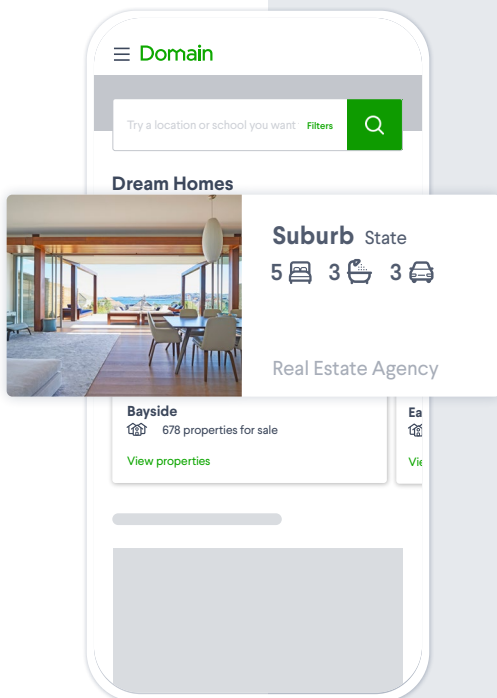


DREAM HOMES

Our ultimate listing reaching millions.

Domain |  |  | *The Sydney Morning Herald*



13 million Australians

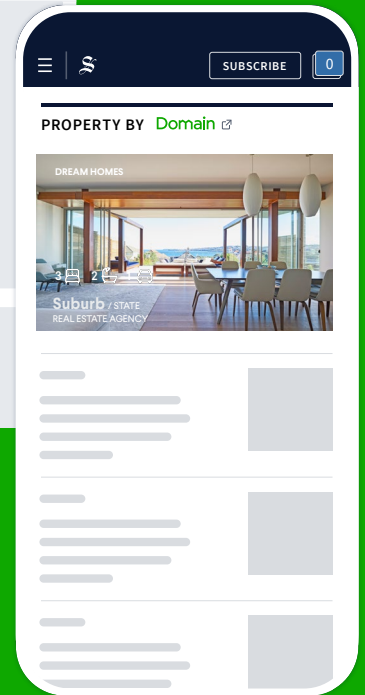
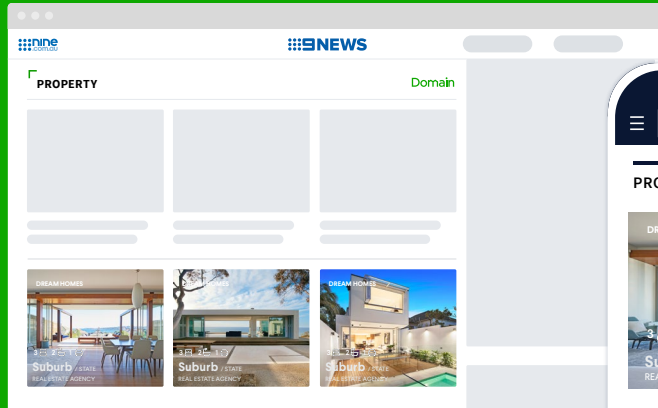
visited domain.com.au, nine.com.au,
9news.com.au and smh.com.au ¹

Dream Homes is our ultimate listing – put your home in the spotlight across the homepages of domain.com.au, nine.com.au, 9news.com.au and smh.com.au. Connect your property to a high-intent² and quality audience² with just one click.

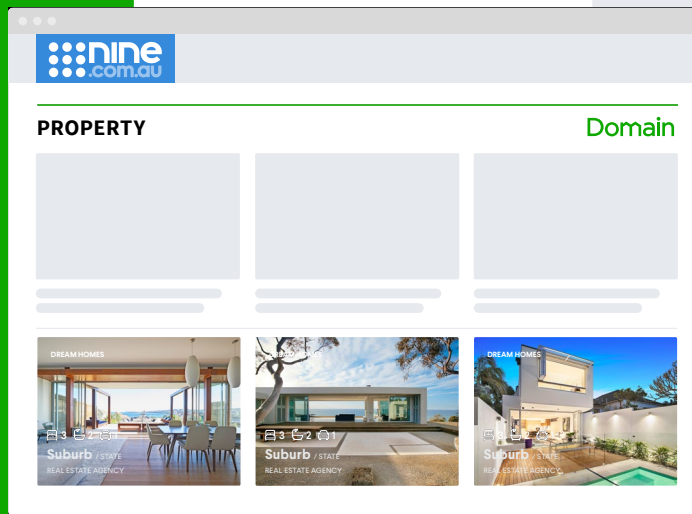
your property on the
homepage of domain.com.au

Domain

your property on the homepage of 9news.com.au



your property on the homepage of smh.com.au



your property on the homepage of nine.com.au

Reach 87% of people 14+ in NSW¹ via Domain's Dream Homes network



Capture the attention of buyers locally, nationally and internationally



Go beyond search and showcase your home to Dream Home seekers on the homepages of smh.com.au, domain.com.au and nine.com.au



Stand out and connect seekers to your listing with just one click

Sourcing: 1. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 2020, Total Reach for domain.com.au, smh.com.au & nine.com.au (NSW). 2. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 2020, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 2020, Audience across total Domain & Allhomes print and digital and the Dream Homes partnership network (including the Nine digital metro mastheads, canberratimes.com.au and nine.com.au), High Intent Home Buyers based on those who intend to purchase a property (to live, as an investment or as a second/holiday home) in the N12M, Quality audience based on the proportion of Dream Homes audience who belong to Social Grade A or B.

Connect with a larger than ever audience on Domain.

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