

## Item ##

City Culture & Community Services Committee on 05/08/2014

Status: Public

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**Events in the Park Lands – Australian International Three Day Event, Royal Raj Racquet Club, Santos Tour Down Under, Adelaide Fringe In Rymill Park, Gluttony, The Garden of Unearthly Delights , McLaren Vale Pop-Up Venue, Adelaide Festival Venue, Cirque du Soleil [2014/02092]**

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Strategic Outcome:

Outcome 3 - Creative City

Program & Value Proposition:

Vibrant City - The Vibrant City Program will facilitate and deliver great cultural and creative experiences and events for people

Program Contact No:

Penny McAuley, PM Vibrant City 8203 7277

Approved:

Sandy Verschoor, City Culture and Community Services

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## RECOMMENDATION

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**That the City Culture & Community Services Committee recommends to Council that:**

- 1. A temporary lease be granted to the organiser of the Australian International 3 Day Event for the use of Rymill Park / Murlawirrapurka, Ityamai-itpina (Park 15) and Victoria Park/ Pakapakanthi from 22 September to 16 November 2014 in accordance with the Event Impact Statement contained in Attachment A to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.**
- 2. A temporary lease be granted to the organiser of Royal Raj Racquet Club for the use of 'The Event Space' in Tarntanya Wama (Park 26) from 25 November to 19 December 2014 in accordance with the Event Impact Statement contained in Attachment B to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.**

3. A temporary lease be granted to the organiser of the Santos Tour Down Under event for the use of Victoria Square / Tarntanyangga from 27 December 2014 to 2 February 2015 in accordance with the Event Impact Statement contained in Attachment C to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.
4. A temporary lease be granted to the organiser of Adelaide Fringe for the use of Rymill Park / Murlawirrapurka from 2 February to 20 March 2015 in accordance with the Event Impact Statement contained in Attachment D to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.
5. A temporary lease be granted to the organiser of the Gluttony event for the use of Rymill Park / Murlawirrapurka from 6 February to 18 March 2015 in accordance with the Event Impact Statement contained in Attachment E to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.
6. A temporary lease be granted to the organiser of The Garden of Unearthly Delights event for the use of Rundle Park / Kadlitpina from 23 January to 31 March 2015 in accordance with the Event Impact Statement contained in Attachment F to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.
7. A temporary lease be granted to the organiser of McLaren Vale Pop-Up Venue for the use of Hindmarsh Square/ Mukata from 12 February to 16 March 2015 in accordance with the Event Impact Statement contained in Attachment H to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.
8. A temporary lease be granted to the organiser of the Adelaide Festival Venue for the use of Elder Park from 23 February to 20 March 2015 in accordance with the Event Impact Statement contained in Attachment G to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.
9. A temporary lease be granted to the organiser of Cirque du Soleil for the use of 'The Plateau' in Tampawardli (Park 24) from 4 May to 24 July 2015 in accordance with the Event Impact Statement contained in Attachment I to Item # on the Agenda for the meeting of the City Culture & Community Services Committee on 5 August 2014.

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## BACKGROUND

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1. To seek Council approval to grant temporary leases for events in the Park Lands.
2. Events align with the City of Adelaide Strategic Plan 2012-2016 as they activate the City's Park Lands and Squares, support a 'Creative City' and promote an appreciation of the City and Park Lands in improving the life and vitality of the City.
3. The primary objective of the Events in the Park Lands Policy and Operating Guidelines is to deliver a framework for maximising the benefits of holding events in the Park Lands by determining the most appropriate types of events and the way in which they are conducted and managed in order to minimise their impacts on the environment, general users of the Park Lands and adjacent residents.
4. Pursuant to the Park Lands Policy and Operating Guidelines, an Event Impact Statement identifies specific actions and operations expected during the bump in, event days and bump out of an event, including details of road closures.
5. Each Event Impact Statement must be considered by a resolution of Council before a temporary lease can be issued to the event organiser.

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## SUPPORTING INFORMATION

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6. Details of the event can be found in the Event Impact Statements (Attachments A to I) in this report.
7. The ACC temporary lease for events in the Park Lands includes:
  - 7.1 A clear layout and simpler language to provide event organisers with a better understanding of their obligations when holding events in the Park Lands.

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## IMPLICATIONS

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Implication	Applicable	Comment
Policy	NO	<p>The use of the Park Lands for Events is consistent with the vision and directions of the Adelaide Park Lands Management Strategy and specific details of events must conform with the Community Land Management Plans.</p> <p>The details of each event as outlined in <b>Attachments A to I</b> are consistent with the principles of the Event Policy and Operating Guidelines.</p>
Business Plan Objectives / Outcomes or Services	NO	The proposed events outlined in <b>Attachments A to I</b> support Vibrant City's objectives in the 2014/2015

		Business Plan & Budget that the Vibrant City Program aims to facilitate and deliver great cultural and creative experiences and events for people.
Consultation	YES	<p>Public consultation was conducted from Wednesday 18 June to Tuesday 8 July 2014 for the following events:</p> <ul style="list-style-type: none"> <li>• Australian International 3 Day Event</li> <li>• Santos Tour Down Under</li> <li>• The Garden of Unearthly Delights</li> <li>• Gluttony</li> <li>• Cirque du Soleil</li> </ul> <p>Public consultation was conducted from Wednesday 9 July to Tuesday 29 July 2014 for the following events:</p> <ul style="list-style-type: none"> <li>• Mobile McLaren Vale Pop-up Venue</li> <li>• Adelaide Festival Venue</li> <li>• Adelaide Fringe in Rymill Park</li> <li>• Royal Raj Racquet Club</li> </ul>
Resource	NO	Resources have been allocated to deliver these events as per the 2014/2015 Business and Budget Plan.
Risk / Legal / Legislative	NO	<p>Council's exposure to risk will be minimised through the provision by the event organiser of \$20 million Public Liability Insurance cover, noting the Adelaide City Council's interests.</p> <p>The event organiser will be required to provide a Risk Management Plan to Adelaide City Council for endorsement prior to the approval of the temporary licence.</p>

#### Budget / Financial Implications

14/15 Budget Allocation	14/15 Budget Reconsideration	Proposed 15/16 Budget Allocation	Ongoing Costs (eg maintenance)	Life of Project / Life Expectancy of Asset
NO	NO	NO	NO	NA