

Wollongong City Centre

A survey exploring your impressions of Wollongong City Centre

UNIVERSITY OF
WOLLONGONG
AUSTRALIA



UNIVERSITY of
TASMANIA



wollongong
city of innovation





a.

b.

c.

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4. We want to understand the Wollongong City Centre as you see it. Please draw a map of Wollongong City Centre. Your map will help us see how you see Wollongong City Centre. We don't expect a perfect map.



Your impressions of Wollongong City Centre during the daytime and after 5pm.

Impressions are the lingering memories and associated feelings we have of a place. What is your impression of Wollongong City Centre during the daytime and after 5pm?

Impression of Wollongong City Centre during the daytime



Please answer the following questions thinking about your impression of Wollongong City Centre during the daytime.

5a. Name the most lively place/space in Wollongong City Centre during the daytime.

.....

5b. What makes this place/space lively?

.....

.....

5c. Imagine being in this place/space (during the day). Describe how you feel.

.....

.....

5d. What information source(s) contribute to your impression before being in this place/space?
(Please tick all that apply)

☐ Television

☐ Radio

☐ Newspapers

☐ Internet/Social media

☐ Conversation with family and friends

☐ Personal experience

☐ Other (please name)

5e. How often would you visit this lively place/space? (Please tick one box)

☐ Daily

☐ Weekly

☐ Fortnightly

☐ Monthly

☐ Annually

☐ Never

☐ Other (please specify)

Impression of Wollongong City Centre after 5pm.



Please answer the following questions thinking about your impression of Wollongong City Centre after 5pm.

6a. Name the most lively place/space in Wollongong City Centre after 5pm.

.....

6b. What makes this place/space lively?

.....

.....

6c. Imagine being in this place/space (at night). Describe how you feel.

.....

.....

6d. What information source(s) contribute to your impression before being in this place/space?
(Please tick all that apply)

☐ Television

☐ Radio

☐ Newspapers

☐ Internet/Social media

☐ Conversation with family and friends

☐ Personal experience

☐ Other (please name)

6e. How often would you visit this lively place/space? (Please tick one box)

☐ Daily

☐ Weekly

☐ Fortnightly

☐ Monthly

☐ Annually

☐ Never

☐ Other (please specify)





Your usual visiting pattern to Wollongong City Centre during the daytime and after 5pm.

7. Please indicate how often you usually visit Wollongong City Centre *both during the daytime and after 5pm* by placing a tick in the appropriate box:

	Daily	Weekly	Fortnightly	Monthly	Annually	Never
During the daytime, I usually visit Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After 5pm, I usually visit Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. If you visit Wollongong City Centre *during the daytime*, please indicate who you are usually with.
(please tick all that apply)

☐ Family ☐ Friend(s) ☐ Work colleagues ☐ School ☐ Social Group ☐ Alone
☐ Other (please specify)

9. If you visit Wollongong City Centre *after 5pm*, please indicate who you are usually with.
(please tick all that apply)

☐ Family ☐ Friend(s) ☐ Work colleagues ☐ School ☐ Social Group ☐ Alone
☐ Other (please specify)

10. Please indicate how often you usually stay in Wollongong City Centre both *during the daytime and after 5pm* by ticking the appropriate box.

	Under 30 mins	30mins-1hr	1-2 hrs	2-4hrs	Over 4 hrs	Never
During the daytime, I usually stay in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After 5pm, I usually stay in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Friction: things that slow or inhibit you getting to Wollongong City Centre.

11. Friction occurs when our everyday movements are slowed down or inhibited. Frictions make our life more difficult by inhabiting our everyday movements to various places. What frictions work against you getting to Wollongong City Centre? Please list up to three frictions that slow or inhibit you from getting to Wollongong City Centre.

a.
.....

b.
.....

c.
.....





Your impression of Wollongong City Centre attributes.

Below is a list of attributes about Wollongong City Centre. Please indicate to what extent you agree or disagree with the following statements.

