all enquiries, please call **Kate Jefferis** on **(08) 8203 7203** or events@adelaidecitycouncil.com

