



*Knowledge is your
greatest asset!*



Empowering Entrepreneurs, **Small Business Owners,** and Future Leaders

At Asset College, we believe education is the key to unlocking your potential and achieving your dreams. With over 15 years of experience, we are a nationally recognised training organisation offering qualifications that are practical, relevant, and designed to meet the evolving needs of the business world.

Whether you're starting a new business, looking to grow your current enterprise, or seeking skills to advance your career, our courses provide the foundation for success. With flexible delivery options, industry-expert trainers, and a commitment to your journey, Asset College is your partner in achieving excellence.

Why Choose Asset College?



**Nationally
Recognised
Qualifications**



**Flexible Online And
In-person Learning
Options**



**Expert Trainers
With Real-world
Experience**



**Customised
Training Solutions
For Businesses**

Certificates III and IV in Entrepreneurship and New Business

START STRONG WITH THE SKILLS YOU NEED TO SUCCEED

Certificate III in Entrepreneurship and New Business (BSB30220)

This qualification is perfect for aspiring entrepreneurs or those looking to start a small business. Learn how to plan and operate your business, develop customer relationships, and market your brand effectively.



KEY TOPICS:

Small business financial management

Legal and regulatory requirements

Developing marketing and social media strategies

Effective customer service techniques

Government funding is available for eligible persons under the Queensland Government's Career Start program. Contact us for more information.



Certificate IV in Entrepreneurship and New Business (BSB40320)

Take your business knowledge to the next level! This qualification is designed for entrepreneurs ready to scale their ventures or refine their operations. Gain advanced skills in business planning, financial forecasting, and risk management.



KEY TOPICS:

Business growth and innovation strategies

Identifying and seizing business opportunities

Building a sustainable and ethical business model

Advanced marketing and stakeholder engagement

Government funding is available for eligible persons under the Queensland Government's Career Start program. Contact us for more information.



WHY THESE COURSES?

01. Practical and actionable learning for real-world success

02. Build confidence to launch and grow your business

03. Gain a nationally recognised qualification that opens doors



EXPLORE OUR DIVERSE RANGE OF COURSES



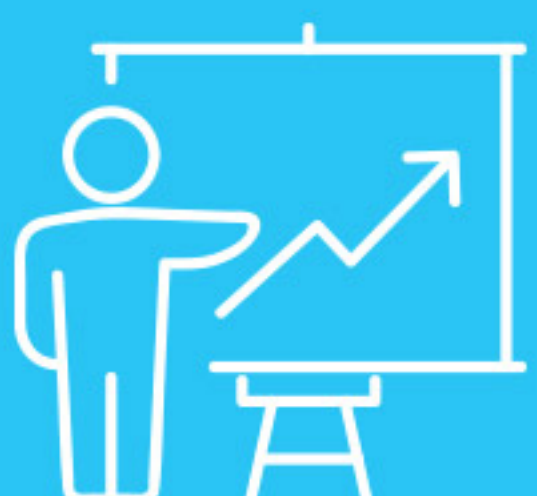
Expand Your Knowledge Across Multiple Industries

In addition to our entrepreneurship programs, Asset College offers a wide selection of courses to help you gain the skills you need for a thriving career or successful business.



Business and Leadership

- BSB50120 Diploma of Business
- BSB50420 Diploma of Leadership and Management



Marketing and Communication

- BSB40820 Certificate IV in Marketing and Communication
- BSB52415 Diploma of Marketing and Communication



Work Health and Safety (WHS)

- BSB41419 Certificate IV in Work Health and Safety
- BSB51319 Diploma of Work Health and Safety



Project Management

- BSB40920 Certificate IV in Project Management Practice
- BSB50820 Diploma of Project Management

All our courses are tailored to industry standards, ensuring you gain the knowledge and skills that employers and clients value.

PARTNER WITH ASSET COLLEGE

Expand Your Training Capabilities


Are you looking to deliver nationally recognised qualifications without the overheads of becoming an RTO yourself? Partnering with Asset College gives you the opportunity to focus on delivering quality training while we take care of compliance and administration.


Let's Work Together!

Come visit us at the expo to learn more about how partnering with Asset College can enhance your business offerings, support your professional goals, and help you deliver exceptional training to your clients.

Contact Us

 **WEBSITE:** www.asset.edu.au

 **PHONE:** 1300 731 602




 **EMAIL:** study@asset.edu.au



Why Become a Training Partner with Asset College?

-  **ACCESS TO OUR SCOPE:**
Offer an extensive range of nationally recognised qualifications in industries like business, security, leadership, WHS, and more.
-  **RTO SUPPORT SERVICES:**
We handle the complex compliance requirements, reporting, and certification, so you can focus on delivering excellent training.
-  **CUSTOMISED SOLUTIONS:**
Tailor your partnership with us to suit your unique business needs. Whether you're starting as a new training provider or expanding your services, we can help.
-  **PROVEN SYSTEMS AND PROCESSES:**
Leverage our established systems to streamline your training delivery and ensure high-quality outcomes.
-  **MARKETING ASSISTANCE:**
Tap into our marketing resources and expertise to attract and engage students effectively.

Who Are Our Training Partnerships For?

-  Established businesses looking to add training services to their operations
-  Entrepreneurs wanting to enter the training and education sector
-  Industry professionals who are passionate about sharing their expertise and building a business



ASSET[®]
COLLEGE