12. Street Life	strongly agree	agree	neutral	disagree	strongly disagree
There is a “buzz” about visiting Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre has an active street life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre has lots of interesting public art	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre is full of pleasant surprises	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre generates positive conversations amongst my friends and family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre has lots of interesting architecture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre is colourful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre is a good place for people watching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is easy to find your way about Wollongong City Centre on foot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are many kinds of comfortable places to sit in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are shaded outdoor areas in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learn about what is going on in Wollongong City Centre through informal networks and associations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre is colourless	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wollongong City Centre generates negative conversations amongst my friends and family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. The Atmosphere	strongly agree	agree	neutral	disagree	strongly disagree
The following places generate an atmosphere that encourages me to visit and spend time in Wollongong City Centre:					
Streets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cafes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friday Market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crown Street Mall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Sense of place	strongly agree	agree	neutral	disagree	strongly disagree
I enjoy a sense of anonymity in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a strong sense of civic pride visiting Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The people I encounter in Wollongong City Centre are open minded and friendly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The CCTVs intrude on my sense of privacy in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel lonely in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I always feel ‘on guard’ because of the people I encounter in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In Wollongong City Centre it is okay to be myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





Sense of place continued	strongly agree	agree	neutral	disagree	strongly disagree
There is a sense of fun being in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am embarrassed by Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The CCTVs enhance my feeling of security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anti-social behaviour is of concern to me in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economic decline is evident in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prosperity is evident in Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The new buildings in Wollongong City Centre foster the idea that this place has an exciting future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Sense of belonging	strongly agree	agree	neutral	disagree	strongly disagree
In Wollongong City Centre I feel discriminated against because of my:					
Gender	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Age	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ancestry/ethnicity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sexuality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physical mobility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other [please specify]					

16. Open for business	strongly agree	agree	neutral	disagree	strongly disagree
When shopping in Wollongong City Centre it is possible to find most things I wish to purchase, large and small, ordinary and strange	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When shopping, I prefer to buy things online rather than visit Wollongong City Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My visits to Wollongong City Centre are constrained by the opening hours of:					
Independent/boutique/specialist stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supermarkets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Department stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cafes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Galleries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theatres	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinemas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





A few final details.

17. Age: ☐ 18-30 ☐ 31-45 ☐ 46-60 ☐ 60+
18. Occupation:
19. Work Location: If you are in the paid or unpaid labour force, please indicate the location of where you usually work by postcode:
20. Gender: ☐ Male ☐ Female ☐ Non Specific
21. Street name where you currently live:
22. Suburb where you currently live:
23. Country of birth:
24. Are you Aboriginal Australian or Torres Strait Islander? ☐ Yes ☐ No
25. Parents' Country of birth:
- Mother:
- Father:
26. How long have you lived at your current address?
- ☐ Less than 2 years ☐ 2-5 years ☐ 6-15 years ☐ More than 15 years
27. How long have you lived in the Illawarra?
- ☐ Less than 2 years ☐ 2-5 years ☐ 6-15 years ☐ More than 15 years

28. Mode of transports to Wollongong City Centre.

Below is a list of mode of transport to get to Wollongong City Centre. Please indicate the mode(s) of transport you usually take to get to Wollongong City Centre (please tick all that apply).

Mode of transport	always	usually	seldom	never
Car	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Train	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Foot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please describe)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Interested in staying involved?

This questionnaire is the first stage in a research project on the impressions that residents have of Wollongong City Centre. The second stage involves talking while walking with you in the City Centre. If you are happy to participate in the second stage, please fill-in the 'Invitation to Participate in Future Research' and post along with your completed questionnaire.

Thank you.

Thank you!

Without your assistance the team could not complete our study. Thank you for completing the questionnaire. Finally, please **post the completed questionnaire in the pre-paid envelope by the 1st of July 2015.** Alongside the questionnaire, remember to complete and include in the pre-paid envelope the 'Invitation to Participate in Future Research' if you are interested in talking to us further about your impressions of Wollongong City Centre.



