



# COMPETITIVE PRICING POLICY

Tweed Coast Nissan is focused on pleasing customers by offering a wide range of new, used and demo vehicles at highly competitive prices.

The Competitive Pricing Policy applies to new and demo vehicles only.

If a competitor, being another Australian car dealership, is offering a cheaper price on a vehicle on an exact like-for-like basis, in its dealership or on its Australian website, Tweed Coast Nissan may Price Match if:

- The price match is requested prior to purchase, in person at the Tweed Coast Nissan Dealership;
- The identical vehicle (same brand / model / Similar KMs / Condition), is in stock and available for immediate sale by Tweed Coast Nissan;
- A dealership team member is able to verify the price and availability of the vehicle.

## Tweed Coast Nissan will not match the competitor's price if:

- It is below our cost price;
- The conditions for Price Match (above) are not met;
- The competitor's product is:
  - a used vehicle
  - sourced from a dealership or supplier that has special conditions or trading limitations, such as outlet dealership, warehouses, clearance centres, or a business under an insolvency administration
  - sourced from an unauthorised reseller
  - sourced from an online website that does not have a physical dealership in Australia
- The price is:
  - an Online Only offer
  - a specially negotiated price or offer that is only available to a select group of people, such as a corporate rate, loyalty, subscriber or membership offer

When a Price Match is agreed, no further discounts, or promotional offers, will be given. Unless specified in store or online by Tweed Coast Nissan.

The agreed Price Match is only available at the time and day offered.