

HORSE DEALS MAGAZINE



# STALLIONS

*Showcase 2018*

REACH AUSTRALIA'S  
BIGGEST EQUINE AUDIENCE

THE COMPLETE PACKAGE  
PRINT > WEBSITE > SOCIAL MEDIA



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# WHY CHOOSE HORSE DEALS?

Capitalise on the unparalleled brand **Horse Deals**, Australia's leading equestrian magazine, website and social media.

## PRINT

- Available through 2700 Newsagents and 239 Saddlery & Produce Stores Australia-wide
- The medium for all generations
- Reaching potential breeders from all disciplines
- Complimentary\* Stallion Directory listing in October Issue, giving you 3 months print exposure

## DIGITAL on [www.horsedeals.com.au](http://www.horsedeals.com.au)

- Huge web traffic
  - 80,000 unique visitors per month
  - averaging over 1.8 million pageviews per month
- Online for 12 months
- EMag available world-wide

## SOCIAL MEDIA

- Your Stallion/Stud featured as 'Stallion of the Day'
- FACEBOOK:
  - 140,000 + genuine followers on Horse Deals 'verified' page 
- INSTAGRAM:
  - 12,000 genuine followers

\* See booking form

**EARLY BIRD OFFER**  
Book and pay by June 8th  
You choose:  
**Additional 5% Discount**  
**OR Additional Social Media Package**

# BOOKING FORM

## PACKAGE (AUGUST & SEPTEMBER)

Full Page <input type="checkbox"/> \$1,528 Save \$170	1/2 Page <input type="checkbox"/> \$845 Save \$69	1/4 page <input type="checkbox"/> \$440 Save \$36	1/8 page <input type="checkbox"/> \$248
<ul style="list-style-type: none"> <li>• Bonus \$300 advertising credit to be used throughout the year*</li> <li>• Bonus Stallion Directory Listing in October</li> <li>• Bonus Social Media**</li> <li>• 12 months on www.horsedeals.com.au</li> <li>• Free Printed Flyers (2 x 10 copies)</li> </ul>	<ul style="list-style-type: none"> <li>• Bonus \$150 advertising credit to be used throughout the year*</li> <li>• Bonus Stallion Directory Listing in October</li> <li>• Bonus Social Media**</li> <li>• 12 months on www.horsedeals.com.au</li> <li>• Free Printed Flyers (2 x 10 copies)</li> </ul>	<ul style="list-style-type: none"> <li>• Stallion Directory Listing in October - Optional at \$69</li> <li>• 12 months on www.horsedeals.com.au</li> <li>• Free Printed Flyers (2 x 10 copies)</li> </ul>	<ul style="list-style-type: none"> <li>• Stallion Directory Listing in October - Optional at \$99</li> <li>• 12 months on www.horsedeals.com.au</li> </ul>

\* To be used within 12 month, excludes stallions advert . \*\*Guaranteed once payment received.

## ONE MONTH ONLY

Full page <input type="checkbox"/> \$849	1/2 page <input type="checkbox"/> \$457	1/4 page <input type="checkbox"/> \$238	1/8 page <input type="checkbox"/> \$124
<ul style="list-style-type: none"> <li>• Bonus \$124 advertising credit</li> <li>• 12 months on www.horsedeals.com.au</li> <li>• Free Printed Flyers (10)</li> </ul>	<ul style="list-style-type: none"> <li>• Bonus \$124 advertising credit</li> <li>• 12 months on www.horsedeals.com.au</li> <li>• Free Printed Flyers (10)</li> </ul>	<ul style="list-style-type: none"> <li>• 12 months on www.horsedeals.com.au</li> <li>• Free Printed Flyers (10)</li> </ul>	<ul style="list-style-type: none"> <li>• 12 months on www.horsedeals.com.au</li> </ul>

### WE'RE ALL ABOUT HORSES

Our knowledgeable Advertising team are here to offer you the best advice.

### DEADLINES:

Early Bird Deadline - Friday 8th June  
 August Feature - Friday 29th June  
 September Feature - Friday 27th July

**BOOK NOW** E: info@horsedeals.com.au | P: (08) 8725 4744

Advertise in the August & September Stallion editions of Horse Deals and receive a **FREE\*** Breeders Directory listing in the October issue

\*applies to August & September half and full page packages

**Breeders Directory**



130-oct17 photo: Francette Neuenhof

**The Awestraker (imp USA)**

Sire: Mighty Awesome (dec). Dam: D Vano White. Sire of World, Congress, National, State and open Champions in Australia and America in Performance and Halter Events. Negative to HYPP, Herda, PSSM1, MH & GBED. **Limited breedings by negotiation.** Young stock for sale. Ph 0404 844 161, E: hambrook76@gmail.com Braidwood NSW. www.brindellastud.com.au

**Deanhills Stud**



444-oct17

Stallions 2017/18: **Command Performance** -13.3hh Riding Pony, Part Welsh. First season's foals are exceeding all expectations, true ridden pony type with exceptional temperament & movement.

**Deanhills Revolution (imp UK)** - 12.2hh, Riding Pony, Part Welsh. Progeny successful in led classes and now under saddle. Ph 0427 978 784, Kyneton, Vic.

**Clarke Family Ambition (HSH)**



834-oct17 Photo: Jo Thieme

Reg# 199891. Hazelwood Conman x Clarke Family Charm (Warwick Gold Cup winner). Won the 2016 Australian Stockmans Classic Challenge Horse of the Year, has already won draft, and placed in first year of drafting. Email: arcsandsparks2@bigpond.com Ph 0427 836 894, Hughenden, Qld.

**Red Rocky (imp IRE 2014)**



594-oct17

Purebred Gypsy Cob, superb temperament. Rocky is successful in the show ring and dressage arena with a long list of Champion and Supreme wins and is The APSSB Saddle and Supreme of the Year the past 2 years. Gypsy Cob of the Year with a long list of Champion running. Outstanding conformation, smooth comfortable gaits, an abundance of hair and feather a truly outstanding Gypsy Cob. Height 14.1hh. DNA tested Ee, Aa, nT, and negative for PSSM1 and FIS. Strictly only 5 outside mares accepted. **Stud Fee: \$1,650 inc LFG.** Ph Michelle (Faraway Stud) 0416 251 210.

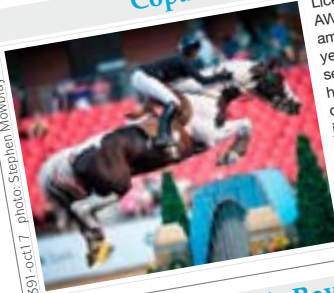
**Oak N Cat**



Q-61431. PHAA approved. Competing successfully in cutting, campdrafting, Challenges and performance events, with many wins and placings. He is passing on his great ability, temperament and performance to his offspring that are winning in the show ring. **Stud Fee: \$990.** All available. + agistment & vet Ph 0427 250 700, 0423 827 089,

**Stallion Showcase 2017**

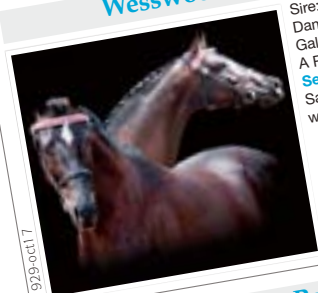
**Copabella Visage (imp)**



391-oct17 photo: Stephen Mowbray

Licensed Selle Francais, Belgian, AWHA, 16.2hh, 1998. This amazing stallion turns 19 this year and despite sustaining a few serious injuries during his travels, he is still a show-stopper with his outstanding looks and perfect jumping technique. **Service Fee: \$2,750 inc GST,** free return. Frozen and chilled semen available. Contact Lesley Hargreaves in Sydney on (02) 9653 1993, 0417 663 027, E: lesley@copabella.com www.copabella.com

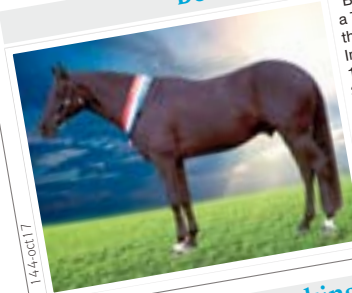
**Wesswoods Raven Caste (ET)**



929-oct17

Sire: Falconhurst Reprise (imp, dec). Dam: Pure Caste (four times National Galloway). 14.2hh black, reg Section A Riding Pony, Arabian Riding Pony. **Service Fee: \$1,650 inc GST.** Ph Sandy & Greg Jaimeson 0409 722 010 www.karmaparkstud.com.au

**Beau Polo - HSH**



144-oct17

"Breeding Working Horses with a Touch of Class". Breed to the Heritage, Export Approved International Sire. ASH Reg: 140353, Black 15hh. DOB: 30/9/97. **Stud Fee: \$1,000.** Natural/AV/Chilled/Frozen. Inc \$200 deductible booking fee. Agist/Vet Fees extra. Larry Cutler, Vic. M: 0448 194 599. P/F: (03) 5160 1203. E: larry@karrabapark.com.au www.karrabapark.com.au

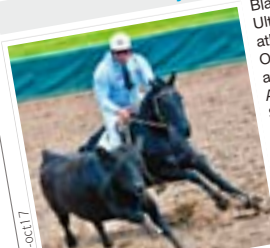
**HS The Rocking Horse Colt**



166-oct17 photo: Vicki Tappier

DNA verified, Australia's only progeny from legendary world esteemed stallion SD The Rocking Horse (UK) & Dam Clononeen Lulu (UK). EMH 15.3hh+. Triple reg, APSSB, AGHS, Pinto. DNA tested Heterozygous Sabino nSb1, Homozygous Black EE. DNA tested negative for PSSM1 & FIS. **Live cover only to a limited number of approved mares.** Ph Evie-Ray 0448 881 932, (08) 9833 6349, E: EvaleGypsyCobs@hotmail.com

**Myarra Southern Star**



oct17

Black (Ee aa), ASHS reg 191837, 14.3hh. Ultimate performance horse. Cool, calm, athletic, with a natural ability on cattle. Overall 7th in 2017 Abbey Open Challenge at ASHS National Show, Winner 2014 ASHS National Maturity. Standing in Penola SA Nov/Dec (live cover) or at Australian Livestock Artificial Breeders. **Service Fee: \$1,200 (inc GST) (plus agistment, vet fees) - \$330 booking fee deductible/non-refundable.** Rachel Fenn & David Neale 0407 393 620. Find us on Facebook at 'Myarra Australian Stock Horses'