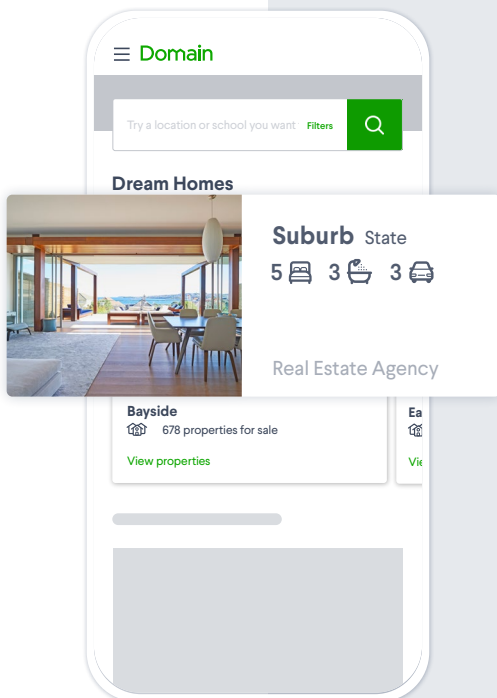


DREAM HOMES

# Our ultimate listing reaching millions.

Domain |  |  | THE  AGE



## 9.8 million Australians

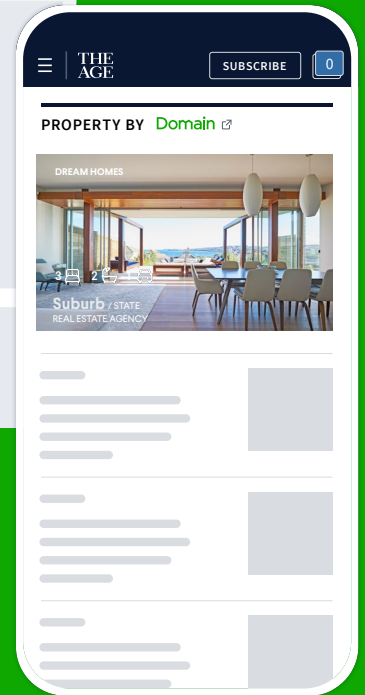
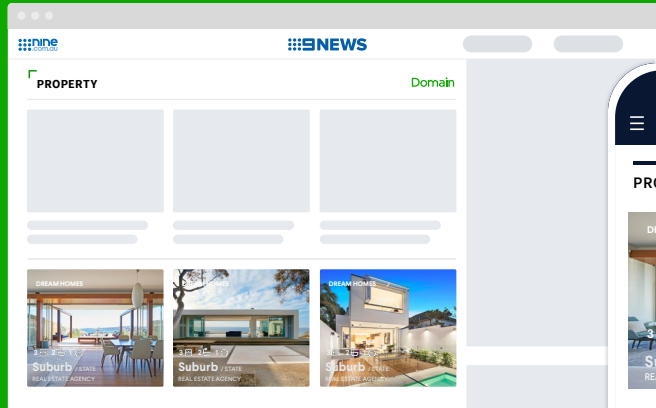
visited domain.com.au, nine.com.au (VIC),  
9news.com.au and theage.com.au<sup>1</sup>

Dream Homes is our ultimate listing – put your home in the spotlight across the homepages of domain.com.au, nine.com.au, 9news.com.au and theage.com.au. Connect your property to a high-intent<sup>2</sup> and quality audience<sup>2</sup> with just one click.

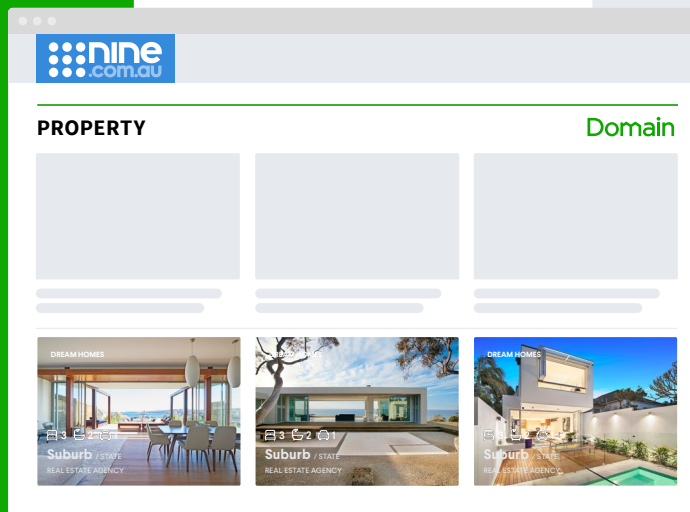
your property on the  
homepage of [domain.com.au](https://www.domain.com.au)

# Domain

your property on the homepage of **9news.com.au**



your property on the homepage of **theage.com.au**



your property on the homepage of **nine.com.au**

## Reach 83% of people 14+ in VIC<sup>1</sup> via Domain's Dream Homes network



Capture the attention of buyers locally, nationally and internationally



Go beyond search and showcase your home to Dream Home seekers on the homepages of theage.com.au, domain.com.au and nine.com.au



Stand out and connect seekers to your listing with just one click

Source: 1. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 20, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 20, Total reach for domain.com.au, TheAge.com.au & nine.com.au (VIC); 2. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 20, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 20, Audience across total Domain & Allhomes print and digital and the Dream Homes partnership network (including the Nine digital metro mastheads, canberratimes.com.au and nine.com.au), High Intent Home Buyers based on those who intend to purchase a property (to live, as an investment or as a second/holiday home) in the N12M, Quality audience based on the proportion of Dream Homes audience who belong to Social Grade A or B.

Connect with a larger than ever audience on Domain.

**domain.com.au**