

# Launceston's Transport Futures

## *Getting from A to B in Launceston*

### *A summary of the Safer Roads Strategy*

**VISION: *reducing injuries by raising the inherent safety and quality of road networks for all road users***

Council has been involved in road safety initiatives for many years however this is the first time these efforts have been documented in a formal plan. Council's inaugural Safer Roads Strategy is based on the Safe System Principles, a conceptual framework for road safety management.

For Council, safer roads means raising the inherent safety and quality of road networks for the benefit of all road users, especially the most vulnerable (pedestrians, cyclists and motorcyclists). This will be achieved through the implementation of road infrastructure assessment and improved safety-conscious planning; design; construction; and operation of roads.

The Safer Roads Strategy outlines the road safety challenges in Launceston; the process for ongoing identification of road safety projects and measures to address road safety issues; and a multi-year program of works either funded from Council's resources or through external finance and partnerships.

The Safe System framework uses four main themes to promote a reduction in road crashes and the incidence and severity of associated road trauma. Although the theme that this Strategy focuses on is safer roads and road environments, it also discusses elements of the remaining three themes as far as Council can influence.

### *Safer roads and road environments*

This principle is concerned with improving the safety of road networks and surrounding environments for the benefit of all road users. Activities include safety-conscious planning, design, regular road safety assessments and encouraging relevant authorities to consider all forms of transport and types of safe infrastructure when they respond to the mobility needs of road users.

### *Safer people*

This principle focuses on developing comprehensive programs to improve road user behaviour. Activities include encouraging the development of model safety legislation and enforcement of road safety laws and standards. These efforts are combined with public awareness and education, working through the Community Road Safety Partnerships.

### *Safer speeds*

This principle relies on speed limits complementing the road environment to manage crash impact forces to within human tolerance; and all road users complying with the speed limits.