



# Engagement summary

## We asked

Council is upgrading Charlestown's Pearson Street Mall to create a new and inviting smart space. In November 2017, we asked the community how they would like to eat, meet, work and play in the space to assist in the development of draft design concepts.

## Survey responses

The top responses from the Eat, Meet, Work and Play survey:

- Markets
- Food vans
- Wi-fi and other technology
- Live music
- Shade/greenery
- Outdoor cinema
- Seating
- Public art and interactive play

## You participated

- More than **1000 visits** to Council's online engagement platforms
- More than **45,500 people** reached via Facebook and Instagram promoting ChIPfest
- More than **250 attendees** at both the Pearson Street Mall drop-in session and ChIPfest
- 60 comments** placed on the Pearson Street Mall online interactive map

## You said

"I like the mature trees and shade; however the significant bird population results in the mall and the street furniture being covered in bird droppings. This renders the space unusable."

"The mall currently feels very cold and is an unpleasant place to be during inclement weather. The awnings do not provide much cover on the eastern side. I agree with the comments that the mall is impacted by high winds as it is exposed to the south."

"More night food markets."

"The southern end of the mall is dangerous to navigate as a pedestrian..."

"A large LED screen will enliven the area at night..."

"Option for chairs with tables for local eating (e.g. lunch for businesses and locals). Chairs are great, but chairs and tables are more often used."

## Next steps

We are currently reviewing all feedback received and preparing the draft concept designs based on this. We're looking forward to consulting with the community on the concept design in mid 2018.