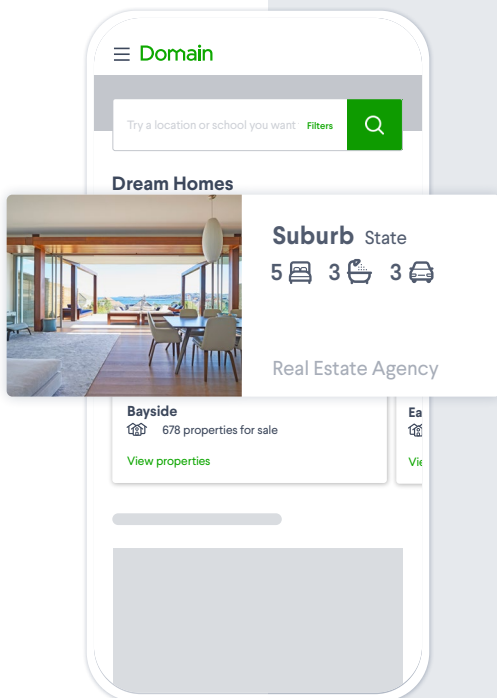


DREAM HOMES

Our ultimate listing reaching millions.

Domain |  |  | WAtoday



8 million Australians

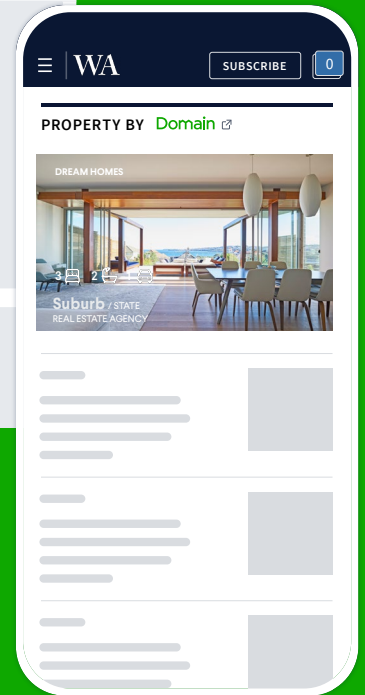
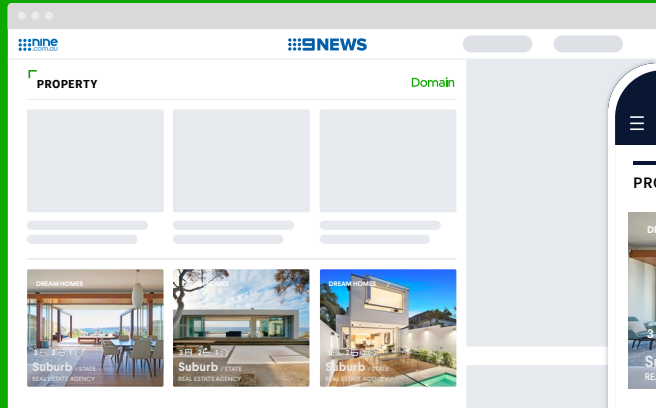
visited domain.com.au, nine.com.au (WA),
9news.com.au and watoday.com.au¹

Dream Homes is our ultimate listing – put your home in the spotlight across the homepages of domain.com.au, nine.com.au, 9news.com.au and watoday.com.au. Connect your property to a high-intent² and quality audience² with just one click.

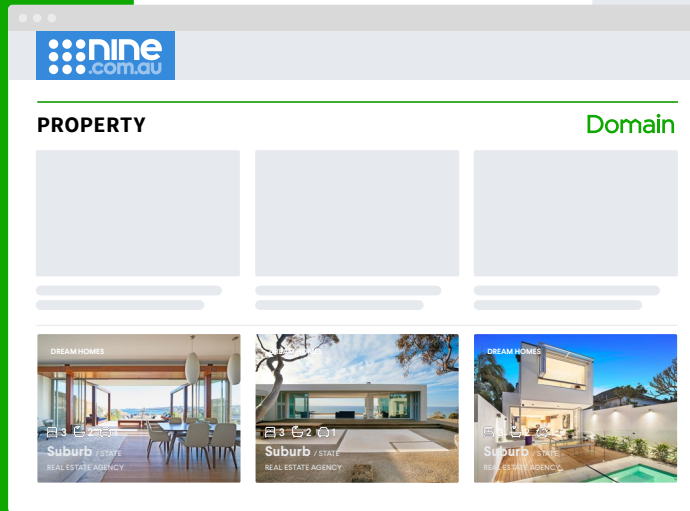
your property on the
homepage of [domain.com.au](https://www.domain.com.au)

Domain

your property on the homepage of **9news.com.au**



your property on the homepage of **watoday.com.au**



your property on the homepage of **nine.com.au**

Reach 77% of people 14+ in WA¹ via Domain's Dream Homes network



Capture the attention of buyers locally, nationally and internationally



Go beyond search and showcase your home to Dream Home seekers on the homepages of **watoday.com.au**, **domain.com.au** and **nine.com.au**



Stand out and connect seekers to your listing with just one click

Sourcing: 1. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 20, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 20, Total reach for domain.com.au, WAToday.com.au & nine.com.au (WA). 2. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 20, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 20, Audience across total Domain & Allhomes print and digital and the Dream Homes partnership network (including the Nine digital metro mastheads, canberratimes.com.au and nine.com.au), High Intent Home Buyers based on those who intend to purchase a property (to live, as an investment or as a second/holiday home) in the N12M, Quality audience based on the proportion of Dream Homes audience who belong to Social Grade A or B.

Connect with a larger than ever audience on Domain.

